

**2018**

Full Marks : 70

Time : As in the programme

*The figures in the right-hand margin indicate marks.*

*Answer questions from all section as directed therein.*

**SECTION-A**

Answer any **three**:

12×3=36

1. Why people resist to change? What are the various strategies adopted by the management to reduce resistance to change.
2. "Strategy includes the determination and evaluation of alternative paths to an already established mission or objective and eventually choice of the alternatives to be adopted". Explain the statement underlining the process of strategy formulation.
3. Define Corporate social responsibility. Describe the objectives and approach of CSR.
4. Who is a change leader? What are the desirable qualities and characteristics of a change leader?

*[Turn over]*

[ 2 ]

5. What is an OD intervention and how does it fit into the organization development process? What are the key considerations while deciding on an intervention?

### SECTION-B

Answer any **three**:

8×3=24

6. Explain the three step model of organizational change. How does the process facilitate smooth transition of change in organization?
7. What is TQM? Briefly discuss the principles and process of TQM.
8. Write a note on Transactional and Transformational Change briefly discuss the organization vision and strategic planning.
9. What is Organizational change? Discuss the internal and external forces of organizational change.

### SECTION-C

Answer any **two**:

5×2=10

10. Briefly explain the characteristics of OD.
11. What is 5 S in quality management program?

[ 3 ]

12. Highlight the impacts of change in management.
13. Briefly discuss the EPRG Model.

**GROUP-D Assignment**

**Paper: 1330302109**

**(Management of Change and Strategic Issues)**

Answer any two:

Word limit : 1000

1. Define change. Discuss the different nature and types of change. Outline the most frequent causes of change in an organization.
2. Though it is said that change is the only permanent thing existing today but still majority of us have a tendency to resist it. Why? What can organizations do to overcome this resistance?
3. Do organization development consultants really matter in designing and implementing organization development interventions in an organization context? Discuss.
4. What is social responsibility of business? Discuss social responsibility business towards the stakeholders.

[ 4 ]

5. Explain the various steps and mechanism needed to manage cultural change whit in organization.
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**DDCE - III - S - (2Yr.) - MBA - 111 - ED**

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*The questions are of equal value.*

*Answer questions from all Section as directed therein.*

**Section - A**

**Answer any THREE : [12×3=36**

1. Discuss why Entrepreneurship is an essential tool for creation of employability which is a vital cause of Economic Empowerment.
2. "To enhance the Entrepreneurial environment, Govt. of India has taken several initiatives." Discuss the statement with suitable examples.
3. Prepare a project report and analyze the risk & uncertainty attached with it.
4. Outline the importance of promotion of small industrial and discuss the Govt. setup in this context.

[ Cont...

[ 2 ]

5. Define CSR, write a note on how the CSR activities helpful to the entrepreneurs to create the brand image in the competitive environment.

**Section – B**

**Answer any THREE :** [8×3=24

1. Explain the different types of Entrepreneurship.
2. Write a brief note on the various institution provided Entrepreneurial Development Programs with suitable examples.
3. Write a note on SSIs and state the advantages of it.
4. What is industrial sickness ? Discuss the causes behind this industrial sickness.
5. Explain the detail techniques of project evaluation.

**Section – C**

**Answer any TWO :** [5×2=10

1. Write short notes on any TWO :
  - (i) Women Entrepreneur.
  - (ii) Problems in small enterprise management.
  - (iii) Entrepreneurial culture.

[ Cont...

[ 3 ]

Group – D (Assignment)

**Answer any TWO : (Word Limit - 1000)**

1. What is entrepreneurship ? Explain the economist's view on entrepreneurship.
2. What do you mean by 'Innovative Entrepreneur' ? How it is different from Imitative Entrepreneur ?
3. What do you mean by economic environment ? Write its important factors. Discuss the role of economic environment in promotion of a venture.
4. What is social responsibility of business ? Distinguish it from social expectations.
5. The success of EDP depends upon some common denominators - Explain those denominators.
6. Explain different schemes organized by different organizations for exposure of SSI products in International market.



DDCE - III - S - (2Yr.) - MBA - 111 - ED



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Answer questions from all Section as directed therein.*

**Section - A**

**Answer any THREE :** [12×3=36]

1. What is production management? Discuss the duties and responsibilities of production managers in manufacturing organisation.
2. What is meant by plant location? Describe the factors which determine the location of a plant.
3. Consider the following problem involving activities from a to h.

[ Cont...



