

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE :

[12×3=36

1. Explain why OD interventions are necessary. What are the types of OD interventions ? What results can organisations expect from OD interventions.
2. Through it is said that change is the only permanent thing existing today but still majority of us have a tendency to resist it, Why ? What can organizations do to overcome this resistance ?
3. Define Corporate social responsibility ? Discuss the objectives, types and approach of Corporate social responsibility ?

[Cont...

4. Define organizational change ? Discuss the Kurt Lewin and Kotters change model.
5. Who can be a change agent ? Discuss the different role and skills required by the change agent and also discuss the different merits and demerits of internal and external change agents.?

Section - B

(Word Limit - 500)

Answer any THREE : [8×3=24

1. Explain the Weisbord's (Six Box) model for organizational diagnosis.
2. Discuss TQM as an organization improvement technique.
3. How do values differ across the international cultures in light of Hofstede's dimensions ?
4. Explain the OCTAPACE Model of climate and culture survey.
5. Discuss the pros and cons of liberalization, privatization & globalization (LPG) in developing countries.

[Cont...

[3]

Section - C

(Word Limit - 300)

Answer any TWO :

[5×2=10

1. Explain the PDCA cycle developed W.E. Deming.
2. What are advantages and disadvantages of Job enrichment OD programmes.
3. Briefly discuss the organization vision and strategic planning.
4. What do you mean by organization Culture ? Why culture is important in an organization ?



(2Yr.) - III - S - MBA - P - MCSI - (R & B)

Dt - 20.02.2023

2022

Full Marks - 70

Time - As in the Programme

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Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. What are the different sources of finance ? Briefly discuss the role and the method of financing the enterprises by the financial institution considering the present scenario.
2. Write down the different skill an ability required to become an entrepreneur ? How the entrepreneur is responsible for development of entrepreneurial culture ?
3. What are the national level organizations working for the development of small and medium enterprises ? Discuss its role and objectives ?
4. Discuss the objectives and the role of EDP to promote the entrepreneurial quality among the young mass ?
5. Discuss the legal formalities are there to set up a small scale industry ?

[Cont...

Section - B**(Word Limit - 500)**Answer any THREE : [8×3=24

1. What are the different stages of formulation of project report ?
2. In regard to the Covid situation what are the challenges faced by the entrepreneurs ?
3. What are the causes of industrial sickness ? What are the preventive measures should be taken from the entrepreneurs to avoid industrial sickness ?
4. Briefly discuss the social responsibility of the enterprise ?
5. Discuss the different provisions made by Government of India to promote women entrepreneurship ? Discuss the different types of women entrepreneurs ?

Section - C**(Word Limit - 300)**Answer any TWO : [5×2=10

1. Role of Venture capitalist and Angel investors.
2. Different types of entrepreneurship in brief.
3. Business opportunity.
4. Government subsidies for enterprises

**(2Yr.) - III - S - MBA - P - ED - (R&B)****Dt - 22.02.2023**

(2Yr.) - III - S - MBA - P - BIM - (R&B)

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. Summarize the provisions of the Banking Regulation Act, 1949, regarding :
 - (a) Nature of business
 - (b) Licensing
 - (c) Appointment of directors of Banking companies in India
2. "Good faith lies at the root of the insurance contract". Discuss the principle with reference to life and non life insurance.
3. Explain the need for a careful investment management policy to a bank in the context of various statutory provisions.
4. Discuss the recent development in e-banking and mobile banking in India.
5. Discuss in detail the provisions applicable to insurance agents.

[Cont...

Section - B**(Word Limit - 500)**Answer any THREE : [8×3=24

1. Discuss in detail structure of banking system and types of banks prevailing in India.
2. Explain the importance of CRM in Banking.
3. Explain the roles played by Development officers in facilitating the Insurance business in India.
4. Briefly discuss the Account opening procedure in bank.
5. Discuss the different types of Records and Reports that the Banks need to maintain.

Section - C**(Word Limit - 300)**Answer any TWO : [5×2=10

1. How Digital banking is useful to banks ?
2. What is the importance of insurance to an individual as well as a Business organization ?
3. What are the basic management functions in insurance ?
4. Write a note on different General insurance products.

