

IMBA Assignment Test 8th Semester (R & B)

Examination June 2018 CBCS DDCE

Answer any Two 10 X 2 = 20 Word limit – 300 Time – 30 mins.

Paper – 37 (CTL)

1. Define the term company. Elaborate the various types of company formed under Companies Act.
2. What is prospectus? Explain the detail content available in prospectus.
3. What is meeting? Explain the various types of meeting and its features.

Paper – 38 (IB)

1. Critically examine the Ricardian theory of rent on International Trade.
2. What is International Business? Explain the different types of International Business.
3. What is International Financing? What are the different tools used in International Financing.

Paper – 39 (ED)

1. Distinguish between Entrepreneur and Intrapreneur. What are the qualities of an intrapreneur?
2. Define women entrepreneurship. Discuss briefly the barriers faced by woman entrepreneurs in India.
3. What do you mean by a small enterprise? What are the economic factors influencing the establishment of a small scale enterprise?

Paper – 40 (MSS)

1. What is decision? Explain the decision making model of “Simon”.
2. What is DSS? Explain the different characteristics and capabilities of DSS in detail.
3. List the major components of DSS and briefly define each of them.

Paper – 41 (BPSM)

1. Define strategic management, discuss its process.
2. What is SWOT analysis, explain in detail.
3. Why Porter’s five force model is essential for Market Analysis, discuss.