

2019

Time : As in Programme

Full Marks : 100

Answer from all the Sections as directed. The figures in the right-hand margin indicate marks.

Section - A

Answer any three of the following questions within 700-1000 words each : 12×3

1. Write the provisions of Banking Regulation Act regarding the licensing and amalgamation of banks.
2. Trace the importance of insurance industry in the economic development of a nation.
3. Examine the implementation of Customer Relationship Management in banks. Suggest any improvements required.

(2)

4. What is Investment Management ? Explain the nature and significance of investment management with respect to banks.
5. What are the principles of investment in relation to insurance companies and what are the social aspects of investment policies of insurance companies ?

Section - B

Answer any three of the following questions within 500 words each :

8×3

6. Explain at least four principles of insurance.
7. Explain how the credit is managed by a bank.
8. Describe any four types of advances made by the banks.
9. Outline the conditions under which an agent gets terminated.
10. Compare and contrast between Individual behaviour and Group behaviour.

Section - C

Answer any two of the following questions within 300 words each :

5×2

11. How money is created by a commercial bank ?

(3)

12. What are the uses of insurance business ?
13. Outline the function of personal general insurance products.
14. Explain the different reports prepared by the bank.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions within
1000 words each : 15×2

1. Give a brief account about the structure of the banking system in India in the organized and unorganized sections.
2. Explain the sources from which a bank receives funds and also the ways in which it employs funds.
3. Explain the important factors to be considered while marketing of Life Insurance products.
4. What do you mean by Health Insurance ? List out the various features of med-claim.

BBS_13_(4)

(Turn Over)

(4)

5. Describe the historical framework of General Insurance in India and also the role of certain new players in these business.
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Section - A

Answer any **three** of the following questions within 700-1000 words each : 12×3

1. What are the functions of Entrepreneurs ?
Explain the characteristics of entrepreneurship.
2. Describe the economic theories and the psychological theories of entrepreneurship.
3. Define project management and its scope.
What the various sources of finance ?
4. What do you mean by profitability analysis ?
How it affects the entrepreneurship ?

(2)

5. What do you understand by sickness of business? Discuss its causes and preventive measures in detail.

Section - B

Answer any three of the following questions within 500 words each : 8×3

6. What are the different types of Entrepreneurship Development Programme? Discuss.
7. Write down the different roles and relevance of EDP in India.
8. Describe in detail the legal formalities required for setting up a SSI.
9. Describe the social responsibilities of business.
10. Define MSME. Explain different steps in starting a small industry.

Section - C

Answer any two of the following questions within 300 words each : 5×2

11. Write a note on Women Entrepreneurs.

BBS_19_(4)

(Continued)

(3)

12. Write a note on Govt. initiation towards promotion of small industries.
13. Discuss the importance of project appraisal.
14. Explain the role of financial institutions in economic growth.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any **two** of the following questions within 1000 words each : 15×2

1. What is Entrepreneurship? Explain the Economist's view on entrepreneurship.
2. What do you mean by 'Innovative Entrepreneur'? How is it different from Imitative Entrepreneur?
3. What do you mean by economic environment? Write its important factors. Discuss the role of economic environment in promotion of a venture.
4. The success of EDP depends upon some common denominators. Explain those denominators.

(4)

5. Explain the different schemes organized by different organizations for exposure of SSI products in International market.
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Section - A

Answer any three of the following questions within 700-1000 words each: 12×3

1. Elaborate different country specific theories of International trade with suitable examples.
2. What do you mean by exchange rate? Illustrate the determination of exchange rate under flexible exchange rate regime along with its merits and demerits.
3. Discuss the advantages and disadvantages of MNCs from home country and host country perspective.

(2)

4. Define the term Balance of Payment (BOP). Explain the different components of Balance of Payment statement of a country.
5. What are the institutions that form World Bank group? Decipher the function of each institution briefly.

Section - B

Answer any **three** of the following questions within 500 words each :

8×3

6. Explicate different forms of economic integration/regional block briefly along with examples.
7. Expound the nature, functions and participants of FOREX market with examples.
8. Illuminate different stages through which an expatriate goes through in an International cultural adjustment. How cross-cultural training can help him in such adjustment ?
9. Differentiate between Foreign Direct Investment (FDI) and Foreign Portfolio Investment (FPI). Discuss different types and forms of Foreign Direct Investment (FDI).
10. Elaborate different types of loans provided by International Monetary Fund (IMF) to tackle Balance of Payment crisis faced by its Member countries.

BBS_17_(4)

(Continued)

(3)

Section - C

Answer any two of the following questions within
300 words each : 5×2

11. Name important agreements made under WTO forum.
12. What are different non-tariff barriers imposed by countries in International Trade ?
13. Spell out the merits and demerits of fixed exchange rate system.
14. Write a short note on Special Drawing Rights (SDR).

