Assignment Questions for MBA 2nd Semester Back Exam 2023 INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

- 1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
- 2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
- 3. Students can refer both Primary & Secondary sources for preparing the assignment.
- 4. You are instructed to submit assignment at the time of University Examination.
- 5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
- 6. <u>Photocopied assignments will not be accepted</u>. However one can keep a copy (Soft/Hard) of the same for further reference.
- 7. Take Printout of last page and mention question number, if additional page required for any question.
- 8. It is mandatory for the students to mention his/her name, enrollment number and number of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

TIME TABLE - 2YR MBA 2nd SEMESTER BACK EXAMINATION, 2023 TIME – 9:00 A.M to 12:00 P.M (ADMISSION BATCH 2022, 2021, 2020, 2019, 2018, 2017)

DATE	PAPER	<u>SUBJECT</u>
24/07/2023	P-9	ME
25/07/2023	P-10	CL&TC
26/07/2023	P-11	BPSM
27/07/2023	P-12	E-B (For Admission Batch 2021, 2020, 2019, 2018, 2017)
27/07/2023	P-12	DM (For Admission Batch 2022 only)
29/07/2023	P-13	CMA
31/07/2023	P-14	QMM
01/08/2023	P-15	Retail Management
02/08/2023	P-16	CG

- √ The examinees will appear the examination of any six papers out of the above as per the options availed earlier.
- ✓ The selected papers will appear in the Admit Card.

Note: Students are requested to download the Admit Card from the Website 2days before the commencement of Examination.

Student N	lame:			University	/ Roll No.:		
Course: MI Q1. Giv	BA en the De blems. Q _x Vhere P _x	Semester: 2^{n} emand function $a = 12000 - 50$ is the price of	on for good x 000 P _x + 5I +	Subject: No (Qx) and other	IE 1	Гotal No. of pages	
I	c is the property is the information of the property is the property in the property in the property is the property in the property in the property is the property in the property in the property in the property is the property in the pr	ormation, ans mine what eff ate how sale (s the probable	swer the follo fect a price in of the good x e impact if co	ncrease would would change	have on totale during a po	eriod of rising inc heir prices. Assur	omes. ne that the initial
Ans:							
Darle me d'			1.1.1.1				d
Declaration: the requirem assignment.	ent of MBA	A 2 nd Semester	ao hereby de- is written by n	ciare that the Ass	ignment papers fing. The answ	vers are not copied f	the partial fulfillment of from any other student's f the Student)

Student Name:			University Rol	Roll No.:		
Course: MBA Ans to Q1:	Semester: 2 nd		Subject: ME	Total No. of	pages submitted:	
Declaration: I the requirement of M	IBA 2 nd Semester is	do hereby declare written by my o	e that the Assignment own handwriting. T	nt papers submitted by he answers are not o	y me for the partial fu copied from any othe	lfillment of er student's
assignment.				(Sign	nature of the Student	·)

Stude	nt Nan	ne:			Un	iversity R	oll No.:		
Q2.	Course: MBA Semester: 2 nd Q2. The management of Romano's Foods de charge of the market experiment, what coa. The number and locations of cities b. The duration of the experiment? c. Pricing of the product?						narket a new hould affect y	our decisions v	As the person in with respect to:
Ans:									
Declara	ation: I _	of MRA 2 nd	Semester	do hereby	y declare th	at the Assigni	nent papers subn	nitted by me for th	e partial fulfillment of n any other student's
assignm		51 1.1D/1 2			., m, own	. nanawithing.	The answers as	(Signature of t	

Student Name:		Un	niversity Roll	No.:	
Course: MBA Ans to Q2:	Semester: 2 nd	St	ıbject: ME	Total No. of pages s	submitted:
Declaration: I	d	o hereby declare th	at the Assignment	papers submitted by me for answers are not copied fr	the partial fulfillment of
the requirement of ME assignment.	3A 2 nd Semester is v	vritten by my own	handwriting. The	e answers are not copied fr (Signature of	

C4 14 N	I I D - 11 N
Student Name:	University Roll No.:
Q3. Suppose that FC profit target set profit. Further, of the BEP point is	mester: 2 nd Subject: ME Total No. of pages submitted:
Ans:	
Declaration: I	do haraby doclars that the Assignment papers submitted by me for the partial fulfilly and of
the requirement of MBA 2 nd	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of Semester is written by my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name:			_University Rol	ll No.:	•		
Course: MBA Ans to Q3:	Semester: 2 ⁿ	d	Subject: ME		of pages submitte	ed:	
Declaration: I the requirement of M	IBA 2 nd Semester	do hereby decl is written by my	are that the Assignme own handwriting. T	ent papers submitted The answers are no	by me for the parti- ot copied from any	al fulfillment of other student's	
assignment.				(S	signature of the Stu	dent)	

Student	Name:	University Roll No.:
re th U pe	he market elevance in p ne firms left nder such cir	Semester: 2 nd Subject: ME Total No. of pages submitted: under monopolistic Competition characterized by product differentiation has bresent market context for many products including FMCG. However, when some of group may be due to any reasons then the group is likely to face certain problem. ircumstances how the group is supposed to design its price and output determination to overcome such problem in long-run. Give your comment with graphical no.
Ans:		
Declaration	on: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the require assignment		2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
		(Signature of the Student)

Student Name:			University Rol	Roll No.:		
Course: MBA Ans to Q4:	Semester: 2 ^t	nd	Subject: ME	Total No. of pages	s submitted:	
Declaration: I the requirement of Massignment	IBA 2 nd Semester	do hereby declis written by m	lare that the Assignme y own handwriting. T	nt papers submitted by me for the answers are not copied	or the partial fulfillment of from any other student's	
assignment.				(Signature	of the Student)	

