Assignment Questions for IMBA 5TH Semester (R & B)
INSTRUCTIONS FOR THE ASSIGNMENT
(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.

2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.

3. Students can refer both Primary & Secondary sources for preparing the assignment.

4. You are instructed to submit assignment at the time of University Examination.

5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.

6. *Photocopied assignments will not be accepted*. However one can keep a copy (Soft/Hard) of the same for further reference.

7. Take Printout of last page and mention question no, if additional page required for any question.

8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

IMBA 5th SEMESTER REGULAR & BACK EXAMINATION SCHEDULE
TIME 1.30 P.M -4.30 P.M

DATE	PAPER	SUBJECT
01/02/2024	P-21	IEME
02/02/2024	P-22	OR
03/02/2024	P-23	WOC (Theory and Viva)
05/02/2024	P-24	CISC
06/02/2024	P-25	RM

Q1. Define National Income. Explain how NI is measured with value added and expenditure methods. What are its limitations?

Ans:

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Course: IMBA Semester: **5TH**   Subject: **IEME**   Total No. of pages submitted: _____

Answer to Q1:

Q2.   Explain Keynes psychological law of consumption function. What is its implication in theory of employment?

Ans:

Answer to Q2:

Q3.   Critically explain Keynesian theory of investment function.
Ans:

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Course: IMBA Semester: **5TH**   Subject: **IEME**   Total No. of pages submitted: _____

Answer to Q3:

Course: IMBA Semester: **5TH**   Subject: **IEME**   Total No. of pages submitted: _____

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Q4.   Explain how the equilibrium rate of interest is determined with the help of LM and IS model.
Ans:

Answer to Q4:

Q5.   Distinguish between BOP and BOT and explain BOP is always balance.
Ans:

Answer to Q5:

Q1. Solve the αPP using simplex method.

Max Z = $3X + 2Y$

S.C $X + Y \leq 4$

            $X - Y \leq 2$

            $X, Y \geq 0$

Ans:

Answer to Q1:

Q2.   Use revised simplex method to solve the L.P.P :

Min Z =   X + 2

S.C   X + 2Y ≥ 7

           4X + Y ≥ 6

           X, Y ≥ 0

Ans:

Answer to Q2:

Q3. Use dual simplex method to solve the following L.P.P. :

Max $Z = 3X_1 - X_2$

S.C $X_1 + X_2 \geq 1$

$2X_1 + 3X_2 \geq 2$

$X_1, X_2 \geq 0$

Ans:

Answer to Q3:

Q4. Find optimal transportation cost:

Storehouse

	P	Q	R	S	Supply
Company A	21	16	25	13	11
Company B	17	18	14	23	13
Company C	31	17	18	41	19
Demand -	6	10	12	15	

Ans:

Answer to Q4:

Q5. Find the value of game, using dominance rule :

Player- B

	B_1	B_2	B_3	B_4
A_1	3	2	4	0
A_2	3	4	2	4
A_3	4	2	4	0
A_4	0	4	0	8

Player A

Ans:

Answer to Q5:

Q1. Discuss the factors that affect non verbal communication. Explain with examples.
Ans:

Answer to Q1:

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Q2. Justify the importance of making and taking notes in a business setup.
Ans:

Answer to Q2:

Q3. A multinational company had advertised for management trainees for its new office at Ranchi. Prepare your CV.

Ans:

Answer to Q3:

Q4. Imagine that you have lost your wallet which contained your Identity card, ATM card, Visa Cards and some money on your way home. Write a letter to the bank informing them about the accident and asking them to do the needful.

Ans:

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Answer to Q4:

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Q5. Which is more important spoken or written communication? Justify.
Ans:

Answer to Q5:

Q1. Discuss the different approaches to social integration.

Ans:

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Answer to Q1:

Q2. Describe the impact of globalization on Indian Society and culture.

Ans:

Answer to Q2:

Q3. Make an analysis on the roots of Indian Culture.
Ans:

Answer to Q3:

Q4. Give an account on the external impact on Indian Culture.
Ans:

Answer to Q4:

Q5. Discuss the role of Mahatma Gandhi in the freedom struggle of India.
Ans:

Answer to Q5:

Q1. What do you mean by research? Explain different types of research with giving suitable example.

Ans:

Answer to Q1:

Q2. What is research process? What are the stages involved in research process? Explain.
Ans:

Answer to Q2:

Q3. Differentiate between primary and secondary data. What are the methods involved in collection of primary data.

Ans:

Answer to Q3:

Q4. What are the procedures involved in random sampling? Explain.
Ans:

Answer to Q4:

Q5. What are the methods involved in collection of Primary data?
Ans:

Answer to Q5:

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Course: IMBA Semester: **5TH** Subject: _____   Total No. of pages submitted: _____

Answer to Q_____:

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