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions within
1000 words each : 15×2

1. Write down the different theories of liberalization.
2. Briefly discuss the role and scope of WTO.
3. Write short notes on the following :
 - (a) Foreign Exchange
 - (b) National Economy

BBS_17_(4)

(Turn Over)

(4)

4. Write down the role of MNCs. How the diversified culture is managed in MNCs ?
 5. Write short notes on the following :
 - (a) Foreign investment management
 - (b) World financial system
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Section - A

Answer any three of the following questions within 700-1000 words each : 12×3

1. Effective change management requires a number of initiatives from the management perspectives. Discuss what can management do to bring about these changes effectively in organization.
2. What is social responsibility of business? Discuss social responsibility of business towards the stakeholders.
3. Explain why people resist change. What are the various sources of resistance to change in an organization? Explain it with examples.

(2)

4. Identify different approaches to classify OD intervention. Discuss and give examples of OD interventions in the organization.
5. What factors are to be taken into account while selecting expatriates? What are the causes for expatriates failure and what factors contribute to the success of expatriates?

Section - B

Answer any **three** of the following questions within 500 words each :

8×3

6. Explain the action research process adopted by an organization in a crisis situation.
7. How do the transactional and transformational factors affect individual and organizational performance?
8. What are the four factors in Leavitts diagnosis modal? How do they ensure effective organizational diagnosis?
9. Discuss the role and skills of change agents in addressing the transformation of one culture to another.
10. What is TQM culture? Explain the PDCA cycle.

BBS_10_(4)

(Continued)

(3)

Section - C

Answer any two of the following questions within 300 words each : 5×2

11. List the key differences in using action research and appreciative inquiry in organizational change.
12. What do you mean by Managing Transitions ? How does it ensure organizational effectiveness ?
13. Describe the quality of 'visioning' in a change agent.
14. Briefly discuss the EPRG model.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions within 1000 words each : 15×2

1. "Change does not occur in vacuum. There are a number of factors operating both within and outside the organization which cause the change to take place." In light of the above statement briefly discuss the different types and forces imparting the change.

(4)

2. What are the different ways in which people resist to change in a business organization? Identify and discuss different methods of minimizing resistance in organization.
 3. Does organization development consultancy really matter in designing and implementing organizational development interventions in an organizational context? Discuss.
 4. What is the total quality management? How can human resource managers contribute to total quality management?
 5. Discuss social responsibility business towards the stakeholders.
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Section - A

Answer any three of the following questions : 12×3

1. How can MIS be classified?
2. Describe the measures to be taken to protect a digital firm.
3. What are the various components of DSS? What are its types? Mention its applications as well.
4. Briefly describe the prototyping and spiral model.
5. What are the advantages of DBMS?

(2)

Section - B

Answer any **three** of the following questions : 8×3

6. Name and describe the components of an information system.
7. List down and describe the software quality assurance methodologies.
8. Briefly describe the various marketing functions.
9. Write down the features of various fact finding techniques.
10. Describe the system architecture of DBMS.

Section - C

Answer any **two** of the following questions : 5×2

11. Discuss about the various dimensions of information.
12. Name the concerns of system users.
13. Define : Debt Capital, Dividends, Equity, Capital budgeting, Cash flow statement.
14. Write down the advantages and limitations of RAD model.

BBS_14_(3)

(Continued)

(3)

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any **two** of the following questions within
1000 words each :

15×2

1. Define Information System. Explain how information helps in decision making.
 2. What are different types of utility that are used to evaluate the system ?
 3. Explain Marketing and Human Resource Information System briefly.
 4. What is ERP ? What are the objectives and the ERP challenges ?
 5. Explain DBMS. Write its different features. What is the difference between database administrator and database manager ?
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Answer from all the Sections as directed. The figures in the right-hand margin indicate marks.

Section - A

Answer any **three** of the following questions : 12×3

1. What is production and operation management? Explain the responsibilities of production manager.
2. What is facility location planning? Explain the different basic strategies involved in the capacity planning.
3. Consider the following problems involving activities from *A* to *H* :

(2)

Activity	Predecessors	Duration (weeks)		
		<i>a</i>	<i>m</i>	<i>b</i>
<i>A</i>	—	1	2	3
<i>B</i>	—	2	2	8
<i>C</i>	<i>A</i>	6	7	8
<i>D</i>	<i>B</i>	1	2	3
<i>E</i>	<i>A</i>	1	4	7
<i>F</i>	<i>C, D</i>	1	5	9
<i>G</i>	<i>C, D, E</i>	1	2	3
<i>H</i>	<i>F</i>	1	2	9

- (a) Construct the project network.
 - (b) Find expected duration and variance of each activity.
 - (c) Find the critical path and the expected project completion time.
 - (d) What is the probability of completing the project on or before 20 weeks.
4. What is MRP? Discuss the methods to determine the effective lot size in MRP.
 5. What is Inventory? Explain the various methods of inventory valuations with suitable examples.

Section - B

Answer any three of the following questions : 8×3

6. What is production process? Differentiate between product design and process design.

BBS_11_(4)

(Continued)

(3)

7. Explain the meaning and significance of plant location. How will you decide the location of a mini steel plant in Odisha ?
8. Distinguish between product lay out and process lay out.
9. Explain different strategies in aggregate planning.
10. What is inventory management ? Differentiate between *P* and *Q* system of inventory.

