

I - PGD (DDCE) - HRM - IV - (MCSI)

2006

Full Marks - 70

Time - As in Programme

The questions are of equal value

Answer ALL questions.

1. What is change ? What are its objectives ? Describe the different types of changes with its characteristics.

OR

Explain the stages which are involved in bringing about organisational change.

2. How do the Internal Resource Persons (IRP) help consultants in bringing about change ?

OR

Why there is resistance to change ? Suggest an action plan to manage the resistances to change.

3. What is intervention. Explain different types of intervention.

OR

Describe the personal effectiveness model of intervention.

[2]

4. What do you mean by Corporate Social Responsibility (CSR), Why companies undertake different CSR activities ?

OR

What is meant by culture of a society and why is it important that international managers understand it ?

5. What do you mean by mergers and acquisitions ?
When two companies merge or one acquires another, what factors are to be considered ?

OR

Write notes on :

- (a) Cross cultural communication
- (b) LPG model

I - PGD (DDCE) - HRM - IV - (MCSI)