Stude	nt Name:	University Roll No.:	
	: MBA Se The occurrence onegative repercu	emester: 2 nd Subject: ME Total No. of pages submitted: of Business Cycle is inevitable but a short-term phenomenon and if not checked its sussion from time to time it may lead to chaos in business environment. In Indian olicy measures can be suggested to overcome the problems of business cycle? Give	
Ans:			
Declarathe requ	tion: I airement of MBA 2 nd	do hereby declare that the Assignment papers submitted by me for the partial fulfillment study. Semester is written by my own handwriting. The answers are not copied from any other students.	of it's
assignm		(Signature of the Student)	-

Student Name:			University Ro			
Course: MBA Ans to Q5:	Semester: 2	ond	Subject: ME		f pages submitted: _	
Declaration: I the requirement of M	IBA 2 nd Semester	do hereby de is written by	eclare that the Assignm my own handwriting.	nent papers submitted by The answers are not	y me for the partial ful copied from any other	fillment of r student's
assignment.				(Sign	nature of the Student))

Student	Name:			Universi	ty Roll No	o.:		
co lii co aj its st	A company in the common seal, mited liability ompany form the case and the case and the case are	formed to c ity, a corpo ned and reg e members o an borrow o	ry association arry on busi orate body istered under constituting i r lend money	n of persons, ness for prof and perpetur any of the t. It can buy v. It can sue	recognized it, with cap lal successi former Con or sell both or be sued l	oital divisible on. An exis inpanies Acts i movable and ike any perso	ring a distinct into transfe ting compa. It gets a sed immovable on." In light	etive name, a rable shares, ny means a parate entity e property in of the above this form of
Ans:								
	ement of MBA	2 nd Semester	do hereby de is written by r	clare that the A ny own handw	ssignment pap riting. The an	pers submitted b swers are not	y me for the pa copied from ar	rtial fulfillment of ny other student's
assignment	•					(Sig	nature of the S	tudent)

Student Name:			University Ro	sity Roll No.:			
Course: MBA Ans to Q1:	Semester: 2 ⁿ	d	Subject: CLT		o. of pages subm	itted:	
Declaration: I		do hereby dec	lare that the Assignm	ent papers submitt	ed by me for the pa	rtial fulfillment of	
the requirement of M assignment.	IBA 2 nd Semester	is written by m	y own handwriting.	The answers are	not copied from ar	ny other student's	
					(Signature of the S	tudent)	

Student Name:	University Roll No.:
Course: MBA Ser	mester: 2 nd Subject: CLTC Total No. of pages submitted: of businesses have become immensely popular over the years. Their development
has led to the creatypes of companies are to be classifie	tion of so many new types of companies. The Companies Act, 2013 specifies the s that can be promoted, incorporated, and registered under the Act. Companies d on the basis of incorporation, liabilities, and members and on the basis of he above statement.
Ans:	
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd assignment.	Semester is written by my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _		University Roll No.:	rsity Roll No.:			
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: CLTC Total No. of page	s submitted:			
Declaration: I	do hereb	y declare that the Assignment papers submitted by me f	or the partial fulfillment of			
the requirement of ME assignment.	3A 2 nd Semester is written	by my own handwriting. The answers are not copied	from any other student's of the Student)			

Student Name:University Roll No.:	
Q3. "Directors refer to the part of the collective body known as the Board of Direct responsible for controlling, managing and directing the affairs of a company. Di considered the trustees of the company's property and money, and they also act as the transactions that are entered into by them on behalf of the company. Directors are	tors that is irectors are he agents in
perform their duties and obligations as rationally diligent persons with skill, know experience as the person carrying out functions of a director and of that himself. Director responsible for controlling, managing and directing the affairs of a company. He/She pl roles in the company. Hence, a director plays several roles in a company, as an a employee, as an officer and as a trustee of the company." Elucidate.	wledge, and irectors are lay multiple
Ans:	
Declaration I	: a 1
Declaration: Ido hereby declare that the Assignment papers submitted by me for the part the requirement of MBA 2 nd Semester is written by my own handwriting. The answers are not copied from any	y other student's
assignment. (Signature of the St	udent)

Student Name:		University Ro	rsity Roll No.:			
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: CLT(•••••		
Declaration: I	1. 1	mahur daalama that the Arriv	ant some or builted by any first discuss of 1.6.1	611mmm / /		
the requirement of M assignment.	do he IBA 2 nd Semester is writte	ereby declare that the Assignment of the high my own handwriting.	ent papers submitted by me for the partial ful The answers are not copied from any other	r student's		
<i>5</i>			(Signature of the Student))		

Student Nan	e:University Roll No.:	٦
Q4. "Meeticommo Dawes 'Compordina Explication	Semester: 2 nd Subject: CLTC Total No. of pages submitted: ng is not defined under any provisions of Companies Act of 2013, but taking references from n business and market parlance and also from some of the decided case laws like Sharp vs. as decided in 1971, and through citations of various renowned authors, we can gather that a any Meeting' is basically coming together of at least two persons to either transact any ry or special business for lawful purposes." te different types of Company meeting by highlighting different business transacted	-
Ans:		
Declaration: I _	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of	• of
the requirement assignment.	of MBA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student' (Signature of the Student)	S

