

MASTER OF COMMERCE ESSAY TOPICS
4TH SEMESTER -2019
(ANSWER ANY TWO) TIME – 4 HOUR

1. Industrial Sickness in India: A critical Analysis
2. Role of small-scale enterprises in Industrial development
3. Social Responsibilities of Business
4. Role of public undertakings in the development of nation.
5. Business Process Re-engineering
6. NPA management in Commercial Banks of India
7. New age Banking in India
8. Risk Management in Commercial Banks
9. Relevance of Stock exchange in economic development of India.
10. Performance analysis of Mutual funds in India
11. Worker's participation in management.
12. Trade Union Movement in India.
13. Collective Bargaining of Employees in India.
14. Performance Appraisal & Potential Appraisal in Indian Companies.
15. Consumerism in India
16. E-marketing in India
17. Changing Dynamics of retailing in India
18. Bancassurance in India
19. Demonitization and its effects in India
20. Stock market scams in India

- **NOTE: Students are advised to write any two essays from the topics mentioned above. Each carrying 50 marks, amounting to a total of 100 marks.**
- **They are also required to appear for a viva-voce on the essays written carrying 100 marks.**