

## **Assignment Questions for IMBA 3RD Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

**(No need to print this instruction page)**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignments will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

### **IMBA 3<sup>rd</sup> SEMESTER EXAMINATION SCHEDULE**

**(Regular & Back)**

**TIME: 9 A.M TO 12 P.M**

<b><u>DATE</u></b>	<b><u>PAPER</u></b>	<b><u>SUBJECT</u></b>
01/02/2024	P-11	OB
02/02/2024	P-12	CA
03/02/2024	P-13	ME
05/02/2024	P-14	ENG-II
06/02/2024	P-15	WF (Theory & Lab)*

Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Q1.** What is organization behavior? Discuss the model and similarities and dissimilarities among the model of OB.

**Ans:**

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**Answer to Q1:**

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Course: IMBA Semester: **3RD** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Define perception. Explain the perceptual process.

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Course: IMBA Semester: **3RD** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q2:**

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Course: IMBA Semester: **3RD** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What is attitude? Explain the different components and function of attitude.

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**Answer to Q3:**

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Course: IMBA Semester: **3RD** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Q4.** What is motivation? Compare Maslow's need hierarchy theory with Alderfer's ERG theory of motivation.

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**Answer to Q4:**

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**Q5.** What is leadership? Examine the different styles to the study of leader behavior.

**Ans:**

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Why is Cost Accounting regarded as an improvement over financial accounting? Explain clearly bringing out the distinction between the two.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q1:**

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Course: IMBA Semester: **3RD** Subject: CA Total No. of pages submitted: \_\_\_\_\_

**Q2.** From the following information, prepare a cost sheet:  
Material consumed Rs. 300000, Direct wages Rs. 100000, Works overhead returned Rs. 60000 (60% fixed), Selling and distribution Expenses Rs. 11400 (Rs. 5400 Variable), Sales 90000 units at a profit of 7.5% on selling price, closing stock of finish goods 10000 units, Normal output of the factory 150000 units.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q2:**

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Q3.** A company incurs the following expenses to procedure 1000 units of an product X:

Direct Materials	Rs. 50000
Direct Labor	Rs. 30000
Power (20% fixed)	Rs. 10000
Repairs and Maintenance (15% fixed)	Rs. 8000
Depreciation (40% variable)	Rs. 6000
Administrative Expenses (100% fixed)	Rs. 120000

Prepare a flexible budget showing individual expenses of production at 1500 unit and 2000 units.

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Q4.** From the following figures, prepare Process Accounts indicating the cost of process and the total cost. The production was 480 articles per week:

Particulars	process A	process B	Process C
Material	3000	1000	44
Labor	1600	4000	1200
Factory Overhead	520	1450	510

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**Answer to Q4:**

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Define Management Accounting. Discuss the scope and function of Management Accounting  
**Ans:**

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Course: IMBA Semester: **3RD** Subject: **CA** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q5:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Explain how price effect is split into income effect and substitution effect.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q1:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Define managerial economies and explain the role of managers in business decision making.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q2:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What is demand forecasting? Explain different methods of demand forecasting?

**Ans:**

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**Answer to Q3:**

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Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Explain how price and output determination is made under monopolistic market condition?  
Illustrate your answer graphically?

**Ans:**

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**Answer to Q4:**

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Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is the Business Cycle? Explain different phases of business cycle.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ME** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q5:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Q1.** How is an official meeting conducted? What is the role of a chairperson?

**Ans:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q1:**

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Assume that you are the Secretary for the meeting to discuss about a conference to be held in your college. Prepare and inaugural speech.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q2:**

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Make an Agenda to discuss the latest trends in mobile and computer marketing.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Q4.** How would you introduce a Chief Guest in your College Athletic Meet?

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

**Q5.** What is intonation? Discuss the rising and falling intonation along with five examples from each.

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Course: IMBA Semester: **3RD** Subject: **ENG-2** Total No. of pages submitted: \_\_\_\_\_

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **WF** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Explain the different components of HTTP.

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Course: IMBA Semester: **3RD** Subject: **WF** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q1:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: IMBA Semester: **3RD** Subject: **WF** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Designed a web page for Hospital Management System with all DHTML feature and display the Hospital name in all pages using cooking in Asp.

**Ans:**

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Course: IMBA Semester: **3RD** Subject: **WF** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Writes short notes of the following:

- (a) Formatting Web Pages
- (b) Automating Sites

**Ans:**

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**Q4.** Classify the web pages and explain advantages and disadvantages for each kind with an example.

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Course: IMBA Semester: **3RD** Subject: **WF** Total No. of pages submitted: \_\_\_\_\_

**Q5.** State the advantage of using Active X Control.

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