Student Name:			_University Rol	rsity Roll No.:			
Course: MBA Ans to Q4:	Semester: 2 nd	•	Subject: CLTC		ges submitted:		
Declaration: I		do hereby decla	re that the Assignmen	nt papers submitted by me	e for the partial fulfillment of		
the requirement of M assignment.	IBA 2 nd Semester i	s written by my	own handwriting. T	he answers are not copi	ed from any other student's		
				(Signatu	re of the Student)		

	_
Student Name:University Roll No.:	
Course: MBA Semester: 2 nd Subject: CLTC Total No. of pages submitted:	
Q5. "The introduction of the Goods and Services Tax (GST) is a very significant step in the field of	
indirect tax reforms in India. By amalgamating a large number of Central and State taxes into a	
single tax, GST will mitigate ill effects of cascading or double taxation in a major way and pave the	
way for a common national market. From the consumer's point of view, the biggest advantage	
would be in terms of reduction in the overall tax burden on goods, which is currently estimated to	
be around 25%-30%. It would also imply that the actual burden of indirect taxes on goods and	
services would be much more transparent to the consumer. Introduction of GST would also make	
Indian products competitive in the domestic and international markets owing to the full	
neutralization of input taxes across the value chain of production and distribution. Last but not the	
least, this tax, because of its transparent and self-policing character, would be easier to administer.	
It would also encourage a shift from the informal to formal economy." Elucidate.	
Ans:	
Declaration: Ido hereby declare that the Assignment papers submitted by me for the partial fulfillment	of
the requirement of MBA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student assignment.	's

(Signature of the Student)

Student Name:		University Roll No.:				
Course: MBA Ans to Q5:	Semester: 2 nd		oject: CLTC	Total No. of pages su	ıbmitted:	
the requirement of M	do IBA 2 nd Semester is w	o hereby declare tha vritten by my own	t the Assignment pa handwriting. The a	apers submitted by me for the answers are not copied fro	ne partial fulfillment of m any other student's	
assignment.				(Signature of t		

Student	t Name:Uni	versity Roll No.:
Course: Description of the course of the cou	MBA Semester: 2 nd Substance ATA MOTORS NANO TO ROLL OUT the launched on 23-03-09. Tata Motors will dof April, 09 and will accept bookings from the botential to revolutionize the automobile in abroad will be one of the bright spots in a bleat ave plunged by double-digit percentages, or China. In India, Nano's entry might lead to gniche abroad; a cash-strapped consumer is Nano, which will be without an A.C., will be will carry a higher price tag. It is learnt that hrough SBI and HDFC Bank, to offer competase Study Questions: (a) Carry out an Environment Analysis for Ta	e world's cheapest car, the widely awaited Nano, will isplay the Nano at the dealership from the first week e second week of April, 09. The launch of Nano who's dustry has been widely acknowledged in India and ak landscape for the global automobile industry. Sales worse, in the market across the world from the US to rowth in the domestic market. The car may also find a likely to look for bargains. The base version of the priced at around Rs. one lakh while the A.C. model Tata Motors Finance is working on various packages titive interest rates.
Ans:	• •	
Declaration	on: Ido hereby declare tha	the Assignment papers submitted by me for the partial fulfillment of
the requir assignmen	rement of MBA 2 nd Semester is written by my own at.	handwriting. The answers are not copied from any other student's

(Signature of the Student)

Student Name: _		University Roll No.:				
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: BPSM Total No. of page	ges submitted:			
Declaration: I the requirement of M	do hereby BA 2 nd Semester is written b	y declare that the Assignment papers submitted by me by my own handwriting. The answers are not copie	for the partial fulfillment of ad from any other student's			
assignment.			re of the Student)			

Stude	nt Nan	 ne:				Univers	ity Roll N	lo.:			
Course	e: MBA	. Ser	mester: 2 ⁿ	d		Subject:	BPSM	Total N	o. of pages	submitted	:
Q2.	Prepai a.		the SW presenta	OT Mat tion of w	rix by hat is	placing good and	each one	of alread	y identifie company,		
Ans:		_		-							
Declara	ation: I _			do hereb	y declar	e that the A	Assignment pa	apers submit	ted by me for	the partial	fulfillment of
the requassignm		of MBA 2 nd	Semester	is written	by my o	own handv	riting. The		not copied f (Signature o		

Student Name:	University Roll No.:		
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: BPSM	Total No. of pages submitted:
Dadaretion I	1, 1	oby dodoro that the Assistance	annors submitted by me for the model foldings of
the requirement of M assignment.	do her IBA 2 nd Semester is writter	by my own handwriting. The	papers submitted by me for the partial fulfillment of answers are not copied from any other student's
<i>5</i>			(Signature of the Student)

Stude	nt Name:	University Roll No.:
Course	: MBA Some MSC attributes planning. Discu	Subject: BPSM Subject: BPSM Total No. of pages submitted: s its success to well-crafted strategy anchored in careful strategic management ass the extent to which the strategic management process can be of assistance to sture planning processes.
Ans:	Wise in their ru	ture planning processes.
Declara	ution: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requassignm	irement of MBA 2	nd Semester is written by my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:		
Course: MBA Ans to Q3:	Semester: 2 nd		Total No. of pages submitted:
Declaration: I the requirement of M	do hereb IBA 2 nd Semester is written	y declare that the Assignment paper by my own handwriting. The ansv	s submitted by me for the partial fulfillment of wers are not copied from any other student's
assignment.			(Signature of the Student)

