

MBA Assignment Test 2nd Semester (NC) (Regular) Exam June 2018
(Admission Batch- 2017) CBCS DDCE
Word limit – 1000 Time – 1 hrs.
(Answer any Two) 15 X 2 = 30

Paper-9 (ME)

1. Discuss the significance and scope of Managerial Economics.
2. What is Price Elasticity of demand? Discuss its types and methods of measurement. What are the determinants of Price Elasticity of demand?
3. What is Demand Forecasting? Discuss methods of demand forecasting.
4. Discuss the Law of Variable Proportion.
5. Discuss the equilibrium conditions of a perfectly competitive firm under short-run.

Paper-10 (CL & TC)

1. Discuss the Concept and importance of Company Act. 2013.
2. Write a note on Public Company - Small Company - Subsidiary Company.
3. What is Corporate Social Responsibility (CSR)? Why CSR is essential for growth of Share Capital.
4. What so you mean by VAT? How VAT is determined in India?
5. What is GST? State & Explain the advantages and disadvantages of GST to the Public.

Paper-11 BPSM

1. Explain the strategic decision making in detail.
2. Define Leadership and its importance managing the corporate culture. How is the corporate culture and compatibility assessed? How organizations manage diverse culture after acquisition?
3. Describe the SWOT analysis technique for environmental scanning. What is the importance of this analysis in strategic management of an organization?
4. Explain Porter's model of competitive advantage? Is it helpful to a company in identifying its strengths and weakness?
5. Explain various growth strategic pursued by organization? Is it stability really a strategy or just a term for no strategy?

Paper-12 EB

1. What are the advantages of doing business on internet? Explain.
2. Discuss the different E-Business model in India.
3. Discuss the ways of establishing trust and confidence among the customers in E-Business.
4. Explain various environmental elements which affect the E-Business.
5. Write a brief note on the need and importance of electronic transaction in modern world.

Paper-13 CMA

1. "The two aspects of cost management are cost control and cost reduction." Elaborate this statement.
2. Explain the essential ingredients of a system of Responsibility Accounting. Explain why a decision centre should be treated as a profit centre rather than as cost centre.
3. From the following information, calculate important labour variances.

Standard for one unit of output

	Hours	Rate per Hours (RS.)
Skilled	10	3.00
Semi skilled	08	1.50
Unskilled	16	1.00

Actual for 1500 units of output

	Hours	Rate per Hours(RS.)
Skilled	13500	3.50
Semi skilled	12600	1.80
Unskilled	30000	1.20

4. "Cost may be classified in a variety of ways according to their nature and the information needs of management." Explain and discuss this statement.
5. State the importance of budgetary control system. Discuss the pre requisites for the introduction of budgetary control system.

Paper-14 QMM

1. Find mean, median and mode from the following data:

Mid value: 15 25 35 45 55 65 75 85 95

Frequency: 10 12 18 20 22 17 15 13 10

2. What do you mean by statistics? How is it used in functional areas of management?
3. Solve the following equation using matrix formula:
 $X + 2Y + 3Z = 14$
 $3X + Y + 2Z = 11$
 $2X + 3Y + Z = 11$
4. What do you mean by Time series? Explain different types of components with giving suitable example.
5. Find optimal transportation cost from the following data.

Store houses

	1	2	3	4	Supply
Company A	10	12	18	20	500
Company B	18	16	17	25	350
Company C	19	12	20	25	150
Demand	100	200	300	400	

Paper-15 Retail Management

1. Write the reason behind retail growth in India? Why big multinational are interested for retail FDI.
2. Explain different types of retailing in India? Differentiate organized retailing.
3. Explain Relillys Law with suitable examples.
4. What is store outlet? Explain different types of layout.
5. Elaborate different types of promotional tools use in retailing.

Paper- 16 CG

1. State & Explain the various issues related to Corporate Governance.
2. What is Good Governance? Discuss concept and advantages of Good Governance.
3. "Failure of Corporate Governance in India a special reference to the Corporate Governance failure of Ranbaxy" Examine.
4. Discuss the role of SEBI in improving the Corporate Governance in India.
5. Describe the concept of CSR and discuss how CSR is helpful in creating Good Corporate Governance.