

**PG Diploma 2nd Semester Assignment Test (NC) (Regular) Examination
June 2018**

(Admission Batch- 2017) CBCS DDCE

Word limit – 1000 Time – 1 hrs.

(Answer any Two) 15 X 2 = 30

PG Diploma HRM 2nd Sem

PAPER-06- RM

1. What is Research? Explain different types of research. How research is used in management.
2. Briefly explain stages of research process.
3. What is Research Design? Explain different types of research design? Explain the significance of research design.
4. What is research report? Explain types of research report. Briefly explain structure of research report.
5. Test at 10% level of significance, the hypothesis that the two brands are equal against alternative that they are unequal.

Brand A: 10 12 18 16 15 9 7 12 18 —

Brand B: 9 18 20 22 25 10 12 7 9 15
 20 25

[z value= 1.64] using 'U' test.

PAPER-07-HRPD

1. "Broadly human resource planning is an effort to anticipate future business and environmental demands on an organization and to meet the human resource requirements dictated by those conditions." In the light of the above discuss the process of human resource planning.
2. What do you understand by human resource records? Describe their objective, nature and types.
3. What are the skill and riles of HRD personnel? How have these roles evolved over the year?
4. How can a company use career programme to retail the most talented employees? What programme would keep you employed at a particular firm.
5. Examine the different approach of man power planning.

PAPER-08 -MERRL

1. What do you understand by the term industrial relation? Explain the objectives and discuss the main approaches to the study of industrial relations.
2. "Workers participation in management is essential to industrial democracy and socialistic pattern of society." In the light of his statement, discuss the role of worker participation in management.
3. Discuss the various benefits available to an insured person under the employee state insurance act, 1948.
4. Explain the machinery provided under the industrial dispute act for the settlement of industrial dispute. Is this machinery adequate?
5. What provision have been made in the payment of gratuity act, 1972 with regard to determination of the amount of gratuity and its payment as well as its recovery in case of non-payment by the employer?

PAPER-09-MTD

1. Explain the concept of training and discuss hoe training is important for maintaining employee motivation and improving organizational efficiency.

2. Why do people learn? What are the techniques of learning in organization setting?
3. How will you identify training needs of an organization? Describe the process of training.
4. What purpose does training serve? Explain the ingredients of a good training programme for the employee at various level.
5. How do you evaluate the training staff performance? Explain any two model of evaluation.

PG Diploma FM 2nd Sem

PAPER-06- RM

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	20	25								

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PAPER-07 -FMI

1. Define Indian Financial System. Discuss the importance and functions of each components of it.
2. "Treasury bills are an important short term source of finance for the government." Discuss.
3. Define the Book Building process of Primary Market in India.
4. State and explain the Guideline of SEBI & RBI, discuss its components.
5. Briefly explain the role of NABARD in rural sector of India.

PAPER-08 -MBFS

1. What is the historical growth of Merchant Banking in India? Describe the significance & future of Merchant Banking in this country?
2. Discuss the role and functions of IRDA in regulating the insurance sectors in India.
3. What is venture capital? Discuss the strategic role of venture capital in the development of a country.
4. Define credit rating? Discuss various types of credit rating agencies (CRA) in India and how they evaluate the companies before rating its securities?
5. What do you understand by acquisition? When does an acquisition become taken over? Discuss some of the important take over defensive tactics practiced by companies.

PAPER-09 -SAPM

1. Why should investor adopt the formula plan? Is there any necessity to have different formula plains? Explain.
2. Distinguish between Treynor and Sharpe indices of Portfolio Performance? Which do you recommend? Why?
3. The CAPM was estimated for some period in the market. The actual returns of two portfolios are given below.
Portfolio A: Actual return- 14%Beta-0.8
Portfolio B: Actual return- 20% Beta-1.2
The equation of the CAPM is $R_i = 0.07 + 0.10 \text{ Beta}$
What can be the said about the portfolio's Performance.
4. How would you calculate the systematic, unsystematic risk of a security and the portfolio risk?

5. What is Beta? Is it a better measure of risk than the standard deviation?

PG Diploma MM 2nd Sem

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PAPER-07-CB

1. Explain the nature and components of Attitude. Briefly define the tri-component Attitude model.
2. Critically examine the Engel-Kollat Blackwell model of consumer buying behavior.
3. Define the term Diffusion of Innovation. Briefly explain the diffusion of innovation process.
4. What do you mean by term consumer? Explain the stages involved in the decision making process.
5. Define the term culture and characteristics.

PAPER-08-ABM

1. Why media selection and lurching of product is important? Give your view.
2. Explain different types of advertising budget.
3. Which media is suitable for FMCG product Electronics media or print media? Justify your statement.
4. What is integrated marketing communication? Explain its process.
5. Explain different types of advertising agencies and its functions.

PAPER-09 –P & SDM

1. Explain the process of recruitment and selection as adopted by the sales organizations today.
2. Why is it necessary to have sales territories? Describe the factors that organizations consider while designing sales territories.
3. What do you understand by Channel Management? State the importance of Channel Management. Explain the different types of Distribution Channel.
4. What do you mean by personal selling? Explain the personal selling process.
5. What is physical distribution system? Explain the role of transportation and warehousing in physical distribution system.

PG Diploma DNM 2nd Sem

PAPER-06- RM

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PAPER-07 -HSM

1. What is cell reproduction? Explain.
2. Describe the structure and functions of the respiratory system.
3. Draw and label at least 10 parts of the digestive system.
4. What are the components of blood? Describe them.
5. What is the composition of urine and how is it formed.

PAPER-08 -TM

1. What is therapeutic diet? Explain its purpose, principles and classification.
2. What is diet counseling? Explain the role of a dietitian, doctor and nurse in administering therapeutic diets.
3. What is modified diet? Describe the objectives and types of modified diet.
4. What causes atherosclerosis? How can it be prevented through modified diet?
5. Explain the causes and symptoms of diabetes. What changes in the diet have to be done for a patient suffering from diabetes?

PAPER-09 -MMFI

1. Draw and label the structures of bacteria, yeast and fungi.
2. What is food degradation? What are its symptoms on fresh, dry and preserved food?
3. What are the Indian standards for control of food quality? Explain them.
4. How can the growth of microorganisms be controlled and destroyed?
5. Where are the various chemical hazards in food? Explain.