Studer	nt Name:	University Roll No.:
	ABC handloon no raw materia and the risks. I production to villages as very open schools an A) Identify and	Semester: 2 nd Subject: BPSM Total No. of pages submitted: ns Ltd. Set up a factory for manufacturing jute bags in a remote village as there was als available. The revenue earned by the company was sufficient to cover the costs The demand of bags was increasing day by day, so the company decided to increase generate higher sales. For this they decided to employ people from the nearby y few job opportunities were available in that area. The company also decided to nd creches for the children of its employees. It explain the objectives of management discussed above. We values which the company wanted to communicate to the society.
Ans:		
Declarat		do hereby declare that the Assignment papers submitted by me for the partial fulfillment of 2^{nd} Semester is written by my own handwriting. The answers are not copied from any other student's
assignme		Semester is written by my own nandwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:		
Course: MBA Ans to Q4:	Semester: 2 nd	Subject: BPSM	Total No. of pages submitted:
Declaration: I	do hereb	y declare that the Assignment pa	apers submitted by me for the partial fulfillment of
the requirement of ME assignment.	3A 2 nd Semester is written 1	by my own handwriting. The a	(Signature of the Student)

Student Name:	University Roll No.:
Q5. Briefly explain t	emester: 2 nd Subject: BPSM Total No. of pages submitted: the function and challenges of two MNC's in the international market during and period. One has to identify two companies where the PCN in India.
Ans:	
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 ⁿ assignment.	d Semester is written by my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:		
Course: MBA Ans to Q5:	Semester: 2 nd	Subject: BPSM Tota	l No. of pages submitted:
Declaration: I the requirement of M assignment.	do hereb (BA 2 nd Semester is written	by declare that the Assignment papers sub by my own handwriting. The answers a	mitted by me for the partial fulfillment of are not copied from any other student's
assignment.			(Signature of the Student)

Student Name:	_University Roll No.:
Course: MBA Semester: 2 nd Q1. Define the term Disaster and describe the Ans:	
Alls.	
Declaration: Ido hereby declaration	ove that the Assignment papers submitted by me for the restill fulfillers of
the requirement of MBA 2 nd Semester is written by my assignment.	are that the Assignment papers submitted by me for the partial fulfillment of own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:			
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: DM	Total No. of pages submitted:	
Declaration: I	do hereb	by declare that the Assignment	papers submitted by me for the partial fulfillment of	
assignment.	BA 2" Semester is written	by my own handwriting. The	e answers are not copied from any other student's (Signature of the Student)	

Student Name:	University Roll No.:		
Q2. Describe the various causes and the effec	Subject: DM Total No. of pages submitted: ts of landslides.		
Ans:			
the requirement of MBA 2 nd Semester is written by my	re that the Assignment papers submitted by me for the partial fulfillment of own handwriting. The answers are not copied from any other student's		
assignment.	(Signature of the Student)		

Student Name: _	University Roll No.:			
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: DM	Total No. of pages submitted:	
Declaration: I the requirement of M	do her IBA 2 nd Semester is writter	eby declare that the Assignmen n by my own handwriting. Th	t papers submitted by me for the partial fulfillment of ne answers are not copied from any other student's	
assignment.		, , , , , , , , , , , , , , , , , , ,	(Signature of the Student)	

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q3. Critically examine the concept of 'Glo Ans:	Subject: DM Total No. of pages submitted:
Declaration: Ido hereby de	eclare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester is written by assignment.	my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:						
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: DM	Total No. of pages submitted:				
Declaration: I	do hereb	by declare that the Assignment	papers submitted by me for the partial fulfillment of				
assignment.	DA 2 Semester is written	by my own nandwriting. The	(Signature of the Student)				

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q4. Discuss the causes and effect Ans:	Subject: DM Total No. of pages submitted: cts of 'Water Pollution' suggest the measures to clean it.
Declaration: I	_do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
assignment.	s written by my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:
Course: MBA Ans to Q4:	Semester: 2 nd Subject: DM Total No. of pages submitted:
Declaration: I the requirement of M	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of IBA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name:	University Roll No.:
	mester: 2 nd Subject: DM Total No. of pages submitted: of various Agencies during disaster.
Declaration: I	do harshy dealers that the Assignment papers submitted by me for the portial following of
the requirement of MBA 2 nd assignment.	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of Semester is written by my own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:					
Course: MBA Ans to Q5:	Semester: 2 nd	Subject: DM	Total No. of pages submitted:			
the requirement of M	do herel	by declare that the Assignment by my own handwriting. The	papers submitted by me for the partial fulfillment of e answers are not copied from any other student's			
assignment.		-	(Signature of the Student)			

Stude	nt Name:						_Unive	rsity R	oll N	lo.:			
Course	e: MBA	S	emest	er: 2 nd			Subjec	t: EB		Total No.	of pa	ges submi	tted:
Q1.		and					Explai	n diffe	erent	types of E	C-Com	ımerce w	ith suitable tages of E-
Ans:	Commerc												
Declara	ation: I	MDA 3	and C		_do her	eby decla	re that the	Assignr	nent p	apers submitted	l by me	e for the par	tial fulfillment of
assignm	uirement of I ient.	VIBA Z	z- Sen	nester is	writter	ı by my	own han	awriting.	ine			re of the St	y other student's cudent)

Student Name: _	University Roll No.:						
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: EB	Total No. of pages submitted:				
the requirement of M	do here	by declare that the Assignment by my own handwriting. The	papers submitted by me for the partial fulfile answers are not copied from any other	llment of student's			
assignment.			(Signature of the Student)				

