

Assignment Questions for MBA 1ST Semester (Back)

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignments will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

2YR MBA 1st SEMESTER BACK EXAMINATION SCHEDULE

(ADMISSION BATCH 2022, 2021, 2020, 2019, 2018, 2017)

TIME – 9.00 A.M to 12.00 Noon

<u>DATE</u>	<u>PAPER</u>	<u>SUBJECT</u>
29/01/2024	1330302101	MCP
30/01/2024	1330302102	BRFW
31/01/2024	1330302103	FA
01/02/2024	1330302104	BE
02/02/2024	1330302105	HRM
03/02/2024	1330302106	MM
05/02/2024	1330302107	FM
06/02/2024	1330302108	OB

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MCP** Total No. of pages submitted: _____

Q1. Have you ever seen or worked for an effective manager? Describe the causes and the consequences of the ineffectiveness.

Ans:

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(Signature of the Student)

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Course: MBA Semester: **1ST** Subject: **MCP** Total No. of pages submitted: _____

Answer to Q1:

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Q2. If you learned that a company had a matrix structure, would you be more or less interested in working there? Explain your answer. How would you prepare yourself to work effectively in a matrix?

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Answer to Q2:

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Q3. Would you like to sit on a board of directors? Why or why not? If you did serve on a board, what kind of organisation would you prefer? As a board member, in what kinds of activities do you think you would most actively engage?

Ans:

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Student Name: _____ Enrollment No.: _____

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Answer to Q3:

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Q4. Do you think that when managers make decisions they follow the decision- making steps? Which steps are apt to be overlooked or given inadequate attention? What can people do to make sure they do a more thorough job?

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Student Name: _____ Enrollment No.: _____

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Answer to Q4:

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Q5. Discuss Ford Motor Company in terms of risk, uncertainty, and how its managers handled the company's problems during COVID pandemic situation? What is the current news on this company?

Ans:

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Student Name: _____ Enrollment No.: _____

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Answer to Q5:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

- Q1.** a) Distinguish between agreement and contract.
b) 'X' promised to pay his son 'Y' a sum of Rs. 1 lakh. If 'Y' passed CA examination in first attempt. 'Y' passed the examination on his first attempt but 'X' failed to pay the amount promised. 'Y' filed a suit for the recover the amount. State whether 'Y' can recover the amount under Indian Contract Act 1872.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

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Q2. Transfer of property in goods is an essence of contract of sale. Comment.

Ans:

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Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

- Q3.** a) What are the characteristics of bill of exchange?
b) A bill is drawn payable at No-C-10 quarter, Vanivihar, but does not contain the drawee's name. Mr. 'X' who resides at the above address accepts the bill. Is it a valid bill?

Ans:

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Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

- Q4.** a) Define the term consumer dispute as per the Consumer Protection Act 1986.
b) A consumer associate filed a complaint with District Forum on behalf of a consumer, who is not a member of the association, in regard to defects in the goods sold. Will the complaint succeed?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: _____

- Q5.** a) Distinguished between Foreign Exchange and Foreign Security.
b) Define current account transactions under FEMA Act 1999.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: _____

Q1. What are fundamental accounting assumptions? Briefly explain various types of accounting principles should be observed at recording stage and reporting stage.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: _____

Answer to Q1:

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Q2. Pass the journal entries and post them into necessary ledger accounts from the following business transactions.

On March 2017, Mr. Hritik starts wholesaling business. Following transactions as follows:

- March 1 He started business with capital of Rs. 1,50,000 and Land worth Rs.10,00,000.
- March 8 Bought goods from Mr. Sahid Rs. 45,000 and by cash from XYZ Co. Rs 15,000.
- March 13 Sold goods to Ms. Kareena Rs. 35,000 and by cash Rs. 5,000.
- March 15 Purchased furniture for cash Rs. 12,000
- March 17 Gave away charity of cash Rs. 500.
- March 19 Sold goods costing Rs. 60000 at a profit 25% and 50% payment was received in cash
- March 21 Paid to Mr. Sahid cash Rs. 44,750; discount received Rs. 250.
- March 28 Received cash from Ms. Kareena Rs. 34,550 and allowed him discount.
- March 28 Charge depreciation on Furniture 10%.
- March 31 Sold goods worth Rs. 200000 to Amit and allowed him 5% trade discount and 5% cash discount for immediate cash payment.

