

General Instructions

Students have to answer two essay type questions out of 5 (five) options carrying 15 marks each, during the examination at DDCE, Utkal University.

MBA Assignment Test 2nd Semester (NC/ OC) (R &B) Examination May 2019 CBCSS DDCE (Admission Batch 2017 & 2018)

**Word limit – 1000 Time – 1 hrs.
(Answer any Two) 15 X 2 = 30**

PAPER-9 ME

1. Define Managerial economics. Discuss the significance and scope of Managerial Economics. Justify its utility for the managers in the decision making process.
2. Explain the law of variable proportion. Justify that the 2nd stage of the short –run production function is preferred by a rational producer.
3. What do you mean by Monopolistic Competition? Discuss the Long-run equilibrium condition of Monopolistic completion depicting clearly the magnitude of Excess Capacity.
4. Discuss the nature and features of Business cycle. Discuss some of remedial measures to overcome the problem of business cycle.
5. Define Indifference curve. State its properties. Explain the conditions of consumer's equilibrium under Indifference Curve Analysis.

PAPER-10 CLTC

1. Explain briefly the formation of company & discuss the various feathers of company Act 2013.
2. Discuss different types company under company's Act 2013. Examine why in new competitive environment Private Company and Promoter plays vital role.
3. State and explain the qualification and disqualification of the appointment of the Director of a company under company's act 2013.
4. Define Corporate Social Responsibility of Business, discuss how it helps in creating health and wealth in business.
5. What do you mean by GST? Discuss the advantages and disadvantages of GST for the Govt. as well as the general Public.

PAPER-11 BPSM

1. Define Strategic management? Discuss the different dimensions and the levels of strategic management.
2. What is SWOT Analysis? Write down the different stages of it and also explain who it is adopted in strategic management.
3. What is corporate planning? Discuss the stages of implementation of corporate planning in an organization.
4. How the different environment factors affect the company's vision and mission?
5. How the MNC's contributes towards the economic growth of a country. Briefly discuss the different challenges faced by the MNC's?

PAPER-12 E-Business

1. Trace out the growth of e-business in India over the recent years.
2. List and describe the various B2B tools.
3. Discuss how internet and World Wide Web features and services support e- business.
4. Give a brief description about the various legal and ethical issues that may arise in e-business.
5. Briefly describe some of the popular protocols used over the internet to ensure secured online transactions.

PAPER-13 CMA

1. From the following particulars, prepare a cost statement showing the component of total cost and profit for the year ended 31st March 2014.

	01.03.2014 (Amount in Rs.)	31.03.2014 (Amount in Rs.)
Stock of finished goods	6'000	15'000
Stock of raw materials	40,000	50,000
Stock of Work –in-progress	15,000	10,000
Purchases of raw materials	4, 75,000	
Carriage inward	12,500	
Wages	1, 75,000	
Works manager salary	30,000	
Factory employees salaries	60,000	
Factory rent, taxes & insurances	7,250	
Power expenses	9,500	
Other production expenses	43,000	
General expenses	10% of work cost	
Income tax	15,000	
Dividend	10,000	
Debenture interest	5,000	
Administrative expenses	10% of work cost	
Selling expenses	15% of cost production	
Profit	25% on sales price	

2. A certain product passes through three processes before its completion. They are known as A, B and C. From the past experience it is ascertained that loss is incurred in each process A-2%, Process B-5%, Process C-10%. The loss of each processes A&B is sold at Rs.50 for 100 units and that of process C at Rs. 200 per 100 units. 20'000 units have been issued to process A at a cost of Rs. 1, 00,000. The outputs of each process are: process A-19,500; process B-18,800; process C-16,000.

The following are the cost of each process.

Particulars	Process (Amount in Rs.)	Process B (Amount in Rs.)	Process C (Amount in Rs.)
Material Consumed	60,000	40,000	20,000
Direct Labour	80,000	60,000	30,000
Variable overhead	10,000	10,000	15,000
Manufacturing overhead	5,000	5,000	7,500

Prepare process account including Abnormal Loss and Abnormal Gain Account.

3. Distinguish between absorption Costing and marginal costing. Discuss the Break Even analysis and CVP analysis with suitable example.
4. Define budgetary control system. Discuss the essential and objectives of budgetary control system.
5. The standard mix of a product is as under out of which 10 units of output can be obtained:
A 60 units Rs.15 per units, B 80 unit Rs.20 per units. C 100 units Rs. 25 per unit.
During the month of January 2013 ten mixes were completed and the consumption was as follows:
A 640 units Rs. 20 per unit, B 960 unit Rs. 15 per unit, C 840 units Rs. 30 per unit.
The actual output was 90 units. Calculate various material variances.

PAPER-14 QMM

1. Define the term “statistics” and discuss its use in business and trade. Also point out its limitation.
2. Find mean, median and mode of the following data:

Class Interval	Frequency
5	2
15	6
25	12
35	18
45	20
55	11
65	9
75	6
85	5
95	1

3. Below are given the figures of production (000) of a sugar factory:

Year	Production
2006	77
2007	88
2008	94
2009	85
2010	91
2011	98
2012	90

- (a) Using least square method, find all the trend value.
- (b) What is the monthly increase in production?
4. Find out optimal transportation cost from the following data:

		Destinations				Supply
		P	Q	R	S	
Sources	S1	22	17	26	14	11
	S2	18	19	15	24	13
	S3	33	28	19	42	19
Demand		06	10	12	15	

5. Find out seasonal indices by the ratio to moving average method from the following data:

Year	I Quarter	II Quarter	III Quarter	IV Quarter
2010	68	62	61	63
2011	65	58	66	61
2012	68	63	63	67

PAPER-15 RETAIL MANAGEMENT

1. Briefly give Idea about the importance of retailing in India. How FDI benefited for retail Business.
2. Explain the importance of store location. Elaborate different types of Store location.
3. In what ways the knowledge of consumer behaviour is essential for the success of retail strategies? Explain the factors that influence consumer behaviour to porches products.
4. E-retailing is a new growing trend gives your opinion and explain with suitable examples.
5. Explain the draw the diagram of store layout. How store layout is important for business.

PAPER-16 CORPORATE GOVERNANCE (Admission Batch 2017/2018) (New Course)

(R & B)

1. Explain the need for Corporate Governance. Discuss its role and importance in improving the performance of corporate sector.
2. Explain the features of Indian model of corporate governance.
3. What are the obligations of companies towards investors and employees relating to corporate governance?
4. Evaluate the role of board of directors in committing the practices of corporate governance.
5. What is CSR? Explain the importance of corporate social responsibility in a business.