[2]

| Activity | Predecessors | Duration (Weeks) |   |   |
|----------|--------------|------------------|---|---|
|          |              | a                | m | b |
| A        | -----        | 1                | 2 | 3 |
| B        | -----        | 2                | 2 | 8 |
| C        | A            | 6                | 7 | 8 |
| D        | B            | 1                | 2 | 3 |
| E        | A            | 1                | 4 | 7 |
| F        | C,D          | 1                | 5 | 9 |
| G        | C,D,E        | 1                | 2 | 3 |
| H        | F            | 1                | 2 | 9 |

- (a) Construct the project Network
  - (b) Find expected duration and variance of each activity.
  - (c) Find the critical path the expected project completion time.
  - (d) What is the probability of complete the project on or before 20 weeks.
4. What is aggregate planning? Describe the two basic approaches to aggregate planning.
  5. List and explain different types of costs in inventory system.

[ Cont...

[ 3 ]

**Section – B**

**Answer any THREE : [8×3=24**

1. Explain briefly the various approaches to product design.
2. Discuss the merits and demerits of product layout.
3. What is project management? Differentiate between CPM & PERT.
4. Distinguish between P and Q system of inventory.
5. Discuss the advantages and disadvantages material requirements planning.

**Section – C**

**Answer any TWO : [5×2=10**

1. Explain the three fundamental concepts of JIT (Just in time system).
2. Write a short note on process layout.
3. 13. Differentiate between manufacturing and service operations.
4. 14. State the objectives of supply chain management.

**Group – D (Assignment)**

**Answer any TWO : (Word Limit – 1000)**

1. Explain in details the roles and responsibilities of a Production Manager.

[ Cont...

[4]

2. What are the different factors affecting the location of a production facility. Explain the median method with a suitable example.
3. In a project the different activities estimate time for the completion of the activities in no of day & the required predecessor are as per the table given below. Draw a Network diagram for the project and given an estimate for completion of the project using the CPM.

| Task | Time in Days | Required Predecessor |
|------|--------------|----------------------|
| A    | 2            | Nil                  |
| B    | 2            | Nil                  |
| C    | 3            | Nil                  |
| D    | 2            | A                    |
| E    | 1            | B                    |
| F    | 5            | B                    |
| G    | 7            | C                    |
| H    | 2            | D, E                 |
| I    | 3            | F, G                 |

4. What is inventory? Why inventory is required and what are the costs associated with inventory?
5. What is Aggregate production planning? Explain the different strategies in APP.



DDCE - III - S - (2Yr.) - MBA - 110 - POM



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*Answer questions from all section as directed therein.*

**SECTION-A**

Answer any **three**:

12×3=36

Word limit : 700–1000

1. Discuss the present structure of commercial banking system in India. Briefly explain the management principles and functions of Banking.
2. Describe the historical framework of insurance industry in India. Briefly explain the insurance market intermediaries in India.
3. Discuss various investment avenues available to commercial banks in India with suitable examples.
4. Discuss the important role, objectives and functions of CRM in banking sectors.
5. Define Agent. Discuss the rights, duties and essential qualifications of a successful agent.

*[Turn over]*

[ 2 ]

**SECTION-B**

Answer any **three**:

8×3=24

Word limit : 500

6. Discuss the roles and functions of RBI with reference to commercial banking system in India.
7. Differentiate between Insurance Contract and Wagering Contract.
8. Discuss the importance, duties and responsibilities of Development Officer in insurance business.
9. Explain the management process of selection, training and promotion of personnel in insurance industry.
10. Discuss the specimen format of P/L account and Balance Sheet of a commercial bank.

**SECTION-C**

Answer any **two**:

5×2=10

Word limit : 300

11. Explain the various principles of insurance in detail.
12. Briefly discuss the essential characteristics of health insurance.

[ 3 ]

13. Discuss the concept of Digitization of Banks with suitable example.
14. Enumerate various types of advances and deposits of commercial bank.

**GROUP-D Assignment**

**Paper: 1330302112**

**(Banking and Insurance Management)**

Answer any two:

Word limit : 1000

1. Give a brief account about the structure of the banking system in India in the unorganized and unorganized section.
2. What are the main functions of a commercial banks?
3. Explain the sources from which a bank receives funds and also the ways in which it employees funds.
4. Explain the important factors to be considered while marketing of life Insurance Products.
5. What do you mean by Health insurance? List out the various features of med-claim.



[ 4 ]

6. Describe the historical frame work of General Insurance in India and also the role of certain new players in these business.
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**SECTION-A**

Answer any **three**:

12×3=36

1. Define Information System and mention the requirements and limitations of MIS.
2. Why do we study organizational system in order to design MIS? Discuss how MIS is helpful in information organizations.
3. Examine in detail the various phases of SDLC. Which phase in the SDLC is most important?
4. What are various fact finding techniques? Discuss briefly each technique.
5. Prepare a data flow diagram for a student information of DDCE, Utkal University.