Ans:

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: _____

Q3. From the following Trial Balance and additional information, prepare Trading and Profit and Loss Account for year ending 31.12.19 and a Balance Sheet.

	<i>Debit (Rs.)</i>	<i>Credit (Rs.)</i>
Capital and Drawings	10,000	1,00,000
Bank	24,000	
Short term investments	25,000	
Bills Receivable and Bills Payable	7,500	6,500
Purchases	1,02,500	
Sales		1,75,000
Returns Inwards and Outwards	2,000	2,500
Wages	10,000	
Bad debts	3,000	
Opening Stock	15,000	
Discount	500	1,000
Salaries	15,000	
Carriage inwards	1,000	
Debtors	22,500	
Creditors		25,000
Commission		2,000
Fixed Assets	61,000	
Rent	8,000	
Cash	5,000	
	3,12,000	3,12,000

Adjustments:

- Closing stock Rs. 4,000
- Wages to be paid Rs. 1,000
- Bad debts written off Rs. 500, create a provision for bad debts 10%, provision for discount on debtors 5%
- Provide 5% interest on capital
- Charge 10% depreciation on fixed assets.
- Provision for bad debts 5%, provision for discount on debtors 6%.

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Q4. Define financial statement. Discuss different types of financial ratios with its merits and limitations.

Ans:

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Answer to Q4:

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Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: _____

Q5. Define inventory. Briefly explain different methods for valuation of inventories with suitable examples.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: _____

Q1. India's NPA (Non-Performing Assets) could have been due to lack of Business ethics – explain keeping in view the fact that the “Companies became NPA – not their Owners”.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: _____

Answer to Q1:

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Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: _____

Q2. Many of India's corruption can end if its citizen become ethical – discuss.

Ans:

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Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: _____

Q3. Mahatma Gandhi could lead India to independence – bring out traits of ethical leadership from his role in the freedom movement.

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Student Name: _____ Enrollment No.: _____

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Q4. Business Ethics in India has been age-old and is ingrained in our teachings – explain.

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Q5. Dharma in India is not what it means by the word religion and is based on the foundation of Ethics – explain.

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Q1. Archana Textiles Limited is in the business of manufacturing textile fabrics with an annual turnover of about Rs. 250 crores. The company wants to double its production capacity in a year's time. However, the company is not sure about its human resources plan because of high employee turnover. As human resources consultant, what advice will you offer to the company to undertake effective human resource planning?

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Q2. A multi-unit manufacturing and marketing company recruits about 35-40 employees at different levels every year. What steps and methods would you suggest to the company so that it is able to attract suitable candidates to be employed at different levels in the organisation? Explain with example the common errors that take place in the selection process.

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Q3. The public sectors have some of the best equipped training and development infrastructure available in the country. If training could improve the efficiency, productivity and performance of employees, what could be the reason behind the lower efficiency and productivity of the public sector employees? Could training and development improve the motivational level among 'deadwoods' in an organization? How could training managers develop a Return on Investment (ROI) approach to the training function?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Q4. It is said that pay and perks have always played an important role in attracting and retaining employees. What are the factors in your view, which should be kept in mind while preparing a salary system for a recently created finance company which has also taken a policy of recruiting only professional?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: _____

Q5. Assume your company is dedicated to giving employees careers, not just jobs, what actions would you recommend to minimize layoffs resulting from ups and downs of economic cycles?

