

Assignment Questions for MBA 2nd Semester Regular/Back Exam 2024

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignments will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last two page and mention question number, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment number and number of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: _____ Total No. of pages submitted: _____

Ans to _____:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

1. **Given the Demand function for good x (Q_x) and other information, find solutions for the following problems. $Q_x = 12000 - 5000 P_x + 5I + 500 P_c$**

Where P_x is the price of good x

I is income per capita

P_c is the price of the goods from competing agencies.

Using the information, answer the following

- (a) Determine what effect a price increase would have on total revenue.**
- (b) Evaluate how sale of the good x would change during a period of rising incomes.**
- (c) Assess the probable impact if competing agencies raise their prices. Assume that the initial values of P_x , I and P_c are Rs. 5, Rs.10000 and Rs. 6 respectively.**

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Ans to Q1:

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- Q2. The management of Romano's Foods decides to test- market a new frozen pizza. As the person in charge of the market experiment, what considerations should affect your decisions with respect to:**
- a. The number and locations of cities in which the new pizza would be test marketed?**
 - b. The duration of the experiment?**
 - c. Pricing of the product?**

Ans:

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Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

Ans to Q2:

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Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

Q3. Suppose that FC= Rs. 10,000, P= Rs. 20, AVC = Rs.15, Desired Profit (DP) of the Firm (i.e. required profit target set by the firm) = Rs. 20,000. Estimate the output required (Qr) to achieve the desired profit. Further, estimate the BEP output for the firm assuming desired profit as zero. Ascertain that the BEP point is achieved by the firm corresponding to the BEP output. Do you think that BEP is useful for profit planning? Justify.

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Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

Ans to Q3:

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Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

Q4. The market under monopolistic Competition characterized by product differentiation has relevance in present market context for many products including FMCG. However, when some of the firms left group may be due to any reasons then the group is likely to face certain problem. Under such circumstances how the group is supposed to design its price and output determination policy so as to overcome such problem in long-run. Give your comment with graphical representation.

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Course: MBA Semester: 2nd Subject: **ME** Total No. of pages submitted: _____

Q5. The occurrence of Business Cycle is inevitable but a short-term phenomenon and if not checked its negative repercussion from time to time it may lead to chaos in business environment. In Indian context what policy measures can be suggested to overcome the problems of business cycle? Give your comment.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2ND Subject: CLTC

Total No. of pages submitted: _____

Q1. “A company is a voluntary association of persons, recognized by law, having a distinctive name, a common seal, formed to carry on business for profit, with capital divisible into transferable shares, limited liability, a corporate body and perpetual succession. An existing company means a company formed and registered under any of the former Companies Acts. It gets a separate entity apart from the members constituting it. It can buy or sell both movable and immovable property in its name. It can borrow or lend money. It can sue or be sued like any person.” In light of the above statement elaborate different peculiar features of a company which is unique to this form of business.

Ans:

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Answer to Q1:

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Course: MBA Semester: 2ND Subject: CLTC Total No. of pages submitted: _____

Q2. “Company forms of businesses have become immensely popular over the years. Their development has led to the creation of so many new types of companies. The Companies Act, 2013 specifies the types of companies that can be promoted, incorporated, and registered under the Act. Companies are to be classified on the basis of incorporation, liabilities, and members and on the basis of control.” Explain the above statement.

Ans:

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Answer to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2ND Subject: CLTC Total No. of pages submitted: _____

Q3. “Directors refer to the part of the collective body known as the Board of Directors that is responsible for controlling, managing and directing the affairs of a company. Directors are considered the trustees of the company’s property and money, and they also act as the agents in transactions that are entered into by them on behalf of the company. Directors are expected to perform their duties and obligations as rationally diligent persons with skill, knowledge, and experience as the person carrying out functions of a director and of that himself. Directors are responsible for controlling, managing and directing the affairs of a company. He/She play multiple roles in the company. Hence, a director plays several roles in a company, as an agent, as an employee, as an officer and as a trustee of the company.”
Elucidate.

