

Assignment Questions for MBA 4th Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignments will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question number, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment number and number of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

TIME TABLE - 2YR MBA 4th SEMESTER EXAMINATION, 2023 (NEW SYLLABUS)- (R & B)
TIME – 1.30 P.M to 4.30 A.M (ADMISSION BATCH 2021, 2020, 2019, 2018, 2017)

DATE	PAPER	SUBJECT Group-1							
		HRM Spl	MM Spl	FM Spl	BIM Spl	POM Spl			
24/07/2023	P-23	HRPD	CB	FMI	RC&M	TQM			
25/07/2023	P-24	MERRL	ABM	MBFS	BIL	PMM			
26/07/2023	P-25	MTD	PSDM	SAPM	BIM	OPC			
DATE	PAPER	SUBJECT Group-2							
		HRM Spl	MM Spl	FM Spl	BIM Spl	POM Spl	DNM Spl	TTM Spl	ISM* Spl
27/07/2023	P-26	HRPD	CB	FMI	RC&M	TQM	HSM	TTT	RDBMS
29/07/2023	P-27	MERRL	ABM	MBFS	BIL	PMM	TM	HM	ERP
31/07/2023	P-28	MTD	PSDM	SAPM	BIM	OPC	MMFI	TOTM	SAD
01/08/2023	P-29	Project Viva							
02/08/2023	P-29	Project Viva							

(*ISM Special paper exam timing is 1hr 30 minutes & ISM Specialization Lab viva timing will be informed during the examination)

(Examinees will appear the examination as per the specialization selected earlier. The same will also be reflected in the Admit Card.)

Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **RCM (BIM SPL.)** Total No. of pages submitted: _____

Q1. “The main direction of banking risk management improvement is the methodological framework development for risk assessment and banking information systems”. Justify.

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 4th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **RCM (BIM SPL.)** Total No. of pages submitted: _____

Ans to Q1:

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Q2. Credit Risk can't be avoided but can be mitigated by applying various risk-mitigating processes.

Discuss.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **RCM (BIM SPL.)** Total No. of pages submitted: _____

Ans to Q2:

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Student Name: _____ University Roll No.: _____

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Q3. Why do you need health insurance? How can you assess which type of health insurance is right for you?

Ans:

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Course: MBA Semester: 4th Subject: **RCM (BIM SPL.)** Total No. of pages submitted: _____

Ans to Q3:

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Student Name: _____ University Roll No.: _____

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Q4. Discuss in detail the operation and claim procedure of Motor Vehicle insurance in India.

Ans:

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Ans to Q4:

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Course: MBA Semester: 4th Subject: **RCM (BIM SPL.)** Total No. of pages submitted: _____

Q5. Analyze the uptake of Agricultural insurance services by the Government of India for sustainable Socio-Economic development.

Ans:

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Ans to Q5:

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Q1. SWOT analysis is a strategic planning method used to evaluate the strengths, weaknesses, opportunities and threats involved in a project or in a business venture. A good SWOT analysis can help insurance sector to reach their marketing goals or kick their business up. How does SWOT analysis help insurance industry to create competition?

Ans:

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

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Q2. State Bank of India is being one of the main public sector undertaking (PSU) banks, it provides all kinds of banking services a person is looking for. It is also backed by the Government of India that adds extra trust in the minds of customers. However, the bank has to work out more on marketing its services. It has to come up with regular campaigns both online and offline to bring in new customers or to retain existing customers. What are the promotional strategies adopted by banks to reach the customers.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Q3. Discusses the key marketing strategies that Life Insurance Corporation (LIC) should adopt to withstand the competition.

Ans:

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Q4. Discuss the various steps involved in the new product development in insurance sector. Cite with an example in each steps.

Ans:

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Q5. Delivering superior service quality to customers in today's business environment is very crucial and important due the stiff competition in the local and international markets. The ability to provide high service quality will strengthen the image; enhance retention of customers, attracting new potential customers through customer satisfaction and loyalty. Evaluate the technique used to measure service quality in banking sector.

Ans:

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Course: MBA Semester: 4th Subject: **BIM (BIM SPL.)** Total No. of pages submitted: _____

Ans to Q5:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIL (BIM SPL.)** Total No. of pages submitted: _____

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Q1. Discuss about the structure of the banking system in India in the Organized and unorganized sector.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIL (BIM SPL.)** Total No. of pages submitted: _____

.....
Ans to Q1:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIL (BIM SPL.)** Total No. of pages submitted: _____

Q2. Discuss the main functions of a commercial bank and its role for the development of a nation like India?

Ans:

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Student Name: _____ University Roll No.: _____

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Ans to Q2:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIL (BIM SPL.)** Total No. of pages submitted: _____

Q3. Discuss the important financial statements used to assess the financial strength of a banking organization.

Ans:

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Student Name: _____ University Roll No.: _____

Course: MBA Semester: 4th Subject: **BIL (BIM SPL.)** Total No. of pages submitted: _____

Q4. Explain the norms of IRDA regarding investment of insurance companies?

Ans:

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Q5. What is General Insurance? Discuss the function and role of General Insurance to undertake the risk factors arising in case of fire and marine.

Ans:

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