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Q1. Suggest a consumer promotion program to support the launch of a male face cream in the Indian market. What factors will you consider important in developing a consumer program for Indian males?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Q2. Analyze the following three brands: Lifebuoy, Rexona and Margo, to identify the factors that have contributed to their success. Develop their brand identify maps.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Q3. Through test marketing is a good way to test the acceptability of the product and associated marketing mix, it has its own disadvantages. What are the key disadvantages in test marketing in the Indian context?

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Q4. Should advertising of liquor be banned in India? Why do you think so? What is your response to surrogate advertising of liquors and cigarettes?

Ans:

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Answer to Q4:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of MBA 1ST Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Q5. Satisfying customers is a key aspect in marketing success; companies keep an ear open for customer complaints on their website. Review five websites and find out how customer friendly they are.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Q1. Differentiate between Profit maximization and Wealth maximization. State the benefits of profit maximization and wealth maximization.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Q2. A project cost is Rs 16, 00,000 with salvage value of Rs 1,00,000 and is expected to generate cash inflows (Profit after Tax) of Rs 7, 00, 000, Rs 6, 00,000 and Rs 5, 00,000 at end of each year for next 3 years. The opportunity cost is 10% & the company is following SLM of depreciation. As a Project Manager of the company, you are required to suggest, whether the project should be accepted on the basis of NPV, IRR, PI and Disc. Payback Period.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Q3. The Balance Sheet of Mangu International & Co. is as under:

Liabilities	Amount (Rs.)	Assets	Amount (Rs.)
Equity Capital (Equity Share of Rs 10 each)	1,00,000	Net Fixed Assets	2,25,000
10% Long term Debt	1,20,000	Current Assets	75,000
Retain Earnings	30,000		
Current Liabilities	50,000		
	3,00,000		3,00,000

The Company's Total Asset turnover ratio is 3:1, its fixed operating cost is Rs1,50,000 and variable cost ratio is 50%. Tax rate is 40%. You are required to:

- a) Calculate different types of leverages.
- b) Determine the likely level of EBIT, if EPS is
 - (i) Rs 2,
 - (ii) Rs 3 and
 - (iii) Nil

.Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Answer to Q3:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Q4. Calculate the value of Firm and WACC for the following capital structures as per NI Approach.

EBIT of a firm Rs 2,00,000	$K_e = 10\%$	$K_d = 6\%$
Case 1 Debt capital =Rs. 500,000	Case 2 Debt = Rs. 700,000	Case 3 Debt = Rs. 200,000

Ans:

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Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Answer to Q4:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Q5. The following balances appear in the capital structure of Nestle India Ltd.

Equity shares (400000)	Rs. 800000
10% Pref. shares	Rs. 200000
12% Debentures	Rs. 600000

The current market price of the equity shares is Rs 35. It is expected that the company will pay a dividend of Rs 5 per share which will grow at 7% forever. Compute weighted average cost of capital assuming tax rate as 40%.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: _____

Answer to Q5:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Q1. Identify the challenges for a manager for using OB concept to deal with diversify workforce working in both in Public & Private sectors from Indian Context.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Q2. In your reference, do younger individuals differ from older individuals in their plans to remain with one employer for a long time? Do you think these differences, if you believe they exist, are due to shifting economics realities or to changing work value?

Ans:

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Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Q3. If you were a victim of workplace bullying, what steps would you take to try to reduce its occurrence? What strategies would be most effective? What would you do if one of your colleagues were a victim?

Ans:

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Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Answer to Q3:

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Student Name: _____ Enrollment No.: _____

Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Q4. Critically analyze the similarities and differentiations in between different motivation theories and its applicabilities (Maslow's hierarchy of needs, Herzberg two factor theory, McGregor theory x and y, McClelland's Human Motivation Theory, Alderfer's ERG theory).

Ans:

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Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: _____

Q5. Write down the style of the following leaders.

- a. Mahatma Gandhi.
- b. Subas Ch. Bose.
- c. Napoleon Bonaparte.
- d. Plato.

Ans:

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