

Assignment Questions for IMBA 10TH Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignment will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: _____

Q1. Discuss the nature and scope of IHRM? How IHRM is different from HRM?

Ans:

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(Signature of the Student)

Answer to Q1:

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Q2. What is culture? How it affects the international business strategy.

Ans:

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Answer to Q2:

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Student Name: _____ University Roll No.: _____

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Q3. Discuss the ERPG model with describing its organizational structure.

Ans:

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Answer to Q3:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: _____

Q4. Write down the different skill and the requirement of the international managers.

Ans:

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Answer to Q4:

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(Signature of the Student)

Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: _____

Q5. Write down the scope of International Performance Appraisal? What are the different areas to be appraised?

Ans:

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Answer to Q5:

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(Signature of the Student)

Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)**

Total No. of pages submitted: _____

Q1. Define change. Discuss the different nature and types of change. Outline the most frequent causes of change in an organization.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: _____

Q2. Though it is said that change is the only permanent thing existing today but still majority of Us have a tendency to resist it. Why? What can organizations do to overcome this resistance?

Ans:

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Answer to Q2:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: _____

Q3. Do organization development consultants really matter in designing and implementing Organization development interventions in an organization context? Discuss.

Ans:

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Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: _____

Q4. What is social responsibility of business? Discuss social responsibility of business towards the stakeholders.

Ans:

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Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: _____

Q5. Explain the various steps and mechanism needed to manage cultural change whit in Organization.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: _____

Q1. Define Balance of Payment (BOP)? What is its component? Discuss briefly Indian practice of presenting B.O.P statement.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: _____

Q2. Define forex market? Discuss different participants in forex market? Discuss some important factors affecting exchange rate?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: _____

Q3. Describe the need for international monetary and finance co-operation, how was it realized?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: _____

Q4. Outline the major components of FEM.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: _____

Q5. Compare and contrast in Futures and Forwards and Currency Futures and Options.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: _____

Q1. Define Merger? Discuss different types of Merger with practical Examples.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: _____

Q2. Define acquisition/ takeover? Discuss different types of take over with suitable example.

Ans:

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Answer to Q2:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: _____

Q3. Discuss the five stage (5-S) model of merger?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: _____

Q4. Define Horizontal Merger? Discuss the reasons and benefits of horizontal Merger.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: _____

Q5. Define Vertical Merger? Explain its rationale and advantages.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: _____

Q1. Define Product Portfolio; discuss its analysis process through BCG matrix.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: _____

Q2. Explain the process of positioning with examples.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: _____

Q3. “Brand identifies the seller or market”. Elaborate with top ten brands of Indian market.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: _____

Q4. Discuss the issues involved in the product launching process.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: _____

Q5. Discuss the different strategies adopted for Branding of the product.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: _____

Q1. Define Marketing Research and discuss its nature and scope in India.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: _____

Q2. Discuss the various steps of Marketing Research process.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: _____

Q3. What is research design? Why it is essential?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: _____

Q4. Discuss the methods of Data Collections.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: _____

Q5. What is Questionnaire? Discuss different types of it.

Ans:

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(Signature of the Student)

Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: _____

Q1. What is Technology? Explain the roles of Technology in India.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: _____

Q2. Explain the science and technology policy statement of the government in details.

Ans:

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Answer to Q2:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: _____

Q3. What is technology forecasting? Explain in details its necessity.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: _____

Q4. Explain the methodologies for technology forecasting.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: _____

Q5. What is technology transfer? Explain the same in details with example.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: _____

Q1. Explain in details the scope and roles f Logistic Management.

Ans:

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Answer to Q1:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: _____

Q2. Explain in details the different models for facility location.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: _____

Q3. Discuss the basic types of facility lay out in details.

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: _____

Q4. What are the objectives and principles of material handling & How the material handling performance is evaluated?

Ans:

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Student Name: _____ University Roll No.: _____

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: _____

Q5. Discuss the different models / techniques for transportation & transshipment problems.

Ans:

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