

IMBA Assignment Test 2nd Semester (R & B)

Examination June 2017 CBCS DDCE

Answer any Two 10 X 2 = 20 Word limit – 300 Time – 30 mins.

Paper – 06 (Financial Accounting)

1. What do you mean by Financial Accounting? Who are the users of Accounting Information and how it differs from Cost Accounting?
2. Briefly note down the various Accounting Principles and conventions.
3. Differentiate between:
 - a. Single Entry System Vs Double Entry System
 - b. Journal Vs Ledger.

Paper – 07 (Fundamentals of Economics)

1. Distinguish between individual and market demand for a product. Market demand is the main concern of business managers. Why should business managers then study individual demand curve?
2. What are the conditions for a consumer's equilibrium? Explain and illustrate consumer's equilibrium using marginal utility analysis.
3. Why is short run average cost curve U- shaped? Illustrate and explain the relationship between SAC and SMC.

Paper – 08 (Business Organisation)

1. Define Commerce. Discuss the function and objectives of commerce.
2. Write notes on: Structure of Business and Procedure.
3. Define Social Responsibility of Business. Explain various features and issues of it.

Paper – 09 (Business Statistics)

1. Calculate Mean, Median and Mode of the following data:

Mid Value:	5	15	25	35	45	55
Frequency:	7	12	17	9	6	4
2. What is Systematic Sampling? Give its advantages and disadvantages.
3. Explain the following terms: i) Statistic ii) Standard Error.

Paper – 10 (ITB)

1. Explain the characteristics of computer in detail and discuss the advantages and disadvantages.
2. Write short notes on Mainframe Computer and Mini Computer.
3. What is computer organization? Explain the components of a micro-computer in detail.

IMBA Assignment Test 4th Semester (R & B)

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Paper – 16 (QMM)

1. What is Statistical table? Explain clearly the essential of a good table.
2. Define classification and tabulation. Explain their importance in statistical analysis.
3. What do you mean by dispersion? What are the methods of computing dispersion?

Paper – 17 (BEE)

1. What is Business Environment? Explain the economic environment of business.
2. Explain the statement “Social Responsibilities of business relating to inter- business relations.
3. Define Monetary Policy. Explain instruments of monetary policy with reference to India.

Paper – 18 (BRFW)

1. Explain and illustrate the distinction between a contract and indemnity and a contract of guarantee. What is the nature of an insurance contract?
2. Define the term ‘goods’. What are the different types of goods? Explain how is price fixed in contract of sales?
3. What is the effect of provisions of section 31-32 of the Reserve Bank of India Act. 1934 on different Negotiable instruments?

Paper – 19 (IEV)

1. Explain the relevance of different spiritual values in management revealed in ancient Indian Wisdom.
2. In the corporate context, analyse the relationship between ethics and professional manager.
3. Describe the relevance of human values in Management Education.

Paper – 20 (MA)

1. What is Management Accounting? Discuss in detail the functions of Management Accounting.
2. Discuss the tools and techniques of Management Accounting.
3. Explain briefly the steps to be followed in preparing funds flow statement. How it differs from each flow statement?

IMBA Assignment Test 6th Semester (R & B)

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Answer any Two 10 X 2 = 20 Word limit – 300 Time – 30 mins.

Paper – 26 (HRM)

1. Write the important features of Human Resource Management highlighting on its emergence.
2. Describe the HR planning process that is practiced in an organization.
3. “Recruitment attracts manpower and selection rejects”, Describe.

Paper – 27 (FM)

1. Define Financial Management. Discuss the functions of financial management.
2. Write Short Notes: Profit Maximisation & Wealth Maximisation.
3. What is Capital Budgeting? Discuss the factors affecting the capital budgeting decisions of a firm.

Paper – 28 (MM)

1. What is “Product Life Cycle” (PLC) and what is the importance of this in effective product planning as well as planning of other elements of marketing?
2. What do you mean by marketing? Explain various concept of marketing.
3. What is NPD? Explain different stages of NPD.

Paper – 29 (POM)

1. What are the duties and responsibilities of operations manager?
2. What do you mean by production Management? Explain its objectives and scope.
3. What do you mean by Production System? Explain different types of production system.

Paper – 30 (MIS)

1. Discuss the different MIS Models for representing the systems.
2. Define MIS. Explain the different functions and characteristics of MIS.
3. Give a structured system development life cycle model and explain various stages in it.

