

## INSTRUCTIONS FOR THE ASSIGNMENT

1. Answer all questions from each of the paper.
2. The word limit is 800 for each question.
3. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting with black ball point pen.
4. The mark per question will be decided by DDCE during evaluation.
5. The date and mode of submission of assignment will be notified as per the notification of Utkal University.

## COVER PAGE

**Assignment paper submitted at Directorate of Distance  
& Continuing Education, Utkal University, Vanivihar.**

Submitted By:

Student Name: \_\_\_\_\_.

University Roll No.: \_\_\_\_\_

Subject: \_\_\_\_\_ Semester: \_\_\_\_\_

Paper Name: \_\_\_\_\_

Total No. of pages submitted: \_\_\_\_\_

Declaration: I \_\_\_\_\_ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA/ BBA \_\_\_\_ Semester is written by my own handwriting.

(Signature of the Student)

**IMBA 2<sup>nd</sup> Semester Assignment Questions (R & B)**  
**Answer all the Questions**  
**Word limit – 800 words**

**Paper – 06 (Financial Accounting)**

1. What do you mean by Financial Accounting? Who are the users of Accounting Information and how it differs from Cost Accounting?
2. Briefly note down the various Accounting Principles and conventions.
3. Differentiate between:
  - a. Single Entry System Vs Double Entry System
  - b. Journal Vs Ledger.
4. Calculate current assets of a company from the following information :
  - a) Stock turnover 4 times
  - b) Stock in the end is Rs.20,000 more than stock in the beginning
  - c) Sales Rs. 3,00,000.
  - d) Gross profit ratio 25%
  - e) Current liabilities Rs. 40,000
  - f) Quick ratio 0.75
5. M/s ABC manufactures product Z using two types of raw materials R and M. Separate stores ledgers is maintained to record each type of raw materials. The following details of raw materials R and M are available for the month of January 2019:

Date	Particulars	Materials R		Materials M	
		Quantity	Rate	Quantity	Rate
01.01.2019	Opening Balance	2500	-	1250	-
03.01.2019	Issue	750	-	400	-
05.01.2019	Receipts	1000	14.20	600	17.10
10.01.2019	Issue	500	-	300	-
15.01.2019	Receipts	1200	14.55	800	17.90
20.01.2019	Receipts	500	14.30	400	17.50
25.01.2019	Issue	1000	-	700	-
30.01.2019	Issue	1300	-	1200	-

**Paper – 07 (Fundamentals of Economics)**

1. Distinguish between individual and market demand for a product. Market demand is the main concern of business managers. Why should business managers then study individual demand curve?
2. What are the conditions for a consumer's equilibrium? Explain and illustrate consumer's equilibrium using marginal utility analysis.
3. Why is short run average cost curve U- shaped? Illustrate and explain the relationship between SAC and SMC.

4. Discuss the liquidity Preference Theory of Interest.
5. Define National Income. Discuss the various methods of its measurement.

### **Paper – 08 (Business Organisation)**

1. Define Commerce. Discuss the function and objectives of commerce.
2. Write notes on: Structure of Business and Procedure.
3. Define Social Responsibility of Business. Explain various features and issues of it.
4. What is partnership deed? Discuss its necessity and contains in a partnership business.
5. What are different types of cooperative societies? What are their special problems? Make suggestions for their improvement.

### **Paper – 09 (Business Statistics)**

1. Calculate Mean, Median and Mode of the following data:  
 Mid Value: 5      15      25      35      45      55  
 Frequency: 7      12      17      9      6      4
2. What is Systematic Sampling? Give its advantages and disadvantages.
3. Explain the following terms: i) Statistic ii) Standard Error.
4. What do you mean by dispersion? Explain different measures of dispersion.
5. What is hypothesis? Discuss steps in testing a statistical hypothesis.

### **Paper – 10 (ITB)**

1. Explain the characteristics of computer in detail and discuss the advantages and disadvantages.
2. Write short notes on Mainframe Computer and Mini Computer.
3. What is computer organization? Explain the components of a micro-computer in detail.
4. What is Topology? Discuss the types of topology used in computer network.
5. What is internet? Discuss the structure and service of internet.

## **IMBA 4<sup>th</sup> Semester Assignment Questions (R & B)**

**Answer all the Questions**

**Word limit – 800 words**

### **Paper – 16 (QMM)**

1. What is Statistical table? Explain clearly the essential of a good table.
2. Define classification and tabulation. Explain their importance in statistical analysis.
3. What do you mean by dispersion? What are the methods of computing dispersion?
4. What do you mean by time series? Discuss the different methods for measuring the trend.
5. Find the correlation coefficient from the following data.

