Assignment Questions for MBA 4th Semester (R & B) INSTRUCTIONS FOR THE ASSIGNMENT (No need to print this instruction page)

- 1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
- 2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
- 3. Students can refer both Primary & Secondary sources for preparing the assignment.
- 4. You are instructed to submit assignment at the time of University Examination.
- 5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
- 6. *Photocopied assignments will not be accepted*. However one can keep a copy (Soft/Hard) of the same for further reference.
- 7. Take Printout of last page and mention question number, if additional page required for any question.
- 8. It is mandatory for the students to mention his/her name, enrollment number and number of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

					<u>SUB</u>	<u>JECT</u>			
DATE	PAPER				Gro	<u>up-1</u>			
		HRM Spl	MM Spl	FM Spl	BIM Spl	POM Spl			
24/07/2023	P-23	HRPD	CB	FMI	RC&M	TQM			
25/07/2023	P-24	MERRL	ABM	MBFS	BIL	PMM			
26/07/2023	P-25	MTD	PSDM	SAPM	BIM	OPC			
DATE	PAPER				SUB.	<u>JECT</u>			
<u>DATE</u>	FAFER				Gro	<u>up-2</u>			
		HRM Spl	MM Spl	FM Spl	BIM Spl	POM Spl	DNM Spl	TTM Spl	ISM* Spl
27/07/2023	P-26	HRPD	CB	FMI	RC&M	TQM	HSM	TTT	RDBMS
29/07/2023	P-27	MERRL	ABM	MBFS	BIL	PMM	ТМ	HM	ERP
31/07/2023	P-28	MTD	PSDM	SAPM	BIM	OPC	MMFI	TOTM	SAD
01/08/2023	P-29				Projec	ct Viva			
02/08/2023	P-29				Projec	ct Viva			

TIME TABLE - 2YR MBA 4th SEMESTER EXAMINATION, 2023 (NEW SYLLABUS)- (R & B) TIME – 1.30 P.M to 4.30 A.M (ADMISSION BATCH 2021, 2020, 2019, 2018, 2017)

(*ISM Special paper exam timing is 1hr 30 minutes & ISM Specialization Lab viva timing will be informed during the examination)

(Examinees will appear the examination as per the specialization selected earlier. The same will also be reflected in the Admit Card.)

Course: MBA Semester: 4th Subject: **TTT (TTM SPL.)** Total No. of pages submitted: _____ Q1. Discuss the historical development of Tourism in India. Ans:

Student Name:

University Roll No.:

Course: MBA Semester: 4th Subject: **TTT (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q1:

Declaration: I _______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 4th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name:

 Course: MBA
 Semester: 4th
 Subject: **TTT (TTM SPL.)** Total No. of pages submitted: ____

 Q2.
 Describe the nature and characteristics of Tourism Industry.

 Ans:

Student Name:

Course: MBA	Semester: 4 th	Subject: TTT (TTM SPL.)	
Ans to Q2:			

Student Name:

Course: MBA Semester: 4th Subject: **TTT (TTM SPL.)** Total No. of pages submitted: _____ Q3. Highlight the important tourist sports of India. Ans:

Student Name:

Course: MBA	Semester: 4 th	Subject: TTT (TTM SPL.)	Total No. of pages submitted:
Ans to Q3:			

Student Name:

 Course: MBA
 Semester: 4th
 Subject: TTT (TTM SPL.)
 Total No. of pages submitted: ____

 Q4.
 Give an account on the characteristics of Tourism Products.

 Ans:

Student Name:

Course: MBA	Semester: 4 th	Subject: TTT (TTM SPL.)	Total No. of pages submitted:
Ans to Q4:			

Student Name:

 Course: MBA
 Semester: 4th
 Subject: TTT (TTM SPL.)
 Total No. of pages submitted: _____

 Q5.
 Make an analysis on the present state of Indian Tourism.

 Ans:

Student Name:

Course: MBA	Semester: 4 th	Subject: TTT (TTM SPL.)	Total No. of pages submitted:
Ans to Q5:			

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Q1. Trace the origin and growth of Hotel Industry in India. Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: HM (TTM SPL.) Total No. of pages submitted: _____

Ans to Q1:

Declaration: I _______ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 4th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student	Name:
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Course: MBA Semester: 4th Subject: HM (TTM SPL.) Total No. of pages submitted: _____

Q2. Describe the various types of room you will find in a hotel. Ans:

Student Name:

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q2:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Q3. Define the term Hotel. List any ten types of Hotel and write a brief description. Ans:

Student Name:

	Subject: HM (TTM SPL.)	Total No. of pages submitted:
Ans to Q3:		

Student Name:

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Q4. Discuss the role of front office in a hotel. What are the qualities to be Present in a front office Personnel?

Ans:

Student Name:

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q4:

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Q5. Discuss the various types of checkout Procedure. Ans:

Course: MBA Semester: 4th Subject: **HM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q5:

ent Name: ______University Roll No.: _____ e: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: __ **Highlight the importance of Tour organizations and Travel Management.** Course: MBA Q1. Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q1:

Student Name:

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Q2. Make an analysis on Market Research Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q2:

Student Name:

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Q3. Give an account on preparing feasibility Report. Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q3:

Student Name:

 Course: MBA
 Semester: 4th
 Subject: TOTM (TTM SPL.)
 Total No. of pages submitted: _____

 Q4.
 Discuss the sources of income of a Travel Agency.

 Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q4:

Student Name:

 Course: MBA
 Semester: 4th
 Subject: TOTM (TTM SPL.)
 Total No. of pages submitted: _____

 Q5.
 Discuss the international conventions with reference to Chikago of 1994.

 Ans:

__University Roll No.: _____

Course: MBA Semester: 4th Subject: **TOTM (TTM SPL.)** Total No. of pages submitted: _____ Ans to Q5:

Student Name:	University Roll No.:						
Course: MBA	Semester: 4 th	Subject:		Total No. of pages submitted:			

Declaration: I _______do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 4th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name:	University Roll No.:						
Course: MBA	Semester: 4 th	Subject:		Total No. of pages submitted:			

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(Signature of the Student)