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2nd Sem.

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II(2Yr.)MBA(DDCE)16(BECG)NC

2013

Full Marks - 100

Time : As in Programme

The figure in the right hand margin indicate marks

Answer questions as directed therein.

SECTION-A

Answer any FIVE

[12×5

1. ✓ Write down the responsibilities of business towards the various interest groups ?
2. ✓ What is Ethical leadership ? Write down the role and responsibilities of a manager in the organisation from ethics points of view ?
3. Decision making and problem solving is the core function of management because it is an integral part of other managerial functions. Discuss.
4. ✓ Marketing is a technique that is used to attract and persuade costumer. Discuss the ethical issues in marketing ?

[Cont

5. What is gender ethics ? How ethics is involved in gender issues ?
6. Sexual harassment is a major concern in India. Discuss.
7. (a) What is ethical corporate behaviour ?
(b) What is corporate code of ethics
8. Write down the different managerial Roles and skills in corporate Governance ?

Section-B (Answer any FOUR) [6×4]

1. Write down the characteristics of ethical actions ?
2. Write down the advantages of code of ethics ?
3. Write down the need for corporate governance ?
4. What are the ethical issues in take over and merger ?
5. Write short notes on ethics in information technology.

[Cont

nabe

Section-C (Answer any Eight) [8×2]

5.9
10
30

1. Write down two ethical actions ?
2. What is objective mind ?
3. What is business value ?
4. Write down the different characteristics of a leader ?
5. What is exploitative organisation ?
6. What is Anglo US model in corporate governance ?
7. What is technology Ethics ?
8. Write two examples on unethical practices in the recruitment practices ?
9. Write down two unethical behavior of the auditing manager ?
10. Define merger in HR ?

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Section-A(Answer any FIVE) [12×5=60]

1. ✓ Define Production with suitable example. What way production is different from manufacturing? What are the key responsibilities of a Production Manager? 8
2. ✓ What are the different factors considered in product design? Explain in details how they contribute to the quality of the product. 8
3. ✓ What are the different production process? How they differ from each other? 8
4. ✓ Mahindra & Mahindra is planning to set up a new warehouse at Odisha to cater it's products to the Odisha market. The coordinate locations of different towns in Odisha & the average Annual Load as per the forecast of the marketing department are as per the table given below. The cost of transportation per unit product and unit 8

[Cont.]

distance is Rs.30/- Using Median Method & Centre of Gravity Method suggest the coordinate location of the New Warehouse so that the cost of transportation will be economical for M&M.

Facility(F)	Coordinate the location (x,y)	Cost(C) of Annual covering load (L) one unit by unit distance (Rs.)	units
Cuttack	(20,60)	30	450
Bhubaneswar	(30,60)	30	670
Berhampur	(80,50)	30	480
Puri	(50,40)	30	710
Jagatsingpur	(80,10)	30	530

5. In a project the different activities, estimated time for the completion of the activities in no of days & the required predecessor are as per the table given below. Draw a Network diagram for the project and give an estimate for completion of the project.

Task	Time in days	Required predecessor
A	5	NIL
B	3	NIL

[Cont.]

20
060
1200

[3]

C	5	NIL
D	1	A
E	2	B
F	5	B
G	7	C
H	3	D,E
I	3	F,G
J	1	H,I

6. What are the costs associated with inventory ? XYZ industry estimate that it will sell 15000 units of it's product for the forth coming year. The ordering cost is Rs.150 per order and the carrying cost per year is 20% of the purchase price per unit. The purchase price per unit I Rs.50/- Find,
- (a) Economic order quantity (EDQ)
 - (b) No of orders per year
 - (c) Time between successive orders

7. Explain the below mentioned plans in details.

- (a) Level output plan
- (b) Chase Plan
- (c) Varying Work Force Plan

Section-B(Answer Any FOUR) [6×4=24

1. What is project and what are the key roles of a Project Manager ?

[Cont.

[4]

2. Explain the basic EOQ model with the help of a graph?
- ✓ 3. Explain in details the decision tree analysis process.
4. Explain in details any two plant layout processes.
- ✓ 5. Give a detailed description on Automation with its merits and demerits.
- ✓ 6. What is JIT? Explain the same in details with the help of a suitable example.