*[Turn over]*

[ 2 ]

### SECTION-B

Answer any **three**:

8×3=24

6. What is MIS, give the detail structure of it.
7. Why do you mean by the data processing? Explain the data processing types with examples.
8. Give a schematic view of a business model and explain its components.
9. Compare information oriented flow chart and process oriented flow chart.
10. Explain Implementation. Evaluation and maintenance of MIS in Business.

### SECTION-C

Answer any **two**:

5×2=10

11. Compare and explain the lower, middle and top management information system level.
12. Write the difference between structured and unstructured information.
13. Write a note on context diagram.
14. Write a note on DFD and Gant Chart.



[ 3 ]

**GROUP-D Assignment**

**Paper: 1330302114**

**(Management Information System)**

Answer any two:

Word limit : 1000

1. Define Information System. Explain how information helps in decision making.
2. What are different types of utility that are used to evaluate the system.
3. Explain Marketing and Human Resource Information System briefly.
4. What is ERP? What are the objectives and the ERP challenges?
5. Explain DBMS. Write its different features. What is the difference between Database administrator and Database manager?

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**SECTION-A**

Answer any **three**:

12×3=36

1. Explain the functions of GATT. Describe how it helps the developing countries in their growth process.
2. Discuss the role and objective of new industrial policy?
3. What is price stability? "Of the various objectives price stability is perhaps the one that can be pursued most effectively by Monetary Policy. Discuss.
4. Explain the role of internal and external environment for economic development.
5. Explain MRTP policy and its role in large business houses.

*[Turn over]*

[ 2 ]

### SECTION-B

Answer any three:

8×3=24

6. Explain any two non-economic environment of business.
7. Evaluate the impact of globalization on Indian economy.
8. Discuss the objectives of fiscal policy.
9. Write short notes on discounting bills of exchange.
10. Explain MRTP policy and its role in business houses.

### SECTION-C

Answer any two:

5×2=10

11. Distinguish between privatization and globalization.
12. What is non-economic environment of business?
13. What do you mean by industrialization?
14. What is MRTP Act?



[ 3 ]

**GROUP-D Assignment**

**Paper: 1330302115**

**(Business Economic Environment)**

Answer any two:

Word limit : 1000

1. What is business environment? Explain the economic environment of business.
2. What is monetary policy? What are the measure of money stock? Explain instrument of monetary policy with reference to India.
3. What do you understand by industrial policy? What are the distinguish feature of 1948 Industrial resolution?
4. What is Globalization, Liberalization and Privatization? How it affects the national economy?
5. Write notes on GATT and WTO.
6. How the industrial developnient strategy and growth is adopted under the Indian last five year planning?

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**SECTION-A**

Answer any **three**:

12×3=36

1. "Research is much concerned with proper fact findings, analysis and evaluation"—Do you agree with the statement? Give reasons in support of your answer.
2. Explain different types of research? What are the characteristics of a good research?
3. What are the sources of research problem? What are the steps involved in the formulation of research problem?
4. What are the desirable characteristics of a good hypothesis? What are the procedures involved in testing of hypothesis?

[Turn over]

[ 2 ]

5. Explain different types of research report. What are the guidelines for effective report writing?

### SECTION-B

Answer any **three**:

8×3=24

6. Briefly explain layout of research report.
7. Discuss in detailed, the mechanism of writing a research report.
8. What is editing? What are the stages of editing? What are the purpose of editing?
9. Explain difference between questionnaire and schedule.
10. What is sampling? Explain merits and demerits of sampling method. Explain steps involved in sampling process.

### SECTION-C

Answer any **two**:

5×2=10

11. Explain significance of explorative research design.
12. Differentiate between parametric and non parametric test.



[ 3 ]

13. Explain the significance of factor analysis.
14. Write short notes on Nominal scaling and Ordinal scaling.

**GROUP-D Assignment**

**Paper: 1330302116**

**(Research Methodology)**

Answer any two:

Word limit : 1000

1. What is Research? How research is used in functional areas of Management?
2. Explain various steps involved in Research Process?
3. What is sampling? Explain various methods involved in sampling procedure.
4. What are the methods involved in collection of Primary data?
5. A tea company appoints four salesmen, A, B, C and D and observes their sales in three season's Summer, Winter and Monsoon. The figures (in

[ 4 ]

Lakhs) are given in the following table:

| Season's | Salesmen |    |    |    |
|----------|----------|----|----|----|
|          | A        | B  | C  | D  |
| Summer   | 36       | 36 | 21 | 35 |
| Winter   | 28       | 29 | 31 | 32 |
| Monsoon  | 26       | 28 | 29 | 29 |

Test at 5% level of significance there is any significant difference between salesmen and season, so far sales are concerned,  $F(3,6)=4.76$  and  $F(2,6)=5.14$ .