(2Yr.) - III - S - MBA - P - BIM - (R&B)**Dt - 23.02.2023**

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. What are different entry modes for International Business ? Discuss different approaches of International Business ?
2. Define FOREX market. What are its features ? Describe how exchange rate is determined in FOREX market ?
3. Mention the reasons of emergence of MNCs ? Express the merits and demerits of MNCs for host country as well as home country ?
4. Define Balance of Payment. What are its components ? Outline how surplus or deficit arises in BOP statement of a country ?
5. List out the institutions included in World Bank group ? Throw light on the function of each institution included in the World Bank Group ?

[Cont...

[2]

Section - B

(Word Limit - 500)

Answer any THREE : [8×3=24

1. What do theories of international business indicate ? Elaborate different modern/firm specific theories of International Business ?
2. Enumerate the merits and demerits of Fixed and Floating exchange Rate system ?
3. What is cultural shock ? What are its stages ? Enumerate the steps taken by multinational corporations to handle cultural shock faced by its Expatriates ?
4. Define international Trade Policy ? Decipher different tariff and non-tariff barriers imposed in international trade policy with example ?
5. What is the twin child or Bretton-wood conference ? Narrate the role of International Monetary Fund (IMF) in liquidity management of different countries facing balance of payment crisis ?

Section - C

(Word Limit - 300)

Answer any TWO : [5×2=10

1. What is the main point of difference between domestic business and international business ?
2. What are different forms of Regional Block ?
3. Enlist important agreements of WTO ?
4. Bring out the point of difference between FDI and FPI ?

(2Yr.) - III - S - MBA - P - IBF - (R&B)

Dt - 24.02.2023

(2Yr.) - III - S - MBA - P - BEE - (R&B)

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36]

1. An economic environment can be broken down into a microeconomic environment and a macroeconomic environment. What is the difference between the two ?
2. Write brief note on monetary and fiscal policy announced by govt. of India.
3. Explain the objective of MRTP Act 1969. How does the Central govt. control monopolistic trade practice ?

[Cont...

4. Explain the functions of GATT. Describe how it helps the developing countries in their growth process.
5. Define commodity market. Discuss what are its main objective and functions ?

Section - B

(Word Limit - 500)

Answer any THREE :

[8×3=24

1. In terms of the business environment, what role do suppliers play in a business's overall ability to be successful ?
2. State and explain benefits and disadvantages to India by joining WTO ?
3. What are the effects of Globalization of India economy ?
4. Give details of credit policy instrument used by RBI ?
5. Write a note on Price and Distribution Control.

[Cont...

[3]

Section - C

(Word Limit - 300)

Answer any TWO :

[5×2=10

1. Write a note on Intellectual Property Right.
2. What is industrial policy ?
3. Write short notes on Concentration of Economic Power.
4. Why is social responsibility important for business ?



(2Yr.) - III - S - MBA - P - BEE - (R&B)

Dt - 27.02.2023

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. What do you mean by information system ? Explain the components, rules and types of information systems in detail ?
2. Define SDLC ? Elaborate the phases of SDLC along with advantages as well as disadvantages of each phase ?
3. Explain how information system helps in taking decisions in marketing and HR with suitable diagrams ? List out advantages as well as disadvantages ?
4. What is a computer Network ? Discuss the concepts of LAN, MAN, WAN and Internet in detail ?
5. Define database ? Explain the levels of data abstraction with a suitable diagram ? Write down the functions and merits of data base ? Briefly discuss data models ?

[Cont...

[2]

Section - B

(Word Limit - 500)

Answer any THREE :

[8×3=24

1. Define MIS ? Discuss the models along with the characteristics of MIS ?
2. What is a fact finding technique ? Explain at least two fact finding techniques with suitable examples ?
3. Define FM ? Explain how information system helps in taking decisions in FM with suitable diagram ?
4. What do you mean by data communication ? Elaborate different types of communication devices along with merits of each ?
5. Explain the designing of data base and security issues of DBMS ?

Section - C

(Word Limit - 300)

Answer any TWO :

[5×2=10

1. What is a subsystem ? Elaborate different types of subsystems with suitable examples ?
2. Elaborate security and control issues in information system ?
3. Discuss the importance of information system in taking decisions in production system ?
4. Define TCP/IP ? Explain all the layers of TCP/IP in detail with a suitable diagram ?