Student Name:	University Roll No.:
Q2. Elaborate the steps to launch business	Subject: EB Total No. of pages submitted: online in details? How internet is useful? What are the
benefits of internet? Ans:	
Declaration: Ido hereby declar	e that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester is written by my assignment.	own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:						
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: EB	Total No. of pages submitted: _				
the requirement of M	do hereb	by declare that the Assignment p by my own handwriting. The	papers submitted by me for the partial full answers are not copied from any other	fillment of student's			
assignment.			(Signature of the Student)				

Student Name:	University Roll No.:
	mester: 2 nd Subject: EB Total No. of pages submitted: an by web based business? What are the advantages of web based business? How Commerce?
Ans:	
	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of Semester is written by my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:						
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: EB	Total No. of pages submitted:				
Declaration: I	do he	ereby declare that the Assignme	nt papers submitted by me for the partial fulfillment				
assignment.	IBA 2" Semester is writt	en by my own handwriting. I	The answers are not copied from any other studer (Signature of the Student)				

Student Name:	University Roll No.:
	Subject: EB Total No. of pages submitted: tem? Discuss different types of e-commerce payment system in hopping?
Ans:	nopping:
the requirement of MBA 2 nd Semester is writter	eby declare that the Assignment papers submitted by me for the partial fulfillment of by my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:			
Course: MBA Ans to Q4:	Semester: 2 nd	Subject: EB	Total No. of pages submitted:	
Declaration: I	do hereb	y declare that the Assignment	papers submitted by me for the partial fulfillment of	
assignment.	DA 2 Semester is written	oy my own nandwriting. Th	(Signature of the Student)	

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q5. Explain different types of E-Security a each and encryption in detail?	Subject: EB Total No. of pages submitted: and Maintenance Strategy by taking suitable examples from
Ans:	
Declaration: Ido hereby de	clare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester is written by n assignment.	ny own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name: _	University Roll No.:				
Course: MBA Ans to Q5:	Semester: 2 nd	Subject: EB	Total No. of pages submitted:		
Declaration: I	do hereby	declare that the Assignment p	apers submitted by me for the partial fulfillment of answers are not copied from any other student's		
assignment.	DA 2 Scinester is written b	y my own nandwriting. The	(Signature of the Student)		

Stud	ent Name:		University Roll N	University Roll No.:		
Cour	se: MBA Sei	mester: 2 nd	Subject: CMA	Total No. of pages submitted:		
Q1.	From the followi	ng particulars		owing the component of total cost and		
	profit for the yea	-				
			01.03.2014	31.03.2014		
			(Amount in Rs.)	(Amount in Rs.)		
	Stock of finished	goods	6'000	15,000		
	Stock of raw mat		40,000	50,000		
	Stock of Work -i	n-progress	15,000	10,000		
	Purchases of raw		4, 75,000			
	Carriage inward		12,500			
	Wages		1, 75,000			
	Works manager	salary	30,000			
	Factory employe	es salaries	60,000			
	Factory rent, tax	es &insurances	7,250			
	Power expenses		9,500			
	Other production	n expenses	43,000			
	General expenses	8	10%of work cost			
	Income tax		15,000			
Dividend		10,000				
	Debenture intere	st	5,000			
	Administrative e	xpenses	10% of work cost			
Selling expenses		15% of cost production				
	Profit		25% on sales price			
Ans						

Declaration: I ______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 2nd Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

Student Name: _	University Roll No.:				
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: (of pages submitted:	
Declaration: I	Ja k	arghy declars that the Ass	cignment papers submitte	d by ma for the portial fulf	llmont of
the requirement of Mi assignment.	BA 2 nd Semester is writ	ten by my own handwri		d by me for the partial fulfion to copied from any other Signature of the Student)	student's

Student Name:	Universit	y Roll No.:	
Course: MBA Semester: 2 nd	Subject: (CMA Total No. o	of pages submitted:
Q2. A certain product passes thro			
and C. From the past experi			
Process B-5%, Process C-10%	_	ocesses A&B is sold a	a RS.50 for 100 units and
that of process C at Rs. 200 pe		-4 -6 D - 1 00 000 TL	44
20,000 units have been issued	-		e outputs of each process
are: process A-19,500; process	, , <u>=</u>	16,000.	
The following are the cost of ea	_	D D	D
Particulars	Process A	Process B	Process C
1	(Amount in Rs.)	(Amount in Rs.)	(Amount in Rs.)
Material Consumed	60,000	40,000	20,000
Direct Labour	80,000	60,000	30,000
Variable overhead	10,000	10,000	15,000
Manufacturing overhead	5,000	5,000	7,500
Prepare process account include	ling Abnormal Loss a	and Abnormal Gain A	ccount.
Ans:			
Declaration: I	haraby dadara that the A	cianment penare cubmitted 1	ay ma for the portial fulfillment of
Declaration: Ido the requirement of MBA 2 nd Semester is wr	itten by my own handwr	signment papers submitted t	conied from any other student's
assignment.	manawi	iong. The answers are not	copied from any office student's

(Signature of the Student)

Student Name:	University Roll No.:			
Course: MBA Ans to Q2:	Semester: 2 nd Subject: CMA Total No. of pages submitted:			
Declaration: I the requirement of ME	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of SA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's			
assignment.	(Signature of the Student)			

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q3. Distinguish between absorption Costin CVP analysis with suitable example.	Subject: CMA Total No. of pages submitted: g and marginal costing. Discuss the Break Even analysis and
Ans:	
Declaration: Ido hereby dec	clare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester is written by m assignment.	y own handwriting. The answers are not copied from any other student's (Signature of the Student)

