

INSTRUCTION FOR THE ASSIGNMENT EXAMINATION.

1. Answer any two questions from each of the paper during the respective University Examinations.
2. Each question carries 15 marks and the word limit is 1000 words.
3. Separate answer script will be provided with limited pages during the examination.

MBA Assignment Test 3rd Semester (OC) (Back)

(Admission Batch- 2013, 2014,2015 & 2016)

Examination Nov. –Dec. 2019 CBCS DDCE

**Answer any Two 15 X 2 = 30 Word limit – 1000 Time – 1 hrs.
(4 P.M to 5 P.M)**

Paper: 1330302202 Business Ethics and Corporate Governance (Date: 19/12/2019)

1. What is corporate code ethics? Write down the importance of ethical corporate behavior?
2. Write down the different types of organization? Explain the characteristics and the classifications of each?
3. What is decision making? Write down the different ethical decision making framework?
4. What are the role and responsibilities of Top management and the CEO's in corporate governance?
5. Finance is an important element of an organization and it helps in its growth and development. Discuss the ethical issues in finance function?

Paper: 1330302203 Entrepreneurship Development (Date: 20/12/2019)

1. What is entrepreneurship? Explain the economist's view on entrepreneurship.
2. What do you mean by 'Innovative Entrepreneur' ? How it is different from Imitative Entrepreneur ?
3. What do you mean by economic environment? Write its important factors. Discuss the role of economic environment in promotion of a venture
4. The success of EDP depends upon some common denominators- Explain those denominators.
5. Explain different schemes organized by different organizations for exposure of SSI products in International market.

Paper: 1330302204 Banking and Insurance Management (Date: 21/12/2019)

1. Give a brief account about the structure of the banking system in India in the unorganized and unorganized section.
2. What are the main functions of a commercial banks ?
3. Explain the sources from which a bank receives funds and also the ways in which it employees funds.
4. Explain the important factors to be considered while marketing of life Insurance Products.
5. What do you mean by Health insurance List out the various features of med-claim

Paper: 1330302206 International Business (Date: 23/12/2019)

1. Write down the different theories of liberalization
2. Briefly discuss the roll and the scope of WTO?
3. Write short notes on
Foreign Exchange
National Economy
4. Write down the role of MNC's? How the diversified culture is managed in MNC's
5. Write short notes on
Foreign investment management
World financial system

Paper: 1330302207 Management Information System (Date: 24/12/2019)

1. Define Information System? Explain how information helps in decision making.?
2. What are different types of utility that are used to evaluate the system.
3. Explain Marketing and Human Resource Information System briefly?
4. What is ERP? What are the objectives and the ERP challenges?
5. Explain DBMS. Write its different features. What is the difference between Database administrator and Database manager?

Paper: 1330302209 Business Economic Environment (Date: 26/12/2019)

1. What is business environment ? Explain the economic environment of business.
2. What is monetary policy ? What are the measure of money stock ? Explain instrument of monetary policy with reference to India.

3. What do you understand by industrial policy? What are the distinguishing features of 1948 Industrial resolution?
4. What is Globalization, Liberalization and privatization. How it affects the national economy?
5. Write notes on GATT and WTO