(2Yr.) - III - S - MBA - P - MIS - (R&B)

Dt - 25.02.2023

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. What is production ? What is the difference between production & Manufacturing ? What are the roles & responsibilities of a Production Manager ?
2. Explain three different strategies those are adopted for designing a new product in details.
3. Explain the different factors affecting the location of a new production facility.
4. What are the different strategies adopted for Aggregate production planning ? Explain in details.
5. Explain the method of ABC classification with the help of a suitable example.

[Cont...

[2]

Section - B

(Word Limit - 500)

Answer any THREE :

[8×3=24

1. Explain the median method for finalization of a facility location with the help of an example & find out the total cost of transportation if the cost of transportation is Rs 10/- per unit, per unit distance.
2. Explain the break even analysis method.
3. Alpha industries ltd. estimates that it will sell 12,000 units of its products during the fourth coming year. The ordering cost is Rs. 100/- per order. The carrying cost per unit per year is 20% of the purchase price per unit. The purchase price per unit is Rs. 50/-
Find
 - (a) Economic order quantity
 - (b) No of orders per year.
 - (c) Time between two successive orders.
4. Explain the different types of production processes in details with the help of appropriate examples.

[Cont...

5. Different activities of a project, its predecessor activities and the time required for the completion of each of the activity are given in the below mentioned table. Give an estimate for the completion of the project using the Critical Path Method.

Activity	Predecessor activity	Time
A	Nil	5
B	Nil	4
C	B	8
D	A,C	4
E	B	8

Section - C

(Word Limit - 300)

Answer any TWO : [5×2=10

1. What is product life cycle ? Explain briefly.
2. Explain the term Concurrent engineering.
3. What are the different costs associated with Inventory ? Explain briefly.
4. Explain the advantages & disadvantages of automation.



(2Yr.) - III - S - MBA - P - POM - (R&B)

Dt - 21.02.2023

(2Yr.) - III - S - MBA - P - RM - (R&B)

2022

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicates marks.

Answer all questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12×3=36

1. "Empirical research in India in particular creates so many problems for the researchers". State the problems that are usually faced by such researchers.
2. What is research problem ? Define the main issues which would should receive the attention of the researcher in formulating the research problem. Give suitable examples to elucidate your points.
3. "Research design in exploratory studies must be flexible but in descriptive studies, it must minimise bias and maximise reliability". Discuss.

[Cont...

4. The procedure of testing hypothesis requires a researcher to adopt several steps. Describe in brief all such steps.
5. A random sample from 200 villages was taken from Kanpur district and the average population per village was found to be 420 with a standard deviation of 50. Another random sample of 200 villages from the same district gave an average population of 480 per village with a standard deviation of 60. Is the difference between the averages of the two samples statistically significant ? Take 5% level of significance.

Section - B

(Word Limit - 500)

Answer any THREE : [8×3=24

1. Distinguish between Research methods and Research methodology.
2. What is research design ? Discuss the basis of stratification to be employed in sampling public opinion on inflation.
3. What do you mean by 'Sample Design' ? What points should be taken into consideration by a researcher in developing a sample design for this research project ?
4. How will you differentiate between descriptive statistics and inferential statistics ? Describe the important statistical measures often used to summarize the survey/ research data.

[Cont...

5. An experiment was conducted to test the efficacy of Chloromycetin in checking typhoid. In a certain Hospital Chloromycetin was given to 285 out of the 392 patients suffering from typhoid. The number of Typhoid cases were as follows :

	Typhoid	No-Typhoid	Total
Chloromycetin	35	250	285
No-Chloromycetin	50	57	107
Total	85	307	392

With the help of Chi Square, test the effectiveness of Chloromycetin in checking typhoid.

(The Chi Square value at 5 per cent level of significance for one degree of freedom is 3.841)

Section - C

(Word Limit - 300)

Answer any TWO : [5×2=10]

1. Write short notes on Pilot survey.
2. What is randomized block design ?
3. What is the main difference between Convenience and purposive sampling ?
4. What is Ex post facto research ?



(2Yr.) - III - S - MBA - P - RM - (R&B)

Dt - 28.02.2023