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Course: MBA Semester: 2ND Subject: CLTC Total No. of pages submitted: _____

Q4. “Meeting is not defined under any provisions of Companies Act of 2013, but taking references from common business and market parlance and also from some of the decided case laws like Sharp vs. Dawes, as decided in 1971, and through citations of various renowned authors, we can gather that a ‘Company Meeting’ is basically coming together of at least two persons to either transact any ordinary or special business for lawful purposes.” Explicate different types of Company meeting by highlighting different business transacted thereof.

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Q5. “The introduction of the Goods and Services Tax (GST) is a very significant step in the field of indirect tax reforms in India. By amalgamating a large number of Central and State taxes into a single tax, GST will mitigate ill effects of cascading or double taxation in a major way and pave the way for a common national market. From the consumer’s point of view, the biggest advantage would be in terms of reduction in the overall tax burden on goods, which is currently estimated to be around 25%-30%. It would also imply that the actual burden of indirect taxes on goods and services would be much more transparent to the consumer. Introduction of GST would also make Indian products competitive in the domestic and international markets owing to the full neutralization of input taxes across the value chain of production and distribution. Last but not the least, this tax, because of its transparent and self-policing character, would be easier to administer. It would also encourage a shift from the informal to formal economy.” Elucidate.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

Q1. TATA MOTORS NANO TO ROLL OUT the world's cheapest car, the widely awaited Nano, will be launched on 23-03-09. Tata Motors will display the Nano at the dealership from the first week of April, 09 and will accept bookings from the second week of April, 09. The launch of Nano who's potential to revolutionize the automobile industry has been widely acknowledged in India and abroad will be one of the bright spots in a bleak landscape for the global automobile industry. Sales have plunged by double-digit percentages, or worse, in the market across the world from the US to China. In India, Nano's entry might lead to growth in the domestic market. The car may also find a niche abroad; a cash-strapped consumer is likely to look for bargains. The base version of the Nano, which will be without an A.C., will be priced at around Rs. one lakh while the A.C. model will carry a higher price tag. It is learnt that Tata Motors Finance is working on various packages through SBI and HDFC Bank, to offer competitive interest rates.

Case Study Questions:

- 1) Carry out an Environment Analysis for Tata Motors.
- 2) With the launch of Nano Car, will Tata Motors have Sustainable Competitive Advantage (SCA)? Justify your answer.

Ans:

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Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

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Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

Q2. Prepare SWOT analysis of Amazon.

- a. **Construct the SWOT Matrix by placing each one of already identified factors with an graphical presentation of what is good and what is bad in the company, and what are the expect as an opportunity or threat.**

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Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

Q3. The strategic management process encompasses three phases-strategy formulation, implementation, and evaluation and control. —Discuss.

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

Q4. ABC handlooms Ltd. Set up a factory for manufacturing jute bags in a remote village as there was no raw materials available. The revenue earned by the company was sufficient to cover the costs and the risks. The demand of bags was increasing day by day, so the company decided to increase production to generate higher sales. For this they decided to employ people from the nearby villages as very few job opportunities were available in that area. The company also decided to open schools and creches for the children of its employees.

A) Identify and explain the objectives of management discussed above.

B) State any two values which the company wanted to communicate to the society.

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Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

Q5. Briefly explain the function and challenges of two MNC's in the international market during and post Pandemic period. One has to identify two companies where the PCN in India.

Ans:

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Course: MBA Semester: 2nd Subject: **BPSM** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **DM** Total No. of pages submitted: _____

Q1. Define the term Disaster and describe the various types of manmade disaster.

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Course: MBA Semester: 2nd Subject: **DM** Total No. of pages submitted: _____

Ans to Q1:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **DM** Total No. of pages submitted: _____

Q2. Describe the various causes and the effects of landslides.

Ans:

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Q3. Critically examine the concept of 'Global Warming'.