X-	10	15	18	20	22	30	40
Y-	8	12	17	21	24	28	32

### **Paper – 17 (BEE)**

1. What is Business Environment? Explain the economic environment of business.
2. Explain the statement “Social Responsibilities of business relating to inter- business relations.
3. Define Monetary Policy. Explain instruments of monetary policy with reference to India.
4. Define economic liberalization. Discuss the process and impact of economic liberalization in India.
5. Discuss the role of Financial Institution in the economic development of India.

### **Paper – 18 (BRFW)**

1. Explain and illustrate the distinction between a contract and indemnity and a contract of guarantee. What is the nature of an insurance contract?
2. Define the term ‘goods’. What are the different types of goods? Explain how is price fixed in contract of sales?
3. What is the effect of provisions of section 31-32 of the Reserve Bank of India Act. 1934 on different Negotiable instruments?
4. Discuss the rights of an unpaid seller under the sales of goods act.
5. Discuss the rights and duties of bailor and bailee with examples.

### **Paper – 19 (IEV)**

1. Explain the relevance of different spiritual values in management revealed in ancient Indian Wisdom.
2. In the corporate context, analyse the relationship between ethics and professional manager.
3. Describe the relevance of human values in Management Education.
4. “Stress is inevitable.” Explain the various problems relating to stress in corporate life.
5. Define “Total quality”. Explain the various aspects of it involving human values.

### **Paper – 20 (MA)**

1. What is Management Accounting? Discuss in detail the functions of Management Accounting.
2. Discuss the tools and techniques of Management Accounting.
3. Explain briefly the steps to be followed in preparing funds flow statement. How it differs from each flow statement?
4. “Analysis without interpretation is meaningless”. Discuss.
5. What are the methods of Report Writing? Discuss the process of report writing.

**IMBA 6<sup>th</sup> Semester Assignment Questions (R & B)**  
**Answer all the Questions**  
**Word limit – 800 words**

**Paper – 26 (HRM)**

1. Write the important features of Human Resource Management highlighting on its emergence.
2. Describe the HR planning process that is practiced in an organization.
3. “Recruitment attracts manpower and selection rejects”, Describe.
4. What are involved in the selection procedure? Explain them briefly.
5. Discuss the need for training in an industrial enterprise. What are the methods of on-the-job training?

**Paper – 27 (FM)**

1. Define Financial Management. Discuss the functions of financial management.
2. Write Short Notes: Profit Maximisation & Wealth Maximisation.
3. What is Capital Budgeting? Discuss the factors affecting the capital budgeting decisions of a firm.
4. Define inventory, discuss various objectives and techniques for inventory management.
5. Explain the various financing techniques of working capital management.

**Paper – 28 (MM)**

1. What is “Product Life Cycle” (PLC) and what is the importance of this in effective product planning as well as planning of other elements of marketing?
2. What do you mean by marketing? Explain various concept of marketing.
3. What is NPD? Explain different stages of NPD.
4. Differentiate between Advertising and sales promotion?
5. Briefly describe method of pricing.

**Paper – 29 (POM)**

1. What are the duties and responsibilities of operations manager?
2. What do you mean by production Management? Explain its objectives and scope.
3. What do you mean by Production System? Explain different types of production system.
4. Define process design and explain the framework of process design by means of a block diagram?
5. Define plant layout. Explain the factors influencing plant layout.

### **Paper – 30 (MIS)**

1. Discuss the different MIS Models for representing the systems.
2. Define MIS. Explain the different functions and characteristics of MIS.
3. Give a structured system development life cycle model and explain various stages in it.
4. What are the advantages of DBMS?
5. Briefly describe prototyping and spiral model.

## **IMBA 8<sup>th</sup> Semester Assignment Questions (R & B)**

### **Answer all the Questions**

**Word limit – 800**

### **Paper – 37 (CTL)**

1. Define the term company. Elaborate the various types of company formed under Companies Act.
2. What is prospectus? Explain the detail content available in prospectus.
3. What is meeting? Explain the various types of meeting and its features.
4. Define the term Director. Discuss the powers and duties of Directors.
5. Define the term previous year and Assessment year. What are the exceptions to the rule that income of a previous year is assessed to tax in the assessment year?

### **Paper – 38 (IB)**

1. Critically examine the Ricardian theory of rent on International Trade.
2. What is International Business? Explain the different types of International Business.
3. What is International Financing? What are the different tools used in International Financing.
4. What is Tariff? Explain the impact of tariff in International Business.
5. Explain the reason for Government intervention in formulating trade and investment policies.

