

## **Assignment Questions for MBA 4TH Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignment will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: FMI (FM SPL) Total No. of pages submitted: \_\_\_\_\_

- Q1.** The directors of Vinod Limited want to modernize its plants and machinery by making a public issue of shares. They wish to approach stock exchange, while the finance manager prefers to approach a consultant for the new public issue of shares.
- a. Advise the directors whether to approach stock exchange or a consultant for new public issue of shares and why?
  - b. Also advise about the different methods which the company may adopt for the new public issue of shares.

**Ans:**

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Course: MBA Semester: 4TH Subject: FMI (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** Financial Market plays an important role in the allocation of scare resources in an economy by performing various functions of financial market. Justify the statement.

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Course: **MBA Semester: 4TH Subject: FMI (FM SPL)**

Total No. of pages submitted: \_\_\_\_\_

**Q3.** The financial crises and the stock market collapse have led many investors to re-evaluate their assessment of risk. Investors may now decide that holding equity is riskier than it was said one or two years earlier.

a. What is required rate of return? Explain carefully how and why a change in the required rate of return can affect stock values and returns. If, following the stock market vitality of the past year, investors have revaluated the riskiness of stocks and raise their required rate of return, what happens to stock prices?

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Course: MBA Semester: 4TH Subject: FMI (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Recently with several cooperative banks coming under the watch list of RBI, highlight the issues faced by the cooperative banks? Suggest measures for improving their conditions.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: FMI (FM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q5.** Inflation targeting is the primary responsibility of RBI. Explain the significance of this role in the light of the Indian economy today.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: MBFS (FM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q1.** “The present day world is powered by globalization, technology and innovation and these factors will have an impact on the financial services sector in the future. Technology and innovation have already transformed the financial services industry and the change is rapid”. Elucidate.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MBFS (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Mercedes Benz dealers enter the leasing business and buy the cars from the manufacturer to lease them to firms to provide perquisites to select employees. So, leasing has been an exclusive business area and the new business model integrates dealership and leasing. In the above context discuss how Mercedes Benz face the problems, challenges and opportunities in India.

**Ans:**

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Course: **MBA Semester: 4TH Subject: MBFS (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** “Mutual Funds in India need to play a bigger role in Corporate Governance of public listed companies to restore faith and protect the interest of investors”. In the light of the above statement, discuss Growth and performance of mutual funds in India.

**Ans:**

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Course: MBA Semester: 4TH Subject: MBFS (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** “Small and Medium Enterprises (SMEs) are the key for the growth for any developing country. In Indi, SMEs generate the second largest employment opportunity after agriculture and it contributes around 40 percent of the country’s export. The media has highlighted the emerging role of factors in the development of SME Sector”. Examine in details with facts and figures.

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Course: MBA Semester: 4TH Subject: MBFS (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** “An approved hospital is also entitled to change from a patient, who is admitted under a medi-claim policy”. Do you advise medi-claim policy for health insurance?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: SAPM (FM SPL) Total No. of pages submitted: \_\_\_\_\_

Q1. Calculate the expected return and risk (standard deviation of return) for a stock having the following probability distribution of returns.

Possible return (in percentage)	Probability of occurrence
-20	.10
-10	.10
0	.05
10	.10
20	.25
30	.20
40	.20

Ans:

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Course: MBA Semester: 4TH Subject: SAPM (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** A person owns an Rs.1, 000 face value of bond with five year to maturity. The bond makes annual interest payment of Rs.80. The bond is currently priced at Rs.960. Given the market interest rate is 10 percent, should the investor hold or sell the bond?

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: SAPM (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** The estimated rates of return and beta coefficients of some securities are given below:

Security	Estimated Return	Beta
A	30	1.6
B	24	1.4
C	18	1.2
D	15	0.9
E	15	1.1
F	12	0.7

The risk free rate of return is 10 percent, while market return is expected to be 18 percent. Find out which securities are overpriced and which securities are underpriced as per CAPM model.

