

MBA Assignment Test 3rd Semester (NC) (Admission Batch- 2013, 2014, 2015, 2016) (Regular, Back & Improvement)

Examination Dec. 2017 CBCS DDCE

Answer any Two

15 X 2 = 30 Word limit – 1000

Time – 1 hrs.

PAPER- BECG

1. Define ethical concepts and discuss its significance in current business scenario?
2. "TATA group of companies are consistently working to achieve ethical leadership", comment.
3. Briefly explain the ethical decision making model.
4. Briefly discuss about the unethical practices followed in marketing with examples.
5. What is corporate governance? Outline the OECD principles corporate governance?

PAPER- ED

1. How economic and political environment affects entrepreneurship, Discuss.
2. Write down the different characteristics and the function of entrepreneurs in the 21st century? How the conceptual skill is the important amongst all for an entrepreneur?
3. Write down the objective of EDP? What are its role and relevance of EDP towards the growth and the developing of the enterprises?
4. Discuss the importance of project management? What are its characteristics and write down the steps to before successfully management projects?
5. Write down the steps in starting of small scale industries? Discuss also the role of SSI in developing the economic condition?

PAPER- BIM

1. Explain the general principles of banking with examples.
2. What is the various management principles adopted in Indian Banking industry?
3. Discuss various processes for settlement of advances applicable in commercial loans in Banks.
4. Define life insurance. Explain the different scheme of life insurance of LIC and SBI Life.
5. What is health Insurance? Explain various life insurance schemes floated by GIC.

PAPER- IB

1. Explain the concept of international business. Briefly write stages involved in the international business.
2. What are the various factors that affect Foreign Direct Investment (FDI)? Discuss the advantages and disadvantages of FDI.
3. What is Tariff? Discuss the role of tariffs in boosting international business.
4. Discuss the role of WTO in intergovernmental agreements and conflict resolutions.
5. Explain the organizational characteristics of multinational, global, international and transactional corporations.

PAPER- MIS

1. Discuss the characteristics of Information System. Define the several ways in which information system can be classified.

2. What can be done to improve the security of business users of the internet? Give several examples of security measures and technologies you would use.
3. Discuss the role of information system in the field of Human Resource. What types of information system arte suitable for T and D?
4. Describe the concept of a System Development Life Cycle (SDLC)?
5. What is the role of database management system in a business information system?

PAPER- BEE

1. What is meant by social responsibility of business? State the responsibilities of business towards the community.
2. Explain the function of WTO. Describe how it helps the developing countries in their growth process.
3. What is price stability? 'Of the various objective price stability is perhaps that one that can be pursued most effectively by monetary policy'. Discuss.
4. Explain the importance instruments of Indian Capital market.
5. Explain MRTP policy and its role in large business houses.