Section-C (Answer any EIGHT)

[8×2=16]

- ✓ 1. What is free float?
- ✓ 2. What is critical path?
8. ✓ 3. What is Lead Time?
- ✓ 4. What is fixed cost?
- ✓ 5. Why ABC analysis is required?
- ✓ 6. Define Inventory.
7. What is node?
8. What rule is followed for numbering of nodes in a network diagram?
- ✓ 9. What is optimistic time?
- ✓ 10. What is re-order level?

II(2Yr.)MBA(DDCE)12(POM)NC

52

Handwritten calculations and notes:

- 7121
- 55
- 355
- 2525
- 10500
- 2000
- 142
- 71
- 77725
- 12
- 200
- 200

2013

Full Marks - 100

Time : As in the Programme

The figure in the right hand margin indicate marks
Answer questions as directed therein.

Section-A

1. Answer any FIVE questions : [12×5=60]
- (a) "Without Accounting concepts and conventions, objective, reliable, consistent and comparable accounts cannot be maintained".
8 Comment.
- (b) Discuss the guideline related to Accounting standard 6- Depreciation Accounting".
8 Explain the factors influencing the choice of depreciation method.
- (c) What ratios are used to evaluate :
- The short term solving position of a company.
 - The activity related to turnover of a company.
- (d) Explain the causes of Depreciation.
8 Distinguish between straight line method and
[Cont.

Drinking Balance method of charging
Depreciation.

(e) Short notes on : -[7+6

(i) Fully vs. partly convertible debentures.

(ii) Last in first out

(f) Explain the need of funds flow statement ?
How is it differ from cash flow statement.

g. Prepare trading account, P & L Account and
Balance Sheet from the following information :

Capital = ₹ 1,00,00

Creditors = ₹4,600

Return outward = ₹600

Bills payable = ₹4,200

Sales = ₹1,59,600

Drawing = ₹3,000

General expenses ₹1,000

Salaries = ₹4,000

Advertising = ₹7,000

Furniture = ₹22,000

Bills Receivable = ₹1,500

Return inward = ₹500

[Cont.]

Purchase - ₹1,35,000

Debtors - ₹9,000, wages - ₹25,00

Carrage ₹500, cash in hand ₹3,000

Plant & machinery ₹50,000

Opening stock ₹30,000

Adjustment

(a) Depreciation on P&M @10% p.a. and furniture @5% p.a

(b) Outstanding salaries ₹300 and

prepaid wages ₹200

closing stock ₹24,000

*diminishing
salaries*

5 (H) What do you mean by cash book? What are the types of cash bank maintained by the firm? Explain.

Section-B

2. Answer any FOUR questions : [6×4=24

(a) Differentiate between :

(i) Book keeping and Accounting

(ii) Balance sheet vrs Trial balance

(iii) Capital expenditure vrs. Revenue expenditure

[Cont.]

[4]

3. (iv) Journal vrs. ledger
(v) Cash flow statement vrs. Balance sheet
4. (vi) Double entry system vrs. single entry system.

Section-C

3. Answer any EIGHT questions : [2×8=16]
1. (a) Define the term contra
1. (b) What is double column cash book.
2. (c) What is ledger ?
2. (d) Define the term fixed assets.
2. (e) What is Depreciation
1. (f) Define the term intangible assets.
1. (g) What is good debt ?
1. (h) What is cash equivalents

II(2Yr.)MBA(DDCE)II(FA)NC

2013

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Answer questions as directed therein

Section-A

Answer any FIVE questions [12×5=60]

1. 2. 3. 4. 5. 6. 7. 8.

1. What is strategic management ? Discuss the levels of Strategic management ?

6

2. What is organisation objectives ? Discuss the characteristics and the guideline for formulating objectives.

6

3. What is SWOT analysis ? Discuss its nature and importance in the business ?

6

4. Write down the different role and characteristics of strategic manager ?

5. Write down the different steps to forecast the business environment ?

4

6. What is focus strategy ? What are the advantages of focus strategy ?

7. Elaborate the different controlling strategies adopted in strategic management ?

8. Write down the different role and characteristics of strategic manager ?

[Contd.

unit 1

16

[2]

Section-B (Answer any FOUR) [6×4=24]

- 4 ✓ 1.
- 4 ✓ 2.
- 4 ✓ 3.
- 4 ✓ 4.
- 5.
- 6.