Section - C

Answer any two of the following questions : 5×2

11. Write a short note on Hybrid layout,
12. Differentiate between CPM and PERT.
13. Explain the role of operation manager.
14. Write a short note on just in time system.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions : 15×2

1. What is production process ? What are the roles and responsibilities of a production manager ?
2. What are the different factors affecting the location of a production facility ? Explain the median method with a suitable example.

(4)

3. In a project the different activities, estimated time for the completion of the activities in No. of days and the required predecessors are as per the table given below. Draw a network diagram for the project and give an estimate for completion of the project using the CPM.

Task	Time in days	Required Predecessor
A	2	—
B	2	—
C	3	—
D	2	A
E	1	B
F	5	B
G	7	C
H	2	D, E
I	3	F, G

4. What is Inventory? Why inventory is required and what are the costs associated with inventory?
5. The annual requirement for a product is 3000 units. The ordering cost ₹ 100 per order. The cost per unit is ₹ 10. The carrying cost per unit per year is 30% of the unit cost. Find the EOQ value. If the ordering cost reduces to ₹ 80 per order what will be the EOQ? Compare the total cost for both the cases.

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Section - A

Answer any three of the following questions within 700-1000 words each : 12×3

1. What is business environment? Explain the economic environment of business.
2. What are the objectives of monetary policy? Critically examine the effectiveness of the different tools of monetary policy with reference to India.
3. Define MRTP Act. Discuss the importance of unfair trade practices.

(2)

4. What do you understand by GATT? Discuss the various functions of WTO.
5. Discuss the different types of financial institutions present in India. Explain the contributions of financial institutions towards economic development.

Section - B

Answer any **three** of the following questions within 500 words each : 8×3

6. Explain the statement "Social responsibilities of business relating to inter-business relationship."
7. What is Fiscal policy? Explain the objective of Fiscal policy of Govt. of India.
8. Write a note on the LPG concept and discuss the effect of LPG on the economic growth of India.
9. Discuss the role of RBI in India.
10. Write a note on the price distribution and control.

Section - C

Answer any **two** of the following questions within 300 words each : 5×2

11. Briefly explain the features of consumerism in India

(3)

12. Discuss the salient features of Industrial Policy Resolution of 1956.
13. Briefly explain the causes of industrial sickness.
14. Write a note on Commodity Exchange.

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions within 1000 words each :

15×2

1. What is meant by social responsibility of business ? State the responsibilities of business towards the community.
2. What is monetary policy ? What are the measures of money stock ? Explain the instrument of monetary policy with reference to India.
3. What do you understand by industrial policy ? What are the distinguishing features of 1948 industrial resolution ?
4. What is Globalization, Liberalization and Privatization ? How it affects the national economy ?

(4)

5. Explain the functions of WTO. Describe how it helps the developing countries in their growth process.
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Section - A

Answer any **three** of the following questions : 12×3

1. Briefly describe the different steps involved in a research process.
2. Give your understanding of a good research design. Is single research design suitable in all research studies? If not, why?
3. A random sample of size of 20 from a normal population gives a sample mean and standard deviations are 42 and 6. Test the hypothesis that the population mean is 44. State clearly the alternative hypothesis you allow for and the level of significance adopted. Use 5% level of significance. (Given that $t = 2.09$ at 5% level of significance, $V = 19$).

(2)

4. A sample analysis of examination results of 500 students was made. It was found that 220 students had failed, 170 had secured a 3rd class, 90 were placed in 2nd class and 20 got a 1st class. Are these figures commensurate with the general examination result which is in the ratio 4:3:2:1 for the various categories respectively ? (The table value of chi-square is 7.81 at 5% level of significance).
5. Explain briefly the difference between collection of data through questionnaire method and schedules methods.

Section - B

Answer any **three** of the following questions within 500 words each :

8×3

6. Under what circumstances stratified random sampling is considered appropriate ? How would you select such sample ? Explain with example.
7. Explain the significance of research reports. Differentiate between technical and popular reports.
8. Define Research. Discuss its nature and scope in the field of management.
9. What is research design ? Explain different types of research design.

(3)

10. What are the guiding considerations in the construction of a questionnaire? State the various types of questions that can be incorporated in it.

Section - C

Answer any two of the following questions within 300 words each : 5×2

11. Write a short note on physical presentation of a report.
12. Explain different types of collecting Data.
13. What is the procedure of selecting a simple random sample?
14. What is research problem?

Section - D

Assignment

(To be answered in a separate sheet provided)

Answer any two of the following questions : 15×2

1. What is Research? Explain different types of research. How research is used in management?
2. Explain the various steps involved in research process.

(4)

3. What is Sampling? Explain the various methods involved in sampling procedure.
4. What is research report? Explain the types of research report. Briefly explain the structure of research report.
5. A tea company appoints four salesmen, A, B, C and D and observe their sales in three seasons Summer, Winter and Monsoon. The figures (in Lakhs) are given in the following table :

Season	Salesmen			
	A	B	C	D
Summer	36	36	21	35
Winter	28	29	31	32
Monsoon	26	28	29	29

Test at 5% level of significance there is any significant difference between salesmen and season, so far sales are concerned, $F(3,6) = 4.76$ and $F(2,6) = 5.14$.