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Course: MBA Semester: 4TH Subject: SAPM (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Given the following information:

Particulars	Portfolio-A	Portfolio-B	Portfolio-C	Portfolio-D
Beta	1.10	0.8	1.8	1.4
Return(Percent)	14.5	11.25	19.75	18.5
Standard Deviation(Percent)	20.0	17.5	26.3	24.5

Risk free rate of return is 6 percent and Market return is 12 percent. Evaluate the performance of the portfolios on the basis of:

- (a) Sharpe Ratio
- (b) Treynor Ratio
- (c) Jensen Ratio

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Course: MBA Semester: 4TH Subject: SAPM (FM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** “Technical analysis is a trading discipline employed to evaluate investments and identify trading opportunities by analyzing statistical trends gathered from trading activity, such as price movement and volume. Unlike fundamental analysis, which attempts to evaluate a security's value based on business results such as sales and earnings, technical analysis focuses on the study of price and volume.” Justify the paragraph.

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## **Assignment Questions for MBA 4TH Semester (R & B)**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: HRPD (HRM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** In the context of globalization and increasing competitiveness, many organizations find that they not only have excess manpower, but also inadequate supply of human resources. Explain the reasons why organizations find themselves in such situations and examine how Human Resource Planning could have helped them to avoid such a scenario.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: HRPD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** HRIS offers a wide range of HR uses, the most basic being the automation of payroll and benefit activities. In the light of the above statement discuss the objectives, importance and functions of HRIS.

**Ans:**

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**Answer to Q2:**

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Course: **MBA Semester: 4TH Subject: HRPD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** There is no impact of current economic scenario on the HRD department of an organization as employees are required to be developed in any case. Critically evaluate the statement along with justification of your answer. Also discuss the strategy that HRD head should adopt in the time of financial crises.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: HRPD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** How can a company use career programme to retain the most talented employees? What career programme would keep you employed at a particular firm?

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: HRPD (HRM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** 'Work-life balance involves harmonizing the needs of career and personal life' Explain. Also discuss the approaches to improve quality of working life in an industrial organization and state its impact on organizational culture.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MERRL (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Name the existing legislations regarding industrial health in India. Are these enactments sufficient to meet the problems of industrial hygiene? If not, what are the areas of deficiency and how can they be improved?

**Ans:**

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Course: **MBA Semester: 4TH Subject: MERRL (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Various social security legislations in India have provided for financial benefits payable by the employer to his employees without the employees having to make any contribution. Name such legislation and explain the nature of benefits.

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Course: **MBA Semester: 4TH Subject: MERRL (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Examine the constructive role of trade unions in the management of Industrial Relations. What Managerial strategies would you recommend to deal with a multi –union situation?

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Course: **MBA Semester: 4TH Subject: MERRL (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Has Voluntary or Bipartite approach to industrial relations been tried in India? If so, mention briefly important voluntary measures adopted for improving industrial relations climate.

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Course: **MBA Semester: 4TH Subject: MERRL (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** What are the provisions of the workmen's compensation Act, 1923 relating to distribution of compensation?

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MTD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** “Employee training has become increasingly important as jobs have become more sophisticated and influenced technological changes”. Comment.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MTD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** “Learning is a relatively permanent change in behavior as a result of experience”. Do you agree? What are the principles of learning and what are the factors affecting learning process?

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MTD (HRM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What combinations of on the job and off the job training are appropriate for improving the interpersonal skills as well as work competence of employees in an organisation?

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**Q4.** Discuss the various approaches for evaluating training? If you are the training manager, what model would you adopt for organizing a training programme for your own company?

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**Q5.** You are a HR manager of training organization. Prepare the annual training calendar for the different sales organization where the training programme will be conducted from all the three levels of management.

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## **Assignment Questions for MBA 4TH Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignment will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: RDBMS (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** List the advantages of Database management system over traditional file system.

**Ans:**

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(Signature of the Student)

**Answer to Q1:**

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(Signature of the Student)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: RDBMS (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** State the armstrong's axioms. Illustrate how they can be used for obtaining functional closure on a given set of functional dependencies.