Student Name:	University Roll No.:			
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: Cl		pages submitted:
the requirement of M	do h IBA 2 nd Semester is writ	ereby declare that the Assi ten by my own handwriti	gnment papers submitted b ng. The answers are not	y me for the partial fulfillment of copied from any other student's
assignment.				nature of the Student)

Student Name:	_University Roll No.:
Q4. Define budgetary control system. Discus	Subject: CMA Total No. of pages submitted: s the essential and objectives of budgetary control system.
Ans:	
Declaration: Ido hereby declaration	are that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester is written by my assignment.	own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:			
Course: MBA Ans to Q4:	Semester: 2 nd Subject: CMA Total No. of pages submitted:			
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of			
the requirement of M assignment.	BA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's			
	(Signature of the Student)			

Stude	nt Name:	University Roll No.:
Q5.	The standard n A 60 units Rs. month of Janua A 640 units Rs	Subject: CMA Total No. of pages submitted: nix of a product is as under out of which 10 units of output can be obtained: 15 per units, B 80 unit Rs.20 per units. C 100 units Rs. 25 per unit. During the ary 2013 ten mixes were completed and the consumption was as follows: 20 per unit, B 960 unit Rs. 15 per unit, C 840 units Rs. 30 per unit. The actual units. Calculate various material variances.
Ans:		
Declara	ation: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requ	uirement of MBA	2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
assignm	ent.	(Signature of the Student)

Student Name: _	University Roll No.:
Course: MBA Ans to Q5:	Semester: 2 nd Subject: CMA Total No. of pages submitted:
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of M assignment.	BA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
	(Signature of the Student)

Student Name:	University Roll No.:				
Q1. Define the term "statistics" and discuss it	Subject: QMM Total No. of pages submitted: s use in business and trade. Also point out its limitation.				
Ans:					
Declaration: Ido hereby declar the requirement of MBA 2 nd Semester is written by my	e that the Assignment papers submitted by me for the partial fulfillment of own handwriting. The answers are not copied from any other student's				
assignment.	(Signature of the Student)				

Student Name:	University Roll No.:					
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: QMM				
Dadaretion: I	J. V.	weby dodlars that the Assistance	out manage submitted by me for the neutial C.10	Ilmont of		
the requirement of M assignment.		en by my own handwriting.	ent papers submitted by me for the partial fulfi The answers are not copied from any other	student's		
			(Signature of the Student)			

Stude	nt Name:	University Ro	ll No.:
Course	e: MBA Semester:	2 nd Subject: QMN	Total No. of pages submitted
Q2.	Find mean, median and	mode of the following date:	
	Class Interval	Frequency	
	5	2	
	15	6	
	25	12	
	35	18	
	45	20	
	55	11	
	65	9	
	75	6	
	85	5	
	95	1	
Ans:			

Declaration: I ______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 2nd Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

Student Name:	University Roll No.:				
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: QMN			
Declaration: I	do ha	arehy declare that the Assignment	ent papers submitted by me for the partial fulfil	lment of	
the requirement of Massignment.	MBA 2 nd Semester is writt	ten by my own handwriting.	The answers are not copied from any other s	student's	
-			(Signature of the Student)		

Stude	nt Name:	University Roll No.:
Course	: MBA	Semester: 2 nd Subject: QMM Total No. of pages submitted:
Q3.	Below are	given the figures of production (000) of a sugar factory:
	Year	Production
	2006	77
	2007	88
	2008	94 85
	2009 2010	85 91
	2010	98
	2012	90
	(a)	Using least square method, find all the trend value.
	(\mathbf{b})	What is the monthly increase in production?
Ans:		
Declara	tion: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of MBA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
assignm		MDA 2 Semester is written by my own nandwriting. The answers are not copied from any other student s
C		(Signature of the Student)

Student Name:	University Roll No.:					
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: QMN				
the requirement of M	do he IBA 2 nd Semester is writt	ereby declare that the Assignmenter by my own handwriting.	ent papers submitted by me for the partial fulfi The answers are not copied from any other	Ilment of student's		
assignment.			(Signature of the Student)			

Student Name:								
Course: MBA Semester: 2 nd		S	Subje	ct: Q	MN	I To	otal No. of pages st	ubmitted:
Q4. Find out optimal transportation cost from the following data:								
	Source		estin			Supply		
		P	Q	R	S			
	S1	22	17			11	-	
	S2	18				13	-	
	S3	33	28			19	-	
A	Demand	6	10	12	15]	
Ans:								
Declaration: I the requirement of MBA 2 nd Semester is	do hereby de	clare t	that th	ie Ass	signme	ent papers	submitted by me for the	he partial fulfillment of
are requirement of Midri 2 Definested is	"IIIIIII Uy II	., 01	11al	٧٧11	5.	1110 allow0	are not copied no	and only student s

(Signature of the Student)

assignment.

Student Name:	University Roll No.:					
Course: MBA Ans to Q4:	Semester: 2 nd	Subject: QMN				
Dadaretion: I	J. 1.	analy doctors that the Accience	ont papers submitted by me for the new 1.5	lfilmort of		
the requirement of M assignment.	do he MBA 2 nd Semester is writt	ten by my own handwriting.	ent papers submitted by me for the partial fu The answers are not copied from any other	r student's		
			(Signature of the Student	i)		

Student	Name:		University	Roll No.:	
Course: N	MBA S	Semester: 2 nd	Subject: \mathbf{Q}	MM Total No.	. of pages submitted:
		nal indices by the ra			
•	Year	I Quarter	II Quarter	III Quarter	IV Quarter
	2010	68	62	61	63
	2011	65	58	66	61
	2012	68	63	63	67
Ans:					

Declaration: I ______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 2nd Semester is written by my own handwriting. The answers are not copied from any other student's

(Signature of the Student)

assignment.