Ans:

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Q4. Discuss the causes and effects of 'Water Pollution' suggest the measures to clean it.

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Course: MBA Semester: 2nd Subject: **DM** Total No. of pages submitted: _____

Q5. Examine the role of various Agencies during disaster.

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

Q1. From the following particulars, prepare a cost statement showing the component of total cost and profit for the year ended 31st March 2014.

	01.03.2014	31.03.2014
	(Amount in Rs.)	(Amount in Rs.)
Stock of finished goods	6,000	15,000
Stock of raw materials	40,000	50,000
Stock of Work –in-progress	15,000	10,000
Purchases of raw materials	4,75,000	
Carriage inward	12,500	
Wages	1,75,000	
Works manager salary	30,000	
Factory employees salaries	60,000	
Factory rent, taxes & insurances	7,250	
Power expenses	9,500	
Other production expenses	43,000	
General expenses	10% of work cost	
Income tax	15,000	
Dividend	10,000	
Debenture interest	5,000	
Administrative expenses	10% of work cost	
Selling expenses	15% of cost production	
Profit	25% on sales price	

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Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

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Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

Q2. A certain product passes through three processes before its completion. They are known as A, B and C. From the past experience it is ascertained that loss is incurred in each process A-2%, Process B-5%, Process C-10%. The loss of each processes A&B is sold at Rs.50 for 100 units and that of process C at Rs. 200 per 100 units.

20,000 units have been issued to process A at a cost of Rs. 1, 00,000. The outputs of each process are: process A-19,500; process B-18,800; process C-16,000.

The following are the cost of each process.

Particulars	Process A (Amount in Rs.)	Process B (Amount in Rs.)	Process C (Amount in Rs.)
Material Consumed	60,000	40,000	20,000
Direct Labour	80,000	60,000	30,000
Variable overhead	10,000	10,000	15,000
Manufacturing overhead	5,000	5,000	7,500

Prepare process account including Abnormal Loss and Abnormal Gain Account.

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Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

Q3. Distinguish between absorption Costing and marginal costing. Discuss the Break Even analysis and CVP analysis with suitable example.

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

Q4. Define budgetary control system. Discuss the essential and objectives of budgetary control system.

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Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

Ans to Q4:

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Course: MBA Semester: 2nd Subject: **CMA** Total No. of pages submitted: _____

**Q5. The standard mix of a product is as under out of which 10 units of output can be obtained:
A 60 units Rs.15 per units, B 80 unit Rs.20 per units. C 100 units Rs. 25 per unit. During the month of January 2013 ten mixes were completed and the consumption was as follows:
A 640 units Rs. 20 per unit, B 960 unit Rs. 15 per unit, C 840 units Rs. 30 per unit. The actual output was 90 units. Calculate various material variances.**

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Q1. Define the term “statistics” and discuss its use in business and trade. Also point out its limitation.

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Q2. Find mean, median and mode of the following data:

Class Interval	Frequency
5	2
15	6
25	12
35	18
45	20
55	11
65	9
75	6
85	5
95	1

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

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Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Q3. Below are given the figures of production (000) of a sugar factory:

Year	Production
2006	77
2007	88
2008	94
2009	85
2010	91
2011	98
2012	90

- (a) **Using least square method, find all the trend value.**
(b) **What is the monthly increase in production?**

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Ans to Q3:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Q4. Find out optimal transportation cost from the following data:

Source	Destinations				Supply
	P	Q	R	S	
S1	22	17	26	14	11
S2	18	19	15	24	13
S3	33	28	19	42	19
Demand	6	10	12	15	

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Ans to Q4:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Q5. Find out seasonal indices by the ratio to moving average method from the following data:

Year	I Quarter	II Quarter	III Quarter	IV Quarter
2010	68	62	61	63
2011	65	58	66	61
2012	68	63	63	67

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **QMM** Total No. of pages submitted: _____

