

Assignment Questions for IMBA 7th Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignments will not be accepted.* However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

IMBA 7th SEMESTER EXAMINATION SCHEDULE

(Regular & Back)

TIME 9.00 A.M -12.00 P.M

<u>DATE</u>	<u>PAPER</u>	<u>SUBJECT</u>
02/02/2026	P-32	MCSD
03/02/2026	P-33	BECG
04/02/2026	P-34	IL
05/02/2026	P-35	BCL
06/02/2026	P-36	EB (Theory & Viva)



CDOE/DDCE UTKAL UNIVERSITY, VANI VIHAR, BHUBANESWAR
ASSIGNMENT ANSWER SCRIPT

Roll No.

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 32: MCSD

Date of Submission: _____

For Office use only	
Q. No.	Marks
1.	
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TOTAL	

Q1. Explain the process of communication. State its barriers with examples.

Ans:

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(Signature of the Student)

Answer to Q1:

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(Signature of the Student)



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TOTAL	

Q2. How can you be a good writer? Discuss the various principles of good writing.

Ans:

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(Signature of the Student)

Answer to Q2:

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TOTAL	

Q3. What is the importance of audience in the process of communication?

Ans:

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Answer to Q3:

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TOTAL	

Q4. Elaborate the basic principles of writing an advertisement copy.

Ans:

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(Signature of the Student)

Answer to Q4:

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(Signature of the Student)



Date of Submission:

For Office use only	
Q. No.	Marks
1.	
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TOTAL	

Ans:

(Signature of the Student)

Answer to Q5:

Declaration: I _____do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 33: BECG

Date of Submission: _____

For Office use only	
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TOTAL	

Q1. Define business ethics and discuss its various challenges.

Ans:

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(Signature of the Student)

Answer to Q1:

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Paper: 33: BECG

Date of Submission: _____

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TOTAL	

Q2. Write a note on values and ethics.

Ans:

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(Signature of the Student)

Answer to Q2:

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TOTAL	

Q3. Why ethical decision making is essential, explain.

Ans:

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(Signature of the Student)

Answer to Q3:

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Paper: 33: BECG

Date of Submission: _____

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TOTAL	

Q4. Why should marketers worry about ethics?

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(Signature of the Student)

Answer to Q4:

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Name of the Examination: BBA 7TH SEMESTER

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TOTAL	

Q5. Define Social responsibility of Business. Explain its advantages to the society.

Ans:

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(Signature of the Student)

Answer to Q5:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)



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Roll No.

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 34: IL

Date of Submission: _____

For Office use only	
Q. No.	Marks
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TOTAL	

Q1. Explain the objective, scope and principle of labor legislation in India.

Ans:

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(Signature of the Student)

Answer to Q1:

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Name of Student _____

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Q. No.	Marks
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TOTAL _____	

Q2. Define the term ‘factory’ and discuss the provisions relating to ‘health and welfare’ under the Factories Act, 1948.

Ans:

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(Signature of the Student)

Answer to Q2:

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TOTAL	

Q3. What do you understand by an “Industrial Dispute”. What are the various authorities under the industrial Dispute Act which help to settle Industrial Dispute?

Ans:

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(Signature of the Student)

Answer to Q3:

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Paper:34: IL

Date of Submission: _____

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TOTAL	

Q4. State and explain the various benefits available to employees under the E.S.I Act, 1948.

Ans:

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Answer to Q4:

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Name of the Examination: BBA 7TH SEMESTER

Paper: 34: IL

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TOTAL	

Q5. Discuss the requirements for registration of trade union. How can the registration of a trade union are cancelled.

Ans:

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(Signature of the Student)

Answer to Q5:

Declaration: I _____do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 35: BCL

Date of Submission: _____

For Office use only	
Q. No.	Marks
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2.	
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TOTAL	

Q1. “All contracts are agreements, but all agreements are not contract”. Explain.

Ans:

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Answer to Q1:

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 35: BCL

Date of Submission: _____

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Q. No.	Marks
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TOTAL	

Q2. Distinguish between bailment and pledge. Explain the rights and duties of Baillie in a contract of Bailment.

Ans:

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Answer to Q2:

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Name of Student _____

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Q. No.	Marks
1.	
2.	
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TOTAL	

Q3. Explain and illustrate the implied condition and warranty in a contract of sale.

Ans:

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(Signature of the Student)

Answer to Q3:

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Name of Student _____

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Q. No.	Marks
1.	
2.	
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TOTAL	

Q4. Discuss briefly different modes of dissolution of a partnership firm.

Ans:

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(Signature of the Student)

Answer to Q4:

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 35: BCL

Date of Submission: _____

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Q. No.	Marks
1.	
2.	
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TOTAL	

Q5. Distinguish between holder and holder in due course. Discuss the privileges of holder in due course under Negotiable Instrument Act.

Ans:

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Answer to Q5:

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Name of Student _____

Name of the Examination: BBA 7TH SEMESTER

Paper: 36: EB

Date of Submission: _____

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Q. No.	Marks
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TOTAL	

Q1. What are the advantages of doing business on internet? Explain.

Ans:

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Answer to Q1:

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TOTAL	

Q2. Discuss the different E-Business model in India.

Ans:

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Answer to Q2:

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Q3. Discuss the ways of establishing trust and confidence among the customers in E-Business.

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Answer to Q3:

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Q4. Explain various environmental elements which affects the E-Business.

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Answer to Q4:

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Q5. Write a brief note on the need and importance of electronic transaction in modern world.

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Answer to Q5:

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Answer to Q_____: (Additional Page, if required)

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(Signature of the Student)