Assignment Questions for IMBA 6TH Semester (R & B)
INSTRUCTIONS FOR THE ASSIGNMENT
<mark>(No need to print this instruction page)</mark>

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.

2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.

3. Students can refer both Primary & Secondary sources for preparing the assignment.

4. You are instructed to submit assignment at the time of University Examination.

5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.

6. *Photocopied assignments will not be accepted*. However one can keep a copy (Soft/Hard) of the same for further reference.

7. Take Printout of last page and mention question number, if additional page required for any question.

8. It is mandatory for the students to mention his/her name, enrollment number and number of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

5YR IMBA 6th Semester Examination, 2023
Time – 9:00 A.M TO 12:00 P.M

Date	Paper	Subject
31-07-2023	P-26	HRM
01-08-2023	P-27	FM
02-08-2023	P-28	MM
03-08-2023	P-29	POM
04-08-2023	P-30	MIS
05-08-2023	P-31	Project Viva

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **HRM**   Total No. of pages submitted: _____

Q1.   Briefly discuss the role of "HRM" in India. Discuss the nature and scope of HRM.

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **HRM**   Total No. of pages submitted: _____

Ans to Q1:

Q2.   Define "HRM". Explain the techniques of employee demand and supply forecasting used in industry.

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **HRM**   Total No. of pages submitted: _____

Ans to Q2:

Q3.   What is recruitment? Discuss the various sources of recruitment of employees.

Ans:

Ans to Q3:

Q4.   What is training? Explain the various methods of training.

Ans:

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Course: IMBA   Semester: 6th   Subject: **HRM**   Total No. of pages submitted: _____

Ans to Q4:

Q5. **Discuss the concept of compensation. Explain base compensation and supplementary compensation. What is the difference between the two?**

Ans:

Ans to Q5:

Q1.   **Project A and project B cost Rs. 40,000 and Rs 25,000 respectively whit the following expected net cash inflows (i.e., after taxes and before depreciation).**

Year	Net flows for project A (in Rs)	Net cash flows for project B (in RS)	Pv Factor 10%	Pv Factor 15%
1	6000	7000	0.909	0.870
2	6000	7000	0.826	0.756
3	6000	7000	0.751	0.658
4	6000	7000	0.683	0.572
5	6000	7000	0.621	0.497
6	8000	6000	0.564	0.432
7	1,0000	5000	0.513	0.376
8	7000	5000	0.467	0.327
9	4000	7000	0.424	0.284
10	4000	4000	0.386	0.247

Determine the "Internal Rate of Return" with the help of 10% discounting factor and 15% discounting factor and decide which project is more profitable.

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **FM**   Total No. of pages submitted: _____

Ans to Q1:

Q2. **Define financial Management. Explain how the finance function is related to other business functions.**

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **FM**   Total No. of pages submitted: _____

Ans to Q2:

Q3.   From the following information, you are required to find out the cost of equity capital for Firm A, Firm B, Firm C, assuming that the cost of equity capital (Ke) is varying at different levels of debt, and the cost of overall capital is 12%,14% and 16% for Firm A,B and B respectively.

Ans:

Ans to Q3:

Q4.   Define capital structure and discuss the different approaches to the different theories of it.

Ans:

Ans to Q4:

Q5. **Bring out the concept of working capital clearly. Discuss the methods of assessing working capital requirement.**

Ans:

Ans to Q5:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MM**   Total No. of pages submitted: _____

Q1.   What is NPD? Explain different stages of NPD?

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MM**   Total No. of pages submitted: _____

Ans to Q1:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MM**   Total No. of pages submitted: _____

Q2.   What do you mean by STP? How STP works?

Ans:

Ans to Q2:

Q3.   Explain different pricing method with suitable examples.

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MM**   Total No. of pages submitted: _____

Ans to Q3:

Q4.   What is promotion mix? Elaborate different elements of promotion mix.

Ans:

Ans to Q4:

Q5. **Elaborate marketing environment whit suitable examples. Write down the role of competitor's role with contributes towards marketing environment.**

Ans:

Ans to Q5:

Q1.   **Explain in details the roles and responsibilities of a production Manager.**

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **POM**   Total No. of pages submitted: _____

Ans to Q1:

Q2. **What are the different factors affecting the location of a production facility. Explain the median method with a suitable example.**

Ans:

Ans to Q2:

Q3. **In a project the different activities, estimated time for the completion of the activities in no of day & the required predecessor are as per the table given below. Draw a Network diagram for the project and given an estimate for completion of the project using the CPM.**

Task	Time (in Days)	Required Predecessor
A	2	Nil
B	2	Nil
C	3	Nil
D	2	A
E	1	B
F	5	B
G	7	C
H	2	D, E
I	3	F, G

Ans:

Ans to Q3:

Q4.   What is inventory? Why inventory is required and what are the costs associated with inventory?

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **POM**   Total No. of pages submitted: _____

Ans to Q4:

Q5.   **What is Aggregate production planning? Explain the different strategies in APP.**

Ans:

Ans to Q5:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MIS**   Total No. of pages submitted: _____

Q1.   Define Information System? Explain how information helps in decision making?

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MIS**   Total No. of pages submitted: _____

Ans to Q1:

Q2.   What are different types of utility that are used to evaluate the system.

Ans:

Ans to Q2:

Q3.   Explain Marketing and Human Resource Information System briefly?

Ans:

Ans to Q3:

Q4.   What is ERP? What are the objectives and the ERP challenges?

Ans:

Student Name: _____University Roll No.: _____

Course: IMBA   Semester: 6th   Subject: **MIS**   Total No. of pages submitted: _____

Ans to Q4:

Q5. **Explain DBMS. Write its different features. What is the difference between Database administrator and Database manager?**

Ans:

Ans to Q5:

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Course: IMBA   Semester: 6th   Subject:_____   Total No. of pages submitted: _____