

5th sem

V(5Yr)-IMBA(DDCE) —
21 – IE & ME

2011

Time : As in Programme

Full Marks : 70

The questions are of equal value.

Answer all questions.

1. Define macroeconomics. Why should one study macroeconomics ? Explain some of the major concepts used in macroeconomics.

OR

Discuss the goals of the macroeconomic policy of the government. State some of the major policy instruments available at the disposal of the government to achieve the above goals.

2. Describe the different methods of measuring the National Income. How is a method chosen for measuring national income ?

OR

YT-30/3

(Turn over)

Explain the difference between final products and intermediates. How does the inclusion of intermediates affect the measure of national income ?

3. The interest rate affects savings and investments. Does it affect consumption also ? Discuss the classical views in this regard.

OR

Explain the accelerator theory of investment. How is this theory different from the Keynesian theory of investment ?

4. What is meant by business cycle ? What are the different phases of a business cycle ? How is private business affected during different phases ?

OR

What are the policy implications of monetary approach to Balance of Payment adjustments ? What kind of monetary policy is required for correcting the disequilibrium in the Balance Payment ?

YT - 30/3

(2)

Contd.

5. What is Crowding-in ? Explain the Crowding-in Mechanism. What is the factor responsible for Crowding-in of Private Investment ?

OR

What are the factors that determine the effectiveness of monetary policy ? How does empirical evidence corroborate with theoretical propositions ?



YT - 30/3 (100)

(3) V(SY)-IMBA(DDCE) —

21 - IE & ME

2011

Time : As in Programme

Full Marks : 40

The questions are of equal value.

Answer any five questions.

1. State the major differences between oral and written communication.

OR

How does non-verbal communication help in assessing the character of an individual ?

2. Write a paragraph on any **one** of the following :
 - (a) Wildlife Conservation
 - (b) Superstitions
 - (c) A decision that changed my life

OR

What is Report ? State the different parts of a report. Give examples wherever necessary.

3. Imagine that you have just relocated to a new city. Write a letter to the General Manager, BSNL, applying for a new telephone connection.

OR

You are the sports captain of your college. Write a letter to the Sports Emporium, placing an order for a list of sports items and asking for a discount on the catalogue price.

4. A company wants to recruit a couple of management trainees. Draft your C. V. to suit its needs.

OR

As the secretary of the Student's Literary Club, prepare a report to be read at the State Level Literary Meet to be held in your college.

YT-28/2

(2)

Contd.

5. You are organising a blood donation camp. Prepare an advertisement to attract the young mass to donate blood.

OR

Complete the short story:

"I was walking down the sandy path when I stumbled on a line of tiny footprints, which came from one direction and disappeared in another. I decided to follow them"



YT-28/2(100)

(3)

V(5Yr)-IMBA
(DDCE)—23-WOC

2011

Time : As in Programme

Full Marks : 70

The questions are of equal value.

*Answer **all** questions.*

1. Discuss the teachings and preachers of major Indian Religions.

OR

Examine various approaches to Social Integration in India.


2. Examine the process of socio-cultural changes in India.

OR

To what extent Indian Society and Culture have been influenced by liberalisation and globalisation.

YT-27/2

(Turn over)



3. Discuss religion, faith and belief in Indian Society.

OR

Examine various social systems prevalent in India.

4. Discuss the process of expansion of Indian Culture outside the country.

OR

Examine the external impact on Indian Culture.

5. Discuss the background and result of the Civil Disobedience Movement.

OR

Assess the role of Mahatma Gandhi in Indian Freedom Struggle.



2011

Time : As in Programme

Full Marks : 70

The figures in the right-hand margin indicate marks.

*Answer **all** questions.*

1. What do you mean by Research ? What is the difference between research methods and research methodology ? Discuss the applications it functional areas of management. 14

OR

What do you mean by Research Process ?
Explain steps of Research Process.

2. What is Research Design ? What are the major decisions involved Research Design ? Discuss exploration research. 14

OR

YT – 26/4

(Turn over)

Differentiate between Primary and Secondary Data. Explain the various methods of Collection of Primary Data.

3. What is Sampling ? Explain different types of sampling procedure and also explain importance in research study. 14

OR

- (a) Differentiate between Questionnaire and Schedule.
(b) A survey among the women was conducted in Cuttack city to study their family life. The observations are noted as following :

Family Life		
	Happy	Unhappy
Educated	87	13
Uneducated	66	34

Test whether there is any association between Family Life and Education. Assume 5% level of significance. $4+10=14$

YT - 26/4

(2)

Contd.

4. Discuss the research applications of Factor Analysis and Discriminant Analysis. 14

OR

What is ANNOVA ? Explain what are the assumptions of ANNOVA: 14

SEEDS

	A	B	C
Fertilizers I	20	15	22
II	25	16	24
III	30	18	26
IV	18	19	20

Prepare ANNOVA table with 5% level of significance and comment.

5. Explain the significance of research report and state its layout. 14

OR

Write short notes on any four of the following :

$$3\frac{1}{2} \times 4 = 14$$

- (a) Exfacto research

YT - 26/4

(3)

(Turn over)

(b) Criteria of Good Research

(c) Parametric Test

(d) Extraneous Variable

(e) t-test