**Ans:**

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**Answer to Q2:**

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(Signature of the Student)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RDBMS (ISM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Define 1NF, 2NF, 3NF, BCNF, 4NF and 5NF.

**Ans:**

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**Answer to Q3:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: RDBMS (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Give the notations for depicting an ER diagram. Draw an ER diagram for a Hospital Management System.

**Ans:**

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**Answer to Q4:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: RDBMS (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Give an overview on the major relational set operations.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: ERP (ISM SPL)**

Total No. of pages submitted: \_\_\_\_\_

**Q1.** What do you mean by ERP? Explain the evolution of ERP and MRP in detail? Write down the ERP products and markets?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: ERP (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Elaborate the opportunities and problems in ERP selection and implementation along with benefits of ERP?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: ERP (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What do you mean by ERP module? **Explain** all the modules in ERP in detail?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: ERP (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Define SCM? Discuss SCM, BPR and CRM along with their applications?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: ERP (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Define E-business? What are the types of E-commerce? Discuss the security and privacy issues in detail?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: SAD (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Define a System. Discuss the features and types of system along with its advantages and disadvantages of each.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: SAD (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** What is system development life cycle? Discuss the system development methodologies to develop a new system.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: SAD (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What is structured analysis? Discuss the tools used in structured analysis of a new system .

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: SAD (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Discuss major development activities involved in system design. Discuss the advantages and disadvantages of each activity.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: SAD (ISM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is file organisation? Discuss the tools and techniques used to design a database for DDCE MBA students.

**Ans:**

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## **Assignment Questions for MBA 4TH Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

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6. *Photocopied assignment will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: CB (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** LUX has traditionally positioned the brand by influencing consumer beliefs and attitude by highlighting on them of “Beauty Soap of Film Stars”. In your opinion why has UNILEVER adopted this approach instead of highlighting certain specific brand features or benefits?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: CB (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** Most celebrities campaign Cadbury Dairy Milkas “Real Test of Life”. How celebrity influences and changes of Indian rural consumer perception.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: CB (MM SPL)**

Total No. of pages submitted: \_\_\_\_\_

**Q3.** Given various consumer insights that analysis the message of “DOVE HAIR CARE” tried to convey “Every Woman Can Be Beautiful”. Discuss the effectiveness of buying behavior towards positioning of the brand.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: CB (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** In the eyes of most Indian car buyers MARUTI-SUZUKI has remained as the most affordable family car. What distinct land mark decisions the company has taken to create such an image, apply Consume Decision Making Model.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: CB (MM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q5.** Pepsi's Strategy to impact on Changing Consumer behavior: Would it succeed?

**Ans:**

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(Signature of the Student)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: ABM (MM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q1.** Different corporate focuses on advertising in present days. In your opinion, is it necessary to spend on corporate advertising?

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: ABM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** What are the suitable methods of consumer promotion for garment products? Give suitable examples.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: ABM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Why sales force management important? How insurance companies utilize sales force management.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: ABM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** In your opinion, why does a brand fail in the market? Cite a suitable example from an FMCG product.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: ABM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** What do you mean by customer loyalty? What are the different methods adopted by banks to create and satisfy loyal customers?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PSDM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** What kind of Product development strategy would you suggest to a leading IT firm which is going to launch new software targeted to the industrial marketing segment?

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PSDM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** A leading firm in the 'Fast-moving Consumer Goods' sector, found out through researcher that there is a vast potential in the branded flour (atta) market that could be tapped. On the basis of this, the company decides to enter the market. Discuss the process of designing the positioning strategy for the product.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PSDM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** It was the early 1930s, when a physician-turned textile trader in rural Karnataka found his business getting interrupted for want of regular supplies of cloth from the weavers. When he enquired with the weavers about the reason for their irregularity, he was told that there was no working capital available to them. There were no banks in the area. The one located in the town was not interested in lending to small operators particularly in the rural area. Local moneylenders used to charge very high rates of interest; borrowing at those rates had ruined some weavers in the past. The weavers therefore have developed a habit of working intermittently as and when their own money from sales came in. The trader, therefore, had to find a way to ensure uninterrupted supply of goods in his shop, without which his own business was not viable. He thought of bringing the goods from Bombay, but found that the process would be very expensive and time-consuming, as the area did not have any direct road/rail links with Bombay. Besides, the transporters were not at all reliable.

