

NOTICE

Guideline & Questions of Internal Assignment Papers of All P.G Diploma (HRM/MM/FM/DNM/TTM/POM/ABM) 2nd Sem . (Regular & Back)

GUIDELINE FOR UPLOADING INTERNAL ASSIGNMENT ANSWERS

(PRINT OUT MATERIALS WILL NOT BE ACCEPTED.

HARD COPY SUBMISSION IS NOT ALLOWED.)

- All students have to scan the hand written assignment answer papers in PDF format (Size maximum 2MB for each paper) within **26/07/21 up to 11.59 P.M of 31/07/21** in the student's portal. link: <http://studentpanel.ddceutkal.ac.in/>
- A student will answer only TWO questions per paper and each question should be limited within 3 (three) pages and 500 words.
- Print out materials will not be accepted. **HARD COPY SUBMISSION IS NOT ALLOWED.**
- A student needs to answer the questions in A4 Plain/Rolling Paper. The write ups should cover the entire page and try to avoid black space to reduce the file size.
- Students are advised to use Black ball point pen only.
- It is advised to prepare the assignments subject/ paper wise.
- Declaration is to be given in each paper (Declaration: I _____ bearing my Enrolment No/Roll No _____, do hereby declare that the Internal Assignment papers submitted by me for the partial fulfillment of the requirement of All P.G Diploma (HRM/MM/FM/DNM/TTM/POM/ABM) 2nd semester is written in my own handwriting)
- Student need to mention Name, Roll No., Subject in the top of each page.
- Page no. must be given at the bottom of each page.

Questions of Internal Assignment

P.G Diploma in HRM

PAPER-06- RESEARCH METHODOLOGY

1. What is Research? How research is used in functional areas of Management?
2. Explain various steps involved in Research Process?
3. What is sampling? Explain various methods involved in sampling procedure.
4. What are the methods involved in collection of Primary data?

5. A tea company appoints four salesmen, A, B, C and D and observes their sales in three seasons: summer, winter and Monsoon. The Figures (in Lakhs) are given in the following table:

Season's	salesmen			
	A	B	C	D
Summer	36	36	21	35
Winter	28	29	31	32
Monsoon	26	28	29	29

Test at 5% level of significance there is any significant difference between salesmen and season, so far sales are concerned, $F(3,6)=4.76$ and $F(2.6)=5.14$

PAPER-07- HRPD

1. There are various levels of Manpower planning's in an Industrial enterprise, but each has its own objectives, technique and approach, Discuss.
2. "HRIS must be integrated with the overall Management Information System of the Organisation. Elaborate this statement.
3. Explain the concept and nature of HRD. What are HRD instrument.
4. Discuss the approaches to improve quality of working life in an Industrial Organisation and state its impact on Organisational climate.
5. What is career planning and career development? Explain the various career development action.

PAPER-08- MERRL

1. Define the term Industrial Relations. Explain their functions and responsibilities of Industrial relations specialists.
2. Define WPM. What are the essential conditions for the success of WPM?
3. Discuss the provisions in the Equal Remuneration Act, 1976.
4. Discuss the provision relating to health and safety under the Factories Act, 1948..
5. What are various authorities under the Industrial Disputes Act which help to settle the Industrial dispute.

PAPER-09- MTD

1. Training is the process of upgrading the knowledge, skill and where as the development relates to upgrade attitude of an employees. Discuss.
2. What is learning? How its affects the employees capabilities, competency and commitment level.
3. Define Training need assessment? Why its an important techniques to be adopted before conduct of a training programme? Write down the different obstacles while applying TNA.
4. What is the skill and different qualities required for a trainer? What steps should be taken by a trainer to gain attention of the training programme.
5. Design the training brochures of a training program which is to be conducted during the Puja Vacation for the Top Level Executives at Bhubaneswar.

P.G Diploma in FM

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PAPER- 07- FMI

1. Explain the role and functions of Financial Institution & Financial Instrument. Discuss its interdependency in survival with suitable examples.
2. Discuss the innovative financial instruments introduced recently and bring out their features.
3. Explain in detail the role & functions underwriter of New Issue Market.
4. Describe Buy-back of shares. State the reason, importance, advantages and disadvantages of Buy-back.
5. Why Call Money Market considered as the shortest market in Indian Financial System discuss.

PAPER-08- MBFS

1. Define Lease; discuss the different types of lease with examples.
2. Define Venture Capital. Describe the types of venture Capital firms.
3. Give an account about evolution of Mutual Fund in the world and India.
4. What is Factoring? Describe the process of it with examples.
5. Define Merger; explain the different types of mergers.

PAPER-09-SAPM

1. Briefly discuss the Sharpe Model of modern portfolio. Differentiate it from Multi Assets Portfolio.
2. Explain the theory of Risk & Return.
3. Explain the assumptions under Capital asset Pricing Model?
4. Define efficient portfolios and how these are related to Arbitrage Pricing Theory?
5. How Fixed Income Security Portfolio is evaluated explain with Bond Valuation Method.

P.G Diploma in MM

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PAPER-07-CB

1. How a consumer makes a purchase decision? What are the factors which influence his decisions?
2. How a marketer can create Customer value Chain, Discuss.
3. Briefly explain the consumer research process ?
4. What is attitude? Which states of consumer decision making are influenced by different components of attitude ?
5. What is opinion leadership? What are the characteristics of an opinion leader?