Ans to Q5:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Q1. Explain in details the emerging opportunities and challenges before the Indian retailers in the context of global retailing your suggestion for successful handling of the challenges.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Ans to Q1:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Q2. Explain the recent emerging trends in modern retailing. How would a retailer build a good business model in Indian market? Explain with suitable examples.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Q3. What is retailing? Explain the basic reasons for growth in India.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Ans to Q3:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Q4. Discuss about various strategic decision areas involved in establishing supermarket for retailing.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Ans to Q4:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Q5. Organized retailing in India is poised for exponential growth. It is expected to experience new paradigms due to the changing dynamics in areas such as demand, supply, technology, supply chain management, government policy. What are the underlying opportunities and challenges in this sector? It is said that as consumerism is rapidly growing, rural consumers will be the biggest beneficiaries. At the same time, the retailer is expected to provide value to the customers, associates, employees and consumers. It may be noted that it is difficult to sustain retail business with such dynamics and changes taking place in the market. The need of hour is flexibility in business so that it can change according to the needs of the market. 3 With fast changes in rural market, some large companies are ready to enter the organized retail business in small cities and towns. The question is how far they would succeed. If they enter this field, they have to decide that weather they should focus on value retailing or lifestyle retailing. Retail cannot develop by setting up only malls. In order to promote retail we also have to promote India as a shopping destination. For this, it is necessary to give Indian retail an Indian face. While we bring in foreign formats to grow, it is very important that India develops her own format rather that just to imitate foreign malls.

Questions

- 1. How is organized retailing different from unorganized retailing? State the advantages and disadvantages of both forms.**
- 2. Taking example of an organized retailer in India, explain how have they been successful in giving an Indian face to retail?**
- 3. List the opportunities and threats before organized retailing**

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **RM** Total No. of pages submitted: _____

Ans to Q5:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Q1. Recently there has been large number of complaints by the depositors/investors against various firms engaged in collection of money by offering lucrative returns. Most of these firms operate by promising high returns within a short span of time which is devoid of any sound business logic and practices. The promoters of these firms have taken advantage of the various loopholes in our financial system and the gullibility of the poor people who have been swayed with attractive offers, which is difficult to refuse. The present regulatory system is inadequate and as a result of which crores of money has been lost by the poor people. The promoters who have duped such investors mostly go scot free due to the lapses in our administrative policy and political patronage. Despite the presence of RBI, SEBI and the plethora of laws the so called fly- by night operators thrives and prospers.

a- Identify the flaws in the systems.

b- Suggest corrective measures to prevent the occurrence of such scams.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Ans to Q1:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Q2. CSR is a conducive or non-conducive matter for corporate. Is corporate really serious about this- elaborate your opinion on the factors responsible for increasing attention being devoted to Corporate Social Responsibility by Corporate.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Q3. Elucidate the statement–Beyond Shareholders towards stakeholders.

Ans:

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Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Q4. Organizations should set its goal towards creation of absolute value to the society. Explain the statement by elaborating on the key aspects that a company should focus as a good corporate citizen.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Ans to Q4:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Q5. “The board relies on independent outside directors to monitor management performance”. Give your opinion on this.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **CG** Total No. of pages submitted: _____

Ans to Q5:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Q1. What do you mean by E-Commerce? Explain different types of E-Commerce with suitable diagrams and give examples of each? Write down the advantages and disadvantages of E-Commerce?

Ans:

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(Signature of the Student)

Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Ans to Q1:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Q2. Elaborate the steps to launch business online in details? How internet is useful? What are the benefits of internet?

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Q3. What do you mean by web based business? What are the advantages of web based business? How it differs from E-Commerce?

Ans:

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Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Q4. Define e-commerce payment system? Discuss different types of e-commerce payment system in details? Briefly elaborate online shopping?

Ans:

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Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

Q5. Explain different types of E-Security and Maintenance Strategy by taking suitable examples from each and encryption in detail?

Ans:

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Course: MBA Semester: 2nd Subject: **EB** Total No. of pages submitted: _____

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