

M.COM ESSAY TOPICS

4th Semester-2021

Answer Any Two

1. Industrial Sickness in India: A critical Analysis
2. Role of small-scale enterprises in Industrial development
3. Social Responsibilities of Business
4. Role of public undertakings in the development of nation.
5. Business Process Re-engineering
6. NPA management in Commercial Banks of India
7. New age Banking in India
8. Risk Management in Commercial Banks
9. Relevance of Stock exchange in economic development of India.
10. Performance analysis of Mutual funds in India
11. Worker's participation in management.
12. Trade Union Movement in India.
13. Collective Bargaining of Employees in India.
14. Performance Appraisal & Potential Appraisal in Indian Companies.
15. Consumerism in India
16. E-marketing in India
17. Changing Dynamics of retailing in India
18. Bancassurance in India
19. Demonitization and its effects in India
20. Stock market scams in India
21. Merger of PSU Banks in India
22. Green Marketing in India
23. Role of Foreign Direct Investment in economic development of India
24. Crypto currency and its uses in India
25. Sustainability Reporting Practices in India

Note: Students are advised to write **any two essays** from the topics mentioned above **each carrying 50 marks**, amounting to a **total of 100 marks**. They are also required to appear for a **viva-voce** on the essays written carrying **100 marks**.