

Assignment Questions for IMBA 6TH Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignment will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **HRM** Total No. of pages submitted: _____

Q1. Briefly discuss the role of “HRM” in India. Discuss the nature and scope of HRM.

Ans:

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Course: IMBA Semester: 6TH Subject: **HRM** Total No. of pages submitted: _____

Q2. Define "HRM". Explain the techniques of employee demand and supply forecasting used in industry.

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Answer to Q2:

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Q3. What is recruitment? Discuss the various sources of recruitment of employees.

Ans:

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Answer to Q3:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **HRM** Total No. of pages submitted: _____

Q4. What is training? Explain the various methods of training.

Ans:

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Answer to Q4:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **HRM** Total No. of pages submitted: _____

Q5. Discuss the concept of compensation. Explain base compensation and supplementary compensation. What is the difference between the two?

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Answer to Q5:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **FM** Total No. of pages submitted: _____

Q1. Define Financial Management. Discuss the functions of financial management.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **FM** Total No. of pages submitted: _____

Q2. Write Short Notes: Profit Maximization & Wealth Maximization.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **FM** Total No. of pages submitted: _____

Q3. What is Capital Budgeting? Discuss the factors affecting the capital budgeting decisions of a firm.

Ans:

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Course: IMBA Semester: 6TH Subject: **FM** Total No. of pages submitted: _____

Q4. Project A and project B cost Rs. 40,000 and Rs 25,000 respectively with the following expected net cash inflows (i.e., after taxes and before depreciation).

Year	Net flows for project A (in Rs)	Net cash flows for project B (in RS)	Pv Factor 10%	Pv Factor 15%
1	6000	7000	0.909	0.870
2	6000	7000	0.826	0.756
3	6000	7000	0.751	0.658
4	6000	7000	0.683	0.572
5	6000	7000	0.621	0.497
6	8000	6000	0.564	0.432
7	1,0000	5000	0.513	0.376
8	7000	5000	0.467	0.327
9	4000	7000	0.424	0.284
10	4000	4000	0.386	0.247

Determine the "Internal Rate of Return" with the help of 10% discounting factor and 15% discounting factor and decide which project is more profitable.

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **FM** Total No. of pages submitted: _____

Q5. From the following information, you are required to find out the cost of equity capital for Firm A, Firm B, Firm C, assuming that the cost of equity capital (K_e) is varying at different levels of debt, and the cost of overall capital is 12%, 14% and 16% for Firm A, B and C respectively.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MM** Total No. of pages submitted: _____

Q1. What is “Product Life Cycle” (PLC) and what is the importance of this in effective product planning as well as planning of other elements of marketing?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MM** Total No. of pages submitted: _____

Q2. What do you mean by marketing? Explain various concept of marketing.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MM** Total No. of pages submitted: _____

Q3. What is NPD? Explain different stages of NPD?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MM** Total No. of pages submitted: _____

Q4. What is promotion mix? Elaborate different elements of promotion mix.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MM** Total No. of pages submitted: _____

Q5. Elaborate marketing environment with suitable examples. Write down the role of competitor's role with contributes towards marketing environment.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **POM** Total No. of pages submitted: _____

Q1. What are the duties and responsibilities of operations manager?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **POM** Total No. of pages submitted: _____

Q2. What do you mean by production Management? Explain its objectives and scope.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **POM** Total No. of pages submitted: _____

Q3. Explain in details the roles and responsibilities of a production Manager.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **POM** Total No. of pages submitted: _____

Q4. What are the different factors affecting the location of a production facility. Explain the median method with a suitable example.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **POM** Total No. of pages submitted: _____

Q5. In a project the different activities, estimated time for the completion of the activities in no of day & the required predecessor are as per the table given below. Draw a Network diagram for the project and given an estimate for completion of the project using the CPM.

Task	Time in (Days)	Required Predecessor
A	2	Nil
B	2	Nil
C	3	Nil
D	2	A
E	1	B
F	5	B
G	7	C
H	2	D, E
I	3	F, G

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MIS** Total No. of pages submitted: _____

Q1. Define Information System? Explain how information helps in decision making?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MIS** Total No. of pages submitted: _____

Q2. What are different types of utility that are used to evaluate the system.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 6TH Subject: **MIS** Total No. of pages submitted: _____

Q3. Explain Marketing and Human Resource Information System briefly?

Ans:

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Course: IMBA Semester: 6TH Subject: **MIS** Total No. of pages submitted: _____

Q4. What is ERP? What are the objectives and the ERP challenges?

Ans:

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Course: IMBA Semester: 6TH Subject: **MIS** Total No. of pages submitted: _____

Q5. Explain DBMS. Write its different features. What is the difference between Database administrator and Database manager?

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