PAPER-08-ABM

1. Define Advertising campaign. How a campaign length is decided, discuss.
2. Describe the media planning and selection process.
3. Define budgeting, describe the percentage of sales method in ad budgeting. Highlight its limitations.
4. Briefly describe the message designing and development.
5. Define Client – Agent relationship Describe the reasons of breaking Client – Agent relationship and discuss the different principles to settle Client –Agent Dispute.

PAPER-09-PSDM

1. Define Sale management. Discuss the Process of selling.
2. What do you understand by salesmanship? Describe.
3. Briefly describe the duties and responsibilities of sales Manager.
4. Describe the different types of Sales Organisation.
5. Write short notes on any two:
Compensation
Training
Recruitment.

P.G Diploma in POM

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PAPER-07-TQM

1. What is total quality management? How would you judge whether a company has achieved the culture of TQM.
2. Discuss the salient point of difference in TQM and ISO quality management system.
3. Justify the statement "Culture and attitudinal changes are moving over TQM system.
4. Discuss single sampling and double sampling plan of acceptance sampling with suitable examples.
5. What do you mean by six sigma? What is the utility of six sigma.

PAPER-08-PMM

1. What is the importance of material management of the cost control? Describe the steps adopted in the material management process.
2. What is MRP-I, describe its advantages and disadvantages?
3. What are different methods of store verification and what are their advantages and disadvantages?
4. What do you mean by waste wastivity? Briefly explain its classification and measurement.
5. What is the function of a store and how can you organize the store systems and procedure to achieve the objective of store management?

PAPER-09-OPC

1. Explain in details the functions and strategies of Operation Planning and Control with appropriate examples.
2. Why forecasting is required? Explain in details the different types of errors in forecasting.
3. What are the different plans adopted in Aggregate Production Planning? Explain in details with the advantages and disadvantages of each of them.
4. What is a master production scheduling? Explain in details with the help of an appropriate example.
5. Explain in details the different steps of MRP-II.

P.G Diploma in DNM

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PAPER-07-HSM

1. What is a cell? Describe its structure and functions.
2. How does a human cell reproduce? Explain with diagrams.
3. What are the respiratory organs in a human body? Explain.
4. How are proteins, fats and carbohydrates digested and absorbed in the body?
5. Diagrammatically describe the circulatory system and label it.

PAPER-08-TM

1. Explain the factors responsible for planning therapeutic nutrition.
2. Describe different types of modified diets used for therapeutic purpose.
3. Explain the causes and symptoms of cirrhosis of liver.
4. What are high residue and low residue diets and when are they administered.
5. What is role of a dietitian and how is a diet prescription prepared.

PAPER-09-MMFI

1. What are the beneficial and harmful effects of micro organisms? Give examples for the same.
2. What are the general characteristics of micro organism? Explain.
3. Define food spoilage. How can it be controlled?
4. What is food preservation and what are its basic principles and methods?
5. What is food adulteration? Name the agencies and standards laid down by Govt. of India to check quality of food.

P.G Diploma in TTM

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PAPER-07-TTT

1. Discuss the Emerging trends and new thrust areas in Indian Tourism Industry.
2. What is Special interest tour? Discuss with suitable examples.
3. Examine the scope of health and spa tourism in India with special reference to Kereal.
4. Explain the present state of Tourism in India.
5. Discuss the significance of tourism industry in Indian economy.

PAPER-08-HM

1. Explain the origin of the hotel industry.
2. The invention of the wheel is seen as one of the greatest events in the progress of the hotel industry. Discuss.
3. In the past only selected segments of the population used to travel. Describe the various types of accommodation that were available for their use.
4. Define catering establishments. And explain various types of catering establishments.
5. Explain why the hotel industry is considered to be the fastest growing sector in India.

PAPER-09-TOTM

1. Discuss the types of Travels Agencies & Tour Operations. Draw their organizational setups.
2. Give an overview of the Indian Travel Agencies and Tour Organization.
3. Led down the importance of Market research in Travel Agency.
4. Discuss the steps to procure the legal certification for setting up a travel agency.
5. Explain the requirements of a travel agency for affiliation membership of FHRA.

P.G Diploma in Agri Business Management

PAPER-06- RESEARCH METHODOLOGY

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Paper-7 Agri Rural Marketing:

1. Discuss the Development exercises of rural economy in the last few decades.
2. Briefly describe the Rural Marketing Information System.
3. Describe the components of Product Mix.
4. What is innovative pricing methods for rural markets, explain.
5. Write a note on Logistics Management.

Paper-8 Agri Financial Management:

1. Discuss the various financial policies to facilitate Agri Business in India.
2. Write notes on NABARD, Regional Rural Banks.
3. Briefly describe the advantages and disadvantages of Non- Banking Financial Companies.
4. Describe the changing role of finance manager with examples relating to Agri Business.
5. Discuss the Problems, prospects and Challenges in financing of Agri Business in India.

Paper-9 Micro Finance Management:

1. Discuss role, scope and importance of micro credit and macro finance in India.
2. Write a note on policy and schemes of NABARD.
3. Describe the concept and objectives of micro finance at small group level.
4. What is state intervention in Rural Credit? Explain.
5. Discuss the role of role of technology in microfinance.