IMBA Assignment Test 8th Semester (R & B)

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Paper – 37 (CTL)

1. Define the term company. Elaborate the various types of company formed under Companies Act.
2. What is prospectus? Explain the detail content available in prospectus.
3. What is meeting? Explain the various types of meeting and its features.

Paper – 38 (IB)

1. Critically examine the Ricardian theory of rent on International Trade.
2. What is International Business? Explain the different types of International Business.
3. What is International Financing? What are the different tools used in International Financing.

Paper – 39 (ED)

1. Distinguish between Entrepreneur and Intrapreneur. What are the qualities of an intrapreneur?
2. Define women entrepreneurship. Discuss briefly the barriers faced by woman entrepreneurs in India.
3. What do you mean by a small enterprise? What are the economic factors influencing the establishment of a small scale enterprise?

Paper – 40 (MSS)

1. What is decision? Explain the decision making model of “Simon”.
2. What is DSS? Explain the different characteristics and capabilities of DSS in detail.
3. List the major components of DSS and briefly define each of them.

Paper – 41 (BPSM)

1. Define strategic management, discuss its process.
2. What is SWOT analysis, explain in detail.
3. Why Porter’s five force model is essential for Market Analysis, discuss.

IMBA Assignment Test 10th Semester (R & B)

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Answer any Two 10 X 2 = 20 Word limit – 300 Time – 30 mins.

Major HRM

HRM- Mjr- paper- 47- IHRM

1. Define IHRM ? Discuss the advantage and disadvantage of HCN. PNC and TCN.
2. Write down the culture of various countries? How these culture affects the IHR system of the country.
3. What is glass ceiling? Why does it take place for women employees belong to minority group.

HRM- Mjr- paper- 48- MCSI

1. What are the different ways in which people resist to change in a business organization? Identify and discuss different methods of minimizing resistance in organization.
2. Does organization development consultancy really matter in designing and implementing organizational development interventions in an organizational context? Discuss.
3. What is the total quality management? How can human resource managers contribute to total quality management?

HRM- Mjr- paper- 49- CRM

1. Discuss the Concept of Wage and Salary.
2. What is reward system? Explain.
3. Describe the wage policy in India.

Minor HRM

HRM- Mnr- paper- 50- MTD

1. Explain the concept of training and discuss how training is important for maintaining employee motivation and improving organizational efficiency.
2. Why do people learn ? What is the techniques of learning in organization setting.
3. How will you identify training needs of an organization ? Describe the process of training.

HRM- Mnr- paper- 51- IHRM

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2. Write down the culture of various countries? How these culture affects the IHR system of the country.
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Major FM

FM- Mjr- paper- 47- IF

1. Define Balance of Payment (BOP) ? What is its component? Discuss briefly Indian practice of presenting B.O.P statement.
2. Define forex market? Discuss different participants in forex market? Discuss some important factors affecting exchange rate?
3. Differentiate between transaction exposure and translation exposure? Discuss important hedging techniques of transaction exposure?

FM- Mjr- paper- 48- MA

1. Define Merger; discuss the importance of Horizontal Merger.
2. Discuss the historical development of Merger in India.
3. What is cross border Acquisition, explain.

FM- Mjr- paper- 49- CTP

1. Discuss the concept of Tax Planning.
2. Discuss the recent development in Tax Format.
3. Why Tax planning is essential? Discuss.

Minor FM

FM- Mnr- paper- 50- SAPM

1. Why should the investor adopt the formula plan? Is there any necessity to have different formula plans? Explain.
2. Distinguish between Treynor and Sharpe indices of Portfolio Performance? Which do you recommend? Why?
3. How do you calculate the Systematic, unsystematic risk of security and the portfolio risk.

FM- Mnr- paper- 51- IF

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Major MM

MM- Mjr- paper- 47- PBM

1. Elaborate the various stages of the New Product Development Process.
2. Discuss the importance of Boston Consulting Group(BCG). Explain the Star, Cash, Cows, Questions ark, Dogs.
3. Explain the Jean Neol Kapferer's Pyramidal model with suitable examples.

MM- Mjr- paper- 48- MR

1. Define Marketing Research and discuss its nature and scope in India.
2. Discuss the various steps of Marketing Research process.
3. What is research design? Why it is essential?

MM- Mjr- paper- 49- MS

1. