

General Instructions

Students have to answer two essay type questions out of 5 (five) options carrying 15 marks each, during the examination at DDCE, Utkal University.

MBA Assignment Test 2nd Semester (OC) (Back) Examination May 2019 CBCSS DDCE

**Word limit – 1000 Time – 1 hrs.
(Answer any Two) 15 X 2 = 30**

PAPER-9 ME

1. Define Managerial economics. Discuss the significance and scope of Managerial Economics. Justify its utility for the managers in the decision making process.
2. Explain the law of variable proportion. Justify that the 2nd stage of the short –run production function is preferred by a rational producer.
3. What do you mean by Monopolistic Competition? Discuss the Long-run equilibrium condition of Monopolistic completion depicting clearly the magnitude of Excess Capacity.
4. Discuss the nature and features of Business cycle. Discuss some of remedial measures to overcome the problem of business cycle.
5. Define Indifference curve. State its properties. Explain the conditions of consumer's equilibrium under Indifference Curve Analysis.

PAPER-10 CTL

1. Discuss the classification of companies bringing out the essential features and examples.
2. Discuss the expenditures allowed under Income of a company.
3. How is taxable income and tax liability computed for a domestic company?
4. Discuss the incomes which are exempt from Tax from company point of view.
5. State the provisions regarding appointment of Directors in a company.

PAPER-11 BPSM

1. Define Strategic management? Discuss the different dimensions and the levels of strategic management.
2. What is SWOT Analysis? Write down the different stages of it and also explain who it is adopted in strategic management.
3. What is corporate planning? Discuss the stages of implementation of corporate planning in an organization.
4. How the different environment factors affect the company's vision and mission?
5. How the MNC's contributes towards the economic growth of a country. Briefly discuss the different challenges faced by the MNC's?

PAPER-12 MCSI

1. Define change. Discuss the different nature and types of change. Outline the most frequent causes of change in an organization.
2. Though it is said that change is the only permanent thing existing today but still majority of Us have a tendency to resist it. Why? What can organizations do to overcome this resistance?
3. Do organization development consultants really matter in designing and implementing Organization development interventions in an organization context? Discuss.
4. What is social responsibility of business? Discuss social responsibility of business towards the stakeholders.
5. Explain the various steps and mechanism needed to manage cultural change whit in Organization.

PAPER-13 CMA

1. From the following particulars, prepare a cost statement showing the component of total cost and profit for the year ended 31st March 2014.

	01.03.2014 (Amount in Rs.)	31.03.2014 (Amount in Rs.)
Stock of finished goods	6'000	15'000
Stock of raw materials	40,000	50,000
Stock of Work –in-progress	15,000	10,000
Purchases of raw materials	4, 75,000	
Carriage inward	12,500	
Wages	1, 75,000	
Works manager salary	30,000	
Factory employees salaries	60,000	
Factory rent, taxes & insurances	7,250	
Power expenses	9,500	
Other production expenses	43,000	
General expenses	10% of work cost	
Income tax	15,000	
Dividend	10,000	
Debenture interest	5,000	
Administrative expenses	10% of work cost	
Selling expenses	15% of cost production	
Profit	25% on sales price	

2. A certain product passes through three processes before its completion. They are known as A, B and C. From the past experience it is ascertained that loss is incurred in each process A-2%, Process B-5%, Process C-10%. The loss of each processes A&B is sold at Rs.50 for 100 units and that of process C at Rs. 200 per 100 units. 20'000 units have been issued to process A at a cost of Rs. 1, 00,000. The outputs of each process are: process A-19,500; process B-18,800; process C-16,000.

The following are the cost of each process.

Particulars	Process (Amount in Rs.)	Process B (Amount in Rs.)	Process C (Amount in Rs.)
Material Consumed	60,000	40,000	20,000
Direct Labour	80,000	60,000	30,000
Variable overhead	10,000	10,000	15,000
Manufacturing overhead	5,000	5,000	7,500

Prepare process account including Abnormal Loss and Abnormal Gain Account.

3. Distinguish between absorption Costing and marginal costing. Discuss the Break Even analysis and CVP analysis with suitable example.
4. Define budgetary control system. Discuss the essential and objectives of budgetary control system.
5. The standard mix of a product is as under out of which 10 units of output can be obtained:
A 60 units Rs.15 per units, B 80 unit Rs.20 per units. C 100 units Rs. 25 per unit.
During the month of January 2013 ten mixes were completed and the consumption was as follows:
A 640 units Rs. 20 per unit, B 960 unit Rs. 15 per unit, C 840 units Rs. 30 per unit.
The actual output was 90 units. Calculate various material variances.

PAPER-14 RESEARCH METHODOLOGY

1. What is Research? How research is used in functional areas of Management?
2. Explain various steps involved in Research Process?
3. What is sampling? Explain various methods involved in sampling procedure.
4. What are the methods involved in collection of Primary data?
5. A tea company appoints four salesmen, A, B, C and D and observes their sales in three season's summer, winter and Monsoon. The Figures (in Lakhs) are given in the following table:

Season's	salesmen			
	A	B	C	D
Summer	36	36	21	35
Winter	28	29	31	32
Monsoon	26	28	29	29

Test at 5% level of significance there is any significant difference between salesmen and season, so far sales are concerned, $F(3,6)=4.76$ and $F(2,6)=5.14$

PAPER-15 RETAIL MANAGEMENT

1. Briefly give Idea about the importance of retailing in India. How FDI benefited for retail Business.
2. Explain the importance of store location. Elaborate different types of Store location.

3. In what ways the knowledge of consumer behaviour is essential for the success of retail strategies? Explain the factors that influence consumer behaviour to porous products.
4. E-retailing is a new growing trend gives your opinion and explain with suitable examples.
5. Explain the draw the diagram of store layout. How store layout is important for business.

PAPER-16 PRODUCTION AND OPERATION MANAGEMENT

1. Explain in details the roles and responsibilities of a production Manager.
2. What are the different factors affecting the location of a production facility. Explain the median method with a suitable example.
3. In a project the different activities, estimated time for the completion of the activities in no of day & the required predecessor are as per the table given below. Draw a Network diagram for the project and given an estimate for completion of the project using the CPM.

Task	Time in Days	Required Predecessor
A	2	Nil
B	2	Nil
C	3	Nil
D	2	A
E	1	B
F	5	B
G	7	C
H	2	D, E
I	3	F, G

4. What is inventory? Why inventory is required and what are the costs associated with inventory?
5. What is Aggregate production planning? Explain the different strategies in APP.