Student Name: _	University Roll No.:
Course: MBA Ans to Q5:	Semester: 2 nd Subject: QMM Total No. of pages submitted:
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of M assignment.	(BA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's
	(Signature of the Student)

Student Name:	University Roll No.:
Q1. Explain in details	ester: 2 nd Subject: RM Total No. of pages submitted: the emerging opportunities and challenges before the Indian retailers in the etailing your suggestion for successful handling of the challenges.
Ans:	
	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of Semester is written by my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:				
Course: MBA Ans to Q1:	Semester: 2 nd	Subje	ct: RM	Total No. of pages su	bmitted:
Dodgretion I	3.	homby dodors that the	a Accionment pener	o mbmitted by me for the	a montial fulfillment of
the requirement of MI assignment.	BA 2 nd Semester is wr	itten by my own har	ndwriting. The answ	s submitted by me for th vers are not copied from (Signature of tl	

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q2. Explain the recent emerging trend business model in Indian market? Explain the recent emerging trends business model in Indian market?	ls in modern retailing. How would a retailer build a good
Ans:	
Declaration: Ido hereby	declare that the Assignment papers submitted by me for the partial fulfillment of y my own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:				
Course: MBA Ans to Q2:	Semester: 2 nd	Subject: RM	Total No. of pages submitted: _		
Declaration: I	do bo	rahy daglara that tha Assignm	ant papers submitted by me for the section follows	illmant of	
the requirement of Mi assignment.	BA 2 nd Semester is writte	en by my own handwriting.	nent papers submitted by me for the partial fulf The answers are not copied from any other (Signature of the Student)		

Student Name:	University Roll No.:
Course: MBA Semester: 2 ^{no} Q3. What is retailing? Explain Ans:	Subject: RM Total No. of pages submitted: the basic reasons for growth in India.
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of
the requirement of MBA 2 nd Semester assignment.	is written by my own handwriting. The answers are not copied from any other student's
	(Signature of the Student)

Student Name:		University Rol	l No.:
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: RM	Total No. of pages submitted:
Declaration: I the requirement of M	do he IBA 2 nd Semester is writt	ereby declare that the Assignmer en by my own handwriting. T	nt papers submitted by me for the partial fulfillment of he answers are not copied from any other student's
assignment.			(Signature of the Student)

Student Name:	University Roll No.:
Q4. Discuss about various strategic decision a	Subject: RM Total No. of pages submitted: areas involved in establishing supermarket for retailing.
Ans:	
the requirement of MBA 2 nd Semester is written by my	re that the Assignment papers submitted by me for the partial fulfillment of own handwriting. The answers are not copied from any other student's
assignment.	(Signature of the Student)

Student Name: _	University Roll No.:				
Course: MBA Ans to Q4:	Semester: 2 nd		bject: RM	Total No. of pages s	ubmitted:
Declaration: I the requirement of M	BA 2 nd Semester is w	o hereby declare tha vritten by my own	nt the Assignment pa handwriting. The	apers submitted by me for tanswers are not copied from	he partial fulfillment of om any other student's
assignment.				(Signature of	

Student Name:		University Roll N	University Roll No.:		
Course: MBA	Semester: 2 nd	Subject: RM	Total No. of pages submitted:		

Q5. Organized retailing in India is poised for exponential growth. It is expected to experience new paradigms due to the changing dynamics in areas such as demand, supply, technology, supply chain management, government policy. What are the underlying opportunities and challenges in this sector? It is said that as consumerism is rapidly growing, rural consumers will be the biggest beneficiaries. At the same time, the retailer is expected to provide value to the customers, associates, employees and consumers. It may be noted that it is difficult to sustain retail business with such dynamics and changes taking place in the market. The need of hour is flexibility in business so that it can change according to the needs of the market. 3 With fast changes in rural market, some large companies are ready to enter the organized retail business in small cities and towns. The question is how far they would succeed. If they enter this field, they have to decide that weather they should focus on value retailing or lifestyle retailing. Retail cannot develop by setting up only malls. In order to promote retail we also have to promote India as a shopping destination. For this, it is necessary to give Indian retail an Indian face. While we bring in foreign formats to grow, it is very important that India develops her own format rather that just to imitate foreign malls.

Ouestions

- 1. How is organized retailing different from unorganized retailing? State the advantages and disadvantages of both forms.
- 2. Taking example of an organized retailer in India, explain how have they been successful in giving an Indian face to retail?
- 3. List the opportunities and threats before organized retailing

Λ	nc	•

Declaration: I ______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 2nd Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

Student Name: _		University Roll No.:				
Course: MBA Ans to Q5:	Semester: 2 nd	Subject: RM	Total No. of pages submitted:			
Declaration: I	do her	reby declare that the Assignme	ent papers submitted by me for the partial fulfil The answers are not copied from any other	llment of		
assignment.	2. 2 Semester is writte	o, m, om nanamining. i	(Signature of the Student)	stadent 5		