Write down the benefits of Strategic Management ?

What are long term objectives ?

Impact Political Environment of Business organisation ?

Why do companies go global ?

What is human resource strategy ?

What is corporate culture ?

10

Section-C (Answer any Eight) [8×2=16]

- 1 ✓
- 1 ✓ 2.
- 1 ✓ 3.
- 1 ✓ 4.
- 1 ✓ 5.
- 1 ✓ 6.
- 7.
- 8.
- 1 ✓ 9.
- 1 ✓ 10.

What is vision ?

What is socio cultural environment ?

Who is a customer ?

Define budgetary control ?

Define leadership ?

Define values ?

What is strategic control ?

Write down the objectives of production and operation strategies ?

Define organisational development ?

Define merger.

II (2Yr.) MBA (DDCE) 13 (IB) NC

2013

Full Marks - 100

Time : As in the Programme

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Answer questions as directed therein

Section -A

Answer any FIVE

[12×5

1. What are regional blocks ? Explain with examples various kinds of regional blocks.

2. Explain the concept of international business. Briefly write the stages.

Involvement in the international business.

Explain the characteristics of the foreign exchange market and trading mechanism followed therein.

Explain the organizational characteristics of multinational, global, international and transnational corporations.

[Cont

- 6. What are various factors that affect Foreign Direct Investment (FDI)
- 6. Discuss the advantages and disadvantages of FDI ?
- 6. 98. Briefly discuss the possible reasons for conflict in international agreements and negotiations.
- 4 Explain the reasons for Government intervention in formulating trade and investment policies.
- 6. 99. What is economic integration ? Explain various kinds of economic integrations ? What are its advantages.

Section - B

Answer any FOUR

[6×4

- 1. Explain the organization structure of WTO ?
- 2. What is GDR ? Explain the process of its issue ?
- 3. Describe foreign exchange market . What are its functions.

[Cont

100/3/6

- 4. Write down the advantages of globalization ?
- 5. Describe the objectives of international monetary fund ?
- 6. What are the various negotiations in international business ?

Section-C

10 Answer any Eight [2×8]

- 1 a) What is transnational company ?
- 1 b) What is Tariff .?
- 1 c) What is letter of Credit ?
- 2 d) What is foreign exchange
- 2 e) What is multinational corporation ?
- f) What is "Netting"
- 1 g) What is site bill of exchange.
- 1 h) Explain special Drawing Rights (SDRs) ?
- i) What is IBRD ?
- 1 j) What is International Development Association ?

Handwritten notes and calculations in the bottom right corner, including a vertical list of numbers (2, 2, 4, 4, 4, 4) and a horizontal line with the number 99 below it.

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2013 (2Yr.) MBA (DDCE) 9 (BRFW) NC

2013

Full Marks - 100

Time : As in the Programme

The figures in the right hand margin indicate marks
Answer questions as directed therein.

Section-A

(Answer any FIVE questions)

[12×5

1. Define contract. Discuss the essential elements of a valid contract. 6
2. 'No consideration no contract' Is there any exceptions to it ? Discuss. 4
3. What do you mean by term "Caveat Emptor" Is there any exceptions to it ? Discuss.
4. Define unpaid seller. Discuss the rights of an unpaid seller.
5. Distinguish between dishonor by non-acceptance and dishonor by non payment. State the case in which notice of dishonor is not necessary.

[Cont



[2]

- ✓ 6. Enumerate briefly the establishment and working of different consumer dispute redressal agencies established under the Consumer Protection Act. 4
- 6 ✓ 7. Explain briefly the provisions for regulation and management of foreign exchange transaction under FEMA-1999. 6
- 5 ✓ 8. Explain the objectives, scope and application of the Information Technology Act-2000. 5

Section-B

Answer any FOUR questions

[6×4]

- 12 ✓ 1. Discuss the various classification of contract. 12
- 2 ✓ 2. Distinguish between indemnity and guarantee. 23
3. Distinguish between condition and warranties.
4. Discuss various mode of discharge of negotiable instrument.
- 5 ✓ 5. Distinguish between bill of exchange and cheque.
- 6 ✓ 6. Distinguish between bailment and pledge.

