

(5 Yr.) - I - S - IMBA / BBA - P - 1330702101 -

(MCP) - (Back)

2023

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section – A

(Word Limit - 700 - 1000)

Answer any THREE : [12 x 3 = 36

1. Define the term management. Explain the nature and function of management.
2. Discuss the 14 principles of management and the 6 activities of a manufacturing unit developed by Henry Fayol ?
3. What is Controlling ? Discuss the features and steps involved in the process of controlling.
4. What is decision making ? Discuss in detail the process and types of decision making.
5. What is Departmentation ? How the bases of departmentation is essential for the business enterprises ?

[Cont...

[2]

Section – B

(Word Limit - 500)

Answer any THREE : [8 x 3 = 24

1. What do you understand by Scientific Management ? Discuss the element and principles of scientific management.
2. What is Coordination ? Discuss the important feature and principles of coordination.
3. What is Managing by objective (MBO) ? What are the steps involved in MBO ? Outline its benefits.
4. What is a matrix organization ? Examine its merits and limitations.
5. Discuss the different role played by a manager in the changing environment.

Section – C

(Word Limit - 300)

Answer any TWO : [5 x 2 = 10

1. What is delegation of authority and state the barriers to delegation ?
2. Distinguish between PERT and CPM.
3. What do you understand by span of control ? Explain in details.
4. What are the merits and limitations of centralization and decentralization ?



(5 Yr.) - I - S - IMBA / BBA - P - 1330702101 -

(MCP) - (Back)

Dt. 24.01.2024

2023

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12 x 3 = 36

1. Define the term set ? Discuss different types of set with practical example ?
2. What do you mean by limit ? Illustrate different methods of finding out limiting value of a function ?
3. What is logarithm ? Discuss fundamental laws of logarithm with suitable example ?
4. A merchant buy 700 chairs and sell 250 chairs at a gain of 5%, 150 chairs at a gain of 15% and the rest at a gain of 20%. If he had sold all at 14% gain, he would have gained Rs. 36 more. Find the cost price per chair ?

[Cont...

- 5.(a) Prove that $f(x) = 3x^2 + 2x - 1$ is continuous at $x = 2$.
- (b) Hence show that $f(x)$ is continuous for all values of x .

Section - B

(Word Limit - 500)

Answer any THREE : [8 x 3 = 24

1. Differentiate between simple interest and compound interest ? Discuss the formulae to calculate Interest and Amount under both simple and Compound Interest with example ?
2. Find the limiting value of following function :

$$\lim_{x \rightarrow \infty} \left(\frac{5x^4 + 9x - 5}{3x^4 + 2x^3 - 7x + 6} \right)$$
3. Define the term function ? Make a classification of function with example ?
4. In a competitive examination, of 1000 candidates, 750 passed in mathematics and 400 passed in English. How many students passed only in English and how many students passed only in mathematics ?

[Cont...

[3]

5. A, B and C enter into a partnership with A investing 20,000 for the whole year. In the beginning, B invest Rs. 10,000 and after 7 months, he increase his capital to 18,000. In the beginning, C invest Rs. 8,000 and after 6 months, he increase his capital to Rs. 12,000. If the annual profit is Rs. 13,000. Find the share of each ?

Section – C

(Word Limit - 300)

Answer any TWO : [5 x 2 = 10

1. Give the specimen of an invoice ?
2. What is Demogan's Law of Set theory ?
3. How to compute inverse of a function ?
4. Find the limit of the following function :

$$\lim_{x \rightarrow 3} \left(\frac{x^2 - 4x + 6}{x^2 - 9x + 10} \right)$$



(5 Yr.) - I - S - IMBA / BBA - P - 1330702103 -

(BM) - (Back)

Dt. 27.01.2024

(5 Yr.) - I - S - IMBA / BBA - P - 1330702102 -

(English - I) - (Back)

2023

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12 x 3 = 36

1. State the difference between verbal and Non-Verbal communication.
2. What do you understand by communication barriers and give examples of each.
3. Write a note on speaking skills.
4. Describe the process of communication. Explain NOISE.
5. Imagine that your friend has arrived from Hyderabad and is standing at the airport. Instruct and direct him so as to reach the Nandan Kanan.

[Cont...

[2]

Section – B

(Word Limit - 500)

Answer any THREE : [8 x 3 = 24

1. Explain how Listening affects the communication process ?
2. Justify the role of message and feedback.
3. Describe the significance of facial expressions and eye contact in oral communication.
4. Define a topic sentence and its use in paragraph writing.
5. Why is audience important when planning for a presentation ?

Section – C

(Word Limit - 300)

Answer any TWO : [5 x 2 = 10

Write short notes on :

1. Filter
2. Linkers
3. Coherence
4. Commands



(5 Yr.) - I - S - IMBA / BBA - P - 1330702102 -

(English - I) - (Back)

Dt. 25.01.2024

(5 Yr.) - I - S - IMBA / BBA - P - 1330702104 -

(Psychology) - (Back)

2023

Full Marks - 70

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any THREE : [12 x 3 = 36

1. Discuss the methods used to study psychology.
2. Explain the Operant Conditioning method of Learning with suitable example.
3. Elaborate the theories of forgetting.
4. The role of heredity and the role of environment with suitable example.
5. What is Prejudice and discrimination ? Explain with example.

[Cont...

(5 Yr.) - I - S - IMBA / BBA - P - 1330702105 -
(CF) - (Back)

2023

Full Marks - 40

Time - As in the Programme

The figure in the right hand margin indicate marks.

Answer ALL questions.

Section - A

(Word Limit - 700 - 1000)

Answer any TWO: [12 x 2 = 24

1. State the characteristics of computer.
2. Differentiate between primary and secondary memory in a computer system.
3. Briefly describe about the various types of software.
4. What is a computer virus ? What are its various types ?

[Cont...

Section – B

(Word Limit - 500)

Answer any TWO :

[8 x 2 = 16

1. List down the characterizing feature of each generation of computer.
2. Describe the basic computer organization along with a block diagram.
3. Carry out the following number system conversions.
 - (a) $(10110)_2 = ()_8$
 - (b) $(2.5)_{10} = ()_2$
 - (c) $(1AF)_{16} = ()_{10}$
 - (d) $(28)_8 = ()_2$
4. Write a short note on :
 - (a) GIGO
 - (b) Internet

(5 Yr.) - I - S - IMBA / BBA - P - 1330702105 -(CF) - (Back)Dt. 30.01.2024