Examine the courses of action available to the trader under the above circumstances. What are your recommendations?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PSDM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Lata is a recent PGDBM from All India Management Association. She wanted a sales job in the durable goods industry. There was a considerable competition from candidates' with better experience. She wonders how to approach the cover letter and resume differentiating herself. What suggestions would you give her?

A General Manager (Sales) has been hiring 100 sales people a year for the past five years and has been keeping records of recruitment sources. A summary of this information is as follows general manager concentrate on only one or two recruitment sources? If one, which one?

Recruitment Source	No. of Recruits obtained	No. of Recruits Hired	No. of Sales People
Employment Agency	80	24	16
Advertising	200	16	08
Competitors	120	60	15

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PSDM (MM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** A well-established steel and silver cutlery making company which was selling to upper, upper medium class segment of the society is to diversify and they want to use plastic segment and throw away cutlery segments. This is being done due to the present market scenario of mushrooming fast food centres all over the places, where the entire cutlery is thrown away after use. This also requires lesser manpower as the counting, keeping records and washing of the cutlery is eliminated. The CEO of the Co. wants to recruit about 10 salesmen who are skillful and knowledgeable in selling to these markets. He wants them to have good knowledge of plastic as well as steel goods. But the Regional Manager of the Co. wants to recruit a person who has the knowledge of plastic products selling industry knows about the distribution, marketing environment and the competitive nature of the Mkt.

What kind of training to be imparted to the salesman.

**Ans:**

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## **Assignment Questions for MBA 4TH Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignment will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: TQM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** Discuss the various aspects of TQM Programme. Who should be involved in TQM activities?

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: TQM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** What is Acceptance Sampling? Explain single and double sampling Plan.

**Ans:**

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: TQM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** What is quality system? Discuss the elements of a total Quality System.

**Ans:**

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**Answer to Q3:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: TQM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** What is meant by “Quality Function Development”? Discuss the steps involved in the QFD process.

**Ans:**

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**Answer to Q4:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: TQM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is meant by “Level of Preventive maintenance”? Discuss between break-down maintenance and preventive maintenance.

**Ans:**

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**Answer to Q5:**

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(Signature of the Student)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PMM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** Explain purchasing management and importance of purchasing management. How purchasing management can contribute to the national economy.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: PMM (POM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** What is material management? Explain the functions of material management Department in an organization.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: PMM (POM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Explain the duties and responsibilities of store manager? What qualifications does a store manager need?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PMM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Ram industry estimates that it will sell 24,000 units of its product for the forthcoming year. The ordering cost is Rs. 150 per order and the carrying cost per unit per year is 20% of the purchase price per unit which is Rs. 50

- Find
- (a) Economic order size
  - (b) No of order per year
  - (c) Time between successive orders

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: PMM (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is the importance of waste management? Describe the common barriers to implementing waste diversion programs?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: OPC (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** What do you mean by operation planning? Discuss scope of operation planning and control.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: OPC (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** What do you mean by forecasting? Describe various techniques of forecasting.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: OPC (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Define aggregate planning. Explain strategies in aggregate planning.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: OPC (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Solve the following sequencing problem, when passing is not allowed.

Jobs	Machines				
	A	B	C	D	E
I	9	7	5	4	11
II	8	8	6	7	12
III	7	6	7	8	10
IV	10	5	5	4	8

**Ans:**

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**Answer to Q4:**

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Course: MBA Semester: 4TH Subject: OPC (POM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** Explain Helgeson-Birries approach with giving suitable example.

