

Assignment Questions for IMBA 7TH Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignments will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

IMBA 7th SEMESTER REGULAR & BACK EXAMINATION SCHEDULE

TIME 9 A.M -12 P.M

<u>DATE</u>	<u>PAPER</u>	<u>SUBJECT</u>
24/01/2024	P-32	MCSO
25/01/2024	P-33	BECG
27/01/2024	P-34	IL
29/01/2024	P-35	BCL
30/01/2024	P-36	EB (Theory & Viva)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Q1. Explain the process of communication. State its barriers with examples.

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Answer to Q1:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Q2. How can you be a good writer? Discuss the various principles of good writing.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Answer to Q2:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Q3. What is the importance of audience in the process of communication?

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Answer to Q3:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Q4. Elaborate the basic principles of writing an advertisement copy.

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Answer to Q4:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Q5. Write an official memo intimating the launch of a new product.

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **MCSD** Total No. of pages submitted: _____

Answer to Q5:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Q1. Define business ethics and discuss its various challenges.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Answer to Q1:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Q2. Write a note on values and ethics.

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Answer to Q2:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Q3. Why ethical decision making is essential, explain.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Q4. Why should marketers worry about ethics?

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Answer to Q4:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Q5. Define Social responsibility of Business. Explain its advantages to the society.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BECG** Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Q1. Explain the objective, scope and principle of labor legislation in India.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Answer to Q1:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Q2. Define the term ‘factory’ and discuss the provisions relating to ‘health and welfare’ under the Factories Act, 1948.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Answer to Q2:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Q3. What do you understand by an “Industrial Dispute”. What are the various authorities under the industrial Dispute Act which help to settle Industrial Dispute?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Answer to Q3:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Q4. State and explain the various benefits available to employees under the E.S.I Act, 1948.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Answer to Q4:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Q5. Discuss the requirements for registration of trade union. How can the registration of a trade union be cancelled.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **IL** Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Q1. “All contracts are agreements, but all agreements are not contract”. Explain.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Answer to Q1:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Q2. Distinguish between bailment and pledge. Explain the rights and duties of Baillie in a contract of Bailment.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Answer to Q2:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 7th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Q3. Explain and illustrate the implied condition and warranty in a contract of sale.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Q4. Discuss briefly different modes of dissolution of a partnership firm.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Answer to Q4:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Q5. Distinguish between holder and holder in due course. Discuss the privileges of holder in due course under Negotiable Instrument Act.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **BCL** Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Q1. What are the advantages of doing business on internet? Explain.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Answer to Q1:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Q2. Discuss the different E-Business model in India.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Q3. Discuss the ways of establishing trust and confidence among the customers in E-Business.

Ans:

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Student Name: _____ Enrollment No.: _____

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Student Name: _____ Enrollment No.: _____

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Q4. Explain various environmental elements which affects the E-Business.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Answer to Q4:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

Q5. Write a brief note on the need and importance of electronic transaction in modern world.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **7TH** Subject: **EB** Total No. of pages submitted: _____

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