Student Name:University Roll No.:
Q1. Recently there has been large number of complaints by the depositors/investors against various firms engaged in collection of money by offering lucrative returns. Most of these firms operate by promising high returns within a short span of time which is devoid of any sound business logic and practices. The promoters of these firms have taken advantage of the various loopholes in our financial system and the gullibility of the poor people who have been swayed with attractive offers, which is difficult to refuse. The present regulatory system is inadequate and as a result of which crores of money has been lost by the poor people. The promoters who have duped such investors mostly go scot free due to the lapses in our administrative policy and political patronage. Despite the presence of RBI, SEBI and the plethora of laws the so called fly- by night operators thrives and prospers. a Identify the flaws in the systems. b Suggest corrective measures to prevent the occurrence of such scams.
Ans:
Declaration: Ido hereby declare that the Assignment papers submitted by me for the partial fulfillment of he requirement of MBA 2 nd Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _		University Roll	ersity Roll No.:		
Course: MBA Ans to Q1:	Semester: 2 nd	Subject: CG	Total No. of pages submitted:		
Declaration: I	do here	eby declare that the Assignmen	t papers submitted by me for the partial fulfillment o		
the requirement of M assignment.	IBA 2 nd Semester is written	by my own handwriting. Th	(Signature of the Student)		

Stude	nt Name:	University Roll No.:	
Q2.	CSR is a conducted aborate your	emester: 2 nd Subject: CG Total No. of pages submicive or non-conducive matter for corporate. Is corporate really serious opinion on the factors responsible for increasing attention being al Responsibility by Corporate.	s about this-
Ans:			
Declarathe requassignm		do hereby declare that the Assignment papers submitted by me for the paper submitted by my own handwriting. The answers are not copied from an	urtial fulfillment of ny other student's
20151111	<i>-</i> -	(Signature of the S	Student)

Student Name: _		University Roll No.:				
Course: MBA Ans to Q2:	Semester: 2 nd	S	ubject: CG	Total No. of pages	s submitted:	
Declaration: I	d	lo hereby declare t	hat the Assignmen	nt papers submitted by me for the answers are not copied	or the partial fulfillment of	
the requirement of M assignment.	BA 2 nd Semester is v	written by my ow	n handwriting. Th		from any other student's of the Student)	

Student Name:	University Roll No.:
Course: MBA Semester: 2 nd Q3. Elucidate the statement–Beyond S Ans:	Subject: CG Total No. of pages submitted: Shareholders towards stakeholders.
Declaration: I do here the requirement of MBA 2 nd Semester is written assignment.	by declare that the Assignment papers submitted by me for the partial fulfillment of by my own handwriting. The answers are not copied from any other student's
assigninent.	(Signature of the Student)

Student Name: _		University Roll	University Roll No.:			
Course: MBA Ans to Q3:	Semester: 2 nd	Subject: CG	Total No. of pages submitted:			
Declaration: I	do hereb	y declare that the Assignmen	t papers submitted by me for the partial fulfillment			
the requirement of MI	BA 2 nd Semester is written	by my own handwriting. Th	he answers are not copied from any other student			

Stude	nt Name:	University Roll No.:
		Semester: 2 nd Subject: CG Total No. of pages submitted:
Q4.	Organizations	should set its goal towards creation of absolute value to the society. Explain the elaborating on the key aspects that a company should focus as a good corporate
Ans:		
Declarathe requ	ntion: I uirement of MBA	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of 2^{nd} Semester is written by my own handwriting. The answers are not copied from any other student's
assignm	ent.	(Signature of the Student)

Student Name:		University Rol	University Roll No.:			
Course: MBA Ans to Q4:	Semester: 2 nd	Subject: CG	Total No. of pages submitted:			
Declaration: I	do he	reby declare that the Assignmen	nt papers submitted by me for the partial fulfillmen	nt of		
the requirement of Massignment.	IBA 2 nd Semester is writte	en by my own handwriting. T	he answers are not copied from any other stude (Signature of the Student)	ent's		

Student Name:	University Roll No.:	
Course: MBA Semester: 2 nd Q5. "The board relies on indep your opinion on this."	Subject: CG Total No. of pages submitted:endent outside directors to monitor management performance". Given	-
Ans:		
Declaration: I the requirement of MBA 2 nd Semester is	_do hereby declare that the Assignment papers submitted by me for the partial fulfillme written by my own handwriting. The answers are not copied from any other study	ent of dent's
assignment.	(Signature of the Student)	

Student Name:		Un	iversity Roll	No.:		
Course: MBA Ans to Q5:	Semester: 2 nd	Su	bject: CG	Total No. of pages s	ubmitted:	
the requirement of M	IBA 2 nd Semester is	lo hereby declare the written by my own	at the Assignment handwriting. The	papers submitted by me for t answers are not copied from	he partial fulfillment of om any other student's	
assignment.				(Signature of	the Student)	

Student Name:		University Roll No			lo.:	
Course: MBA Ans to:	Semester: 2 ⁿ	d	Subject:		No. of pages submi	tted:
Ans to						
Declaration: I		do hereby decla	are that the Assign	ment papers submi	tted by me for the pa	rtial fulfillment of
the requirement of Massignment.	IBA 2 nd Semester	is written by my	own handwriting	g. The answers are	not copied from an	ny other student's
					(Signature of the S	tudent)

Student Name:		University Roll No			lo.:	
Course: MBA Ans to:	Semester: 2 ⁿ	d	Subject:		No. of pages submi	tted:
Ans to						
Declaration: I		do hereby decla	are that the Assign	ment papers submi	tted by me for the pa	rtial fulfillment of
the requirement of Massignment.	IBA 2 nd Semester	is written by my	own handwriting	g. The answers are	not copied from an	ny other student's
					(Signature of the S	tudent)