**Ans:**

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## **Assignment Questions for MBA 4TH Semester (R & B)**

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7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RC&M (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** Risk based supervision of insurance in India: prospects and challenges.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RC&M (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** Analyze the uptake of Agricultural insurance services by the Government of India for sustainable Socio-Economic development.

**Ans:**

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RC&M (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Elucidate the impact of Risk Management on profitability of Banks in India

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RC&M (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Evaluate the effect of Health insurance schemes in enhancing Health care delivery in India.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: RC&M (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** Discuss the operation and claim procedure of Motor vehicle insurance in India.

**Ans:**

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIL (BIM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q1.** Discuss about the structure of the banking system in India in the Organized and unorganized sector.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIL (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** Discuss the main functions of a commercial bank and its role for the development of a nation like India?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIL (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Discuss the important financial statements used to assess the financial strength of a banking organization.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIL (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Explain the norms of IRDA regarding investment of insurance companies?

**Ans:**

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**Answer to Q4:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIL (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is General Insurance? Discuss the function and role of General Insurance to undertake the risk factors arising in case of fire and marine.

**Ans:**

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIM (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q1.** SWOT analysis is a strategic planning method used to evaluate the strengths, weaknesses, opportunities and threats involved in a project or in a business venture. A good SWOT analysis can help insurance sector to reach their marketing goals or kick their business up. How does SWOT analysis help insurance industry to create competition?

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIM (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q2.** State Bank of India is being one of the main public sector undertaking (PSU) banks, it provides all kinds of banking services a person is looking for. It is also backed by the Government of India that adds extra trust in the minds of customers. However, the bank has to work out more on marketing its services. It has to come up with regular campaigns both online and offline to bring in new customers or to retain existing customers. What are the promotional strategies adopted by banks to reach the customers.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIM (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q3.** Discusses the key marketing strategies that Life Insurance Corporation (LIC) should adopt to withstand the competition.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIM (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q4.** Discuss the various steps involved in the new product development in insurance sector. Cite with an example in each steps.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: BIM (BIM SPL) Total No. of pages submitted: \_\_\_\_\_

**Q5.** Delivering superior service quality to customers in today's business environment is very crucial and important due the stiff competition in the local and international markets. The ability to provide high service quality will strengthen the image; enhance retention of customers, attracting new potential customers through customer satisfaction and loyalty. Evaluate the technique used to measure service quality in banking sector.

**Ans:**

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## **Assignment Questions for MBA 4TH Semester (R & B)**

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7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: HSM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** With the help of a diagram enumerate the structure and function of cell.

**Ans:**

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(Signature of the Student)



**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: HSM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Discuss about respiratory organs. Explain the function of lungs.

**Ans:**

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: HSM (DNM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q3.** Describe briefly how the digestive channel and its associated glands function to aid digestive and absorptive processes.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: HSM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Differentiate between Plasma and Serum Enumerate the functions of Blood.

**Ans:**

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**Answer to Q4:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: MBA Semester: 4TH Subject: HSM (DNM SPL)

Total No. of pages submitted: \_\_\_\_\_

**Q5.** Kidney is the main organ of Excretion. Explain.

**Ans:**

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: TM (DNM SPL)**

Total No. of pages submitted: \_\_\_\_\_

**Q1.** What is the purpose of diet-therapy? Classify the various types of modified diet and state the basis of classification.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: TM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** What is routine Hospital diet? Explain with examples.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: TM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Explain the different types of Diabetes. Write the causes and symptoms of Diabetes.

**Ans:**

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Course: **MBA Semester: 4TH Subject: TM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Write the nutritional importance of Preoperative and Post- operative conditions? Mention the type of diet recommended.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: TM (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Define Hypertension. Explain the causes and dietary management for Hypertension.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MMFI (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Why are microorganisms a necessary part of our world ? Explain with examples.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MMFI (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Describe what is microbial food borne illness is.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MMFI (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Discuss the conditions affecting microbial growth.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MMFI (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Categories the chemicals used by the food industry to preserve food.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: **MBA Semester: 4TH Subject: MMFI (DNM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** What are the Indian standards of food quality control? Explain.

**Ans:**

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