III(2yr.) — MBA (DDCE)
18 (BEE)

2013

Time : As in Programme

Full Marks : 100

The figures in the right-hand margin indicate marks.

Answer questions as directed in each Section..

Section – A

Answer any **five** questions : 12×5 = 60

1. Explain the effect of political environment in the normal functioning of business enterprises.

2. What is meant by social responsibility of business ? State the responsibilities of business towards the community.

3. Explain the functions of WTO. Describe how it helps the developing countries in their growth process.

4. What is price stability ? 'Of the various objectives

price stability is perhaps the one that can be pursued most effectively by monetary policy.' Discuss.

5. Define financial institutions. Discuss the various types of financial institutions.

6. Explain the important instruments of Indian Capital Market.

7. Explain MRTP policy and its role in large business houses.

8. Critically evaluate the Industrial Policy of 1991.

Section – B

Answer any **four** questions : 6×4 = 24

9. Explain any two non-economic environment of business.

10. What is the role of Acceptance Houses ?

11. Discuss the objectives of fiscal policy.

12. Discuss the objective of New Industrial Policy.

13. What are the effects of Globalization of Indian Economy ?

14. Explain the various new financial instruments introduced in the capital market.

Section – C

Answer any **eight** questions : 2×8 = 16

15. Distinguish between internal and external environment.

16. Write short note on discounting bills of exchange.

17. What is non-schedule bank ?

18. What do you mean by industrialization ?

19. What is MRTP Act ?

20. Write two important functions of RBI.

21. What do you mean by Liberalisation ?

22. What is Consumerism ?

23. Define call money market.

24. What are CRR and SLR ?