### **Paper – 39 (ED)**

1. Distinguish between Entrepreneur and Intrapreneur. What are the qualities of an intrapreneur?
2. Define women entrepreneurship. Discuss briefly the barriers faced by woman entrepreneurs in India.
3. What do you mean by a small enterprise? What are the economic factors influencing the establishment of a small scale enterprise?
4. Discuss the role and relevance of EDPS.
5. How projects are classified? Explain each of them briefly.

### **Paper – 40 (MSS)**

1. What is decision? Explain the decision making model of “Simon”.
2. What is DSS? Explain the different characteristics and capabilities of DSS in detail.
3. List the major components of DSS and briefly define each of them.
4. What is Integrated Financial Planning System? Discuss the advantages and disadvantages.
5. What is an Expert System Shell? Discuss the types , merits and demerits of System Shell.

### **Paper – 41 (BPSM)**

1. Define strategic management, discuss its process.
2. What is SWOT analysis, explain in detail.
3. Why Porter’s five force model is essential for Market Analysis, discuss.
4. Why is forecasting of business environment required? Explain the steps involved in it.
5. What is implementation of strategies? Explain various techniques of it.

## **IMBA 10<sup>th</sup> Semester Assignment Questions (R & B)**

### **Answer all the Questions**

**Word limit – 800**

### ***Major HRM***

#### **HRM- Mjr- paper- 48- IHRM**

1. Define IHRM ? Discuss the advantage and disadvantage of HCN. PNC and TCN.
2. Write down the culture of various countries? How these culture affects the IHR system of the country.
3. What is glass ceiling? Why does it take place for women employees belong to minority group.
4. What is the relationship between organizational, national and global culture in the context of a global corporation? How ‘Culture’ influences business?
5. What are the key components of an international compensation package?

#### **HRM- Mjr- paper- 49- MCSI**

1. What are the different ways in which people resist to change in a business organization? Identify and discuss different methods of minimizing resistance in organization.
2. Does organization development consultancy really matter in designing and implementing organizational development interventions in an organizational context? Discuss.
3. What is the total quality management? How can human resource managers contribute to total quality management?
4. Write a note on Corporate Social Responsibility.

5. What is Organisational Development? Explain.

### *Minor FM*

#### **FM- Mnr- paper- 50- IF**

1. Define Balance of Payment (BOP) ? What is its component? Discuss briefly Indian practice of presenting B.O.P statement.
2. Define forex market? Discuss different participants in forex market? Discuss some important factors affecting exchange rate?
3. Differentiate between transaction exposure and translation exposure? Discuss important hedging techniques of transaction exposure?
4. What is Exchange Rate? Discuss the various theory of it.
5. Discuss the role of IMF in Global Market.

#### **FM- Mnr- paper- 51- MA**

1. Define Merger; discuss the importance of Horizontal Merger.
2. Discuss the historical development of Merger in India.
3. What is cross border Acquisition, explain.
4. Discuss the five stage (5-S) model of merger?
5. Define vertical Merge? Explain its rationale and advantages.

### *Minor MM*

#### **MM- Mnr- paper- 50- PBM**

1. Elaborate the various stages of the New Product Development Process.
2. Discuss the importance of Boston Consulting Group(BCG). Explain the Star, Cash, Cows, Questions ark, Dogs.
3. Explain the Jean Neol Kapferer's Pyramidal model with suitable examples.
4. What is BCG matrix? Explain with diagram.
5. For launching a new product in a existing company what are the strategy they made.

#### **MM- Mnr- paper- 51- MR**

1. Define Marketing Research and discuss its nature and scope in India.
2. Discuss the various steps of Marketing Research process.
3. What is research design? Why it is essential?
4. What is ANOVA? Explain various type of ANOVA and its use
5. What are Chi-square Tests explain with examples?

### *Minor POM*

#### **ISM- Mnr- paper- 50- Technology Management**

1. What is Technology? Explain the roles of Technology in India.
2. Explain the science and technology policy statement of the government in details.



3. What is technology forecasting? Explain in details its necessity.
4. Elaborate the various factors that determine technology development.
5. Explain the contexts and sources of technology information.

### **ISM- Mnr- paper- 51- Logistic Management**

**Write a note on any two from Q1 to Q3.**

1. Role of logistics in supply chain.
2. Ware Housing and Network Design.
3. Vehicle Scheduling.
4. Discuss the barriers to international logistics integration.
5. Describe the type of equipments most commonly used for handling equipments.