REVISED PROJECT GUIDELINE FOR MCOM 4TH SEM

The guideline is revised to facilitate the students for preparing the project report /Essay during the pandemic period of Covid-19.

Out of the following options a student may avail any one option.

Option- 1: The students those who have already completed the project work will submit the same during the final semester examination.

The guideline of the project report will remain as same given in the website: http://ddceutkal.ac.in/Document/PROJECT_GUIDELINE.pdf

Option-2: The students those who have not yet prepared the project report, **can submit** 2 (two) nos. of essays as per the structure and guideline mentioned below:-

a) **Structure of the Essay:**

- Introduction of the Essay Topic.
- Relevance of the Essay Topic.
- Importance of the Topic related to the Organization.
- Review of the Literature.
- Objective of the study.
- Organization Profile.
- Research Methodology and topic analysis of the data.
- Findings, Conclusion and suggestions.
- Bibliography.

b) **Instructions for the Writing:**

- Table, Graph and Diagram- the essay must contain with Diagrams with tabular and graphical representations.
- **Students are advised to write two essays with his/her own handwriting within 5000 words for each.**
- Print out materials will not be accepted.
- Essay topics can be chosen from the project topics mentioned in the following link: http://ddceutkal.ac.in/notice/mba_essay_topic.pdf

- A student may also select any related topic as per the present market scenario.
- A student has to study the practical aspects of a particular organization from the website and has to relate and analyze the relevance of the research work/ Essay. The students may refer annual report, manuals, periodicals etc. by contacting the officials with the virtual or telephonic mode.

The mode of submission of Project/ Essay will be uploaded in the website during the examination.