[Cont]

[3]

Section-C

Answer any EIGHT questions

[2×8]

- ✓ 1. What is an agreement ?
- ✓ 2. What is cross offer ?
- ✓ 3. What is agreement to sale ?
- ✓ 4. What is lien ?
- ✓ 5. What is promissory note ?
- ✓ 6. What do you mean by gratuitour bailment ?
7. What is fraud ?
8. What is coercion ?
- 8 ✓ 9. Define the term privity of contract.
- ✓ 10. Define consumer under the Consumer Protection Act.

IV(2Yr.)MBA(DDCE)9(BRFW)NC

2013

Full Marks - 100

Time : As in the Programme

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Section-A

(Answer any FIVE questions)

1. Define Managerial economics. Discuss in brief its scope and importance in the decision making process of an enterprise.

2. What do you mean by short-run production function ? Why a rational producer prefers to choose the 2nd stage of the short run production.

3. Define Indifference Curve. State its properties. Explain the conditions of consumers' equilibrium under Indifference Curve Analysis.

4. Define Demand Forecasting and discuss the brief various methods adopted for Demand Forecasting.

[Cont]

[2]

5. Discuss the equilibrium conditions of a perfectly competitive firm under short-run.
6. Define "Excess capacity" and examine its relevance for firms under Monopolistic competition.
7. Define Price Elasticity of Demand. Explain its types. Discuss in brief the determinants of price elasticity of demand.
8. Define Business Cycle. Discuss in brief the remedial measures to overcome the problems of business cycle.

Section-B

(Answer any FOUR)

12 [6×4=24]

1. Economies of Scale
2. Determinants of demand
3. Characteristics of a perfectly competitive market.
4. Kinked Demand Curve
5. Discuss the conditions of producers' equilibrium under Isoquant and Isocost Analysis?
6. Discuss in brief about Income elasticity of demand and Cross elasticity of demand

[Cont

Section-C

(Answer any Eight)

[8×2=16

7

1. Define Demand and state the Law of Demand
2. What do you mean by an Isoquant ?
3. Why the demand curve for a perfectly competitive firm is horizontal to OX axis ?
4. Define Constant, Increasing and Decreasing Returns to Scale.
5. What do you mean by Economic Profit ?
6. What do you mean by Break-Even Points
7. Define Monopoly Market
8. What do you mean by Duopoly Market ?
9. State the relationship between Average Cost and Marginal Cost
10. State the basic difference between short-run and long run production function.

IV(2Yr.)MBA(DDCE)10(ME)NC

2013

Full Marks - 100

Time : As in the Programme

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Answer questions as directed therein.

Section - A

Answer any FIVE :

[12×5]

1. What is E-Business ? Explain different types of activities carried out by E-commerce. Write the procedure of E-commerce in details.
2. What is internet ? Explain the different application of internet in different business sector. Discuss its advantages and disadvantages in details.
3. What is E-Business model ? Explain different E-Business model with its advantages and disadvantages.

[Cont

- 7-4 ✓ 4. What is EDI ? Explain the features of EDI and its advantages and disadvantages in details.
5. Explain the stages of Website development process and its requirements.
- 7-6 ✓ 6. What is E-payment ? Explain different types of electronic payment. Explain its advantages over traditional system.
- 7-7 ✓ 7. What is E-security ? Explain different threats to the organisational system and its impact on its ?
8. Discuss different types of legal and ethical issues associated with E-commerce.

Section -B

Answer any FOUR.

[6×4]

1. What is Digital Signature and where it is used ? Explain its advantages and disadvantages in details.

[Cont

[3]

- 5 ✓ 2. What is Web site ? Explain its components in detail. Explain its use in detail.
- 4 ✓ 3. What is EFT ? Explain EFT system and its advantages.
4. Explain different types of Electronic Security used in the organisation.
- 4 ✓ 5. Explain the role of ISP provider.
- 5 ✓ 6. What is electronic market ? Explain different feature of electronic market and its uses.

Section - B

Answer any Eight.

[8×2]

- 13
- (1) Mobile Commerce (2) ISP
- (3) Merchantbank (4) Firewall
- (5) E-cash (6) Smart Cards
- (7) Domain Name (8) Intranet
- (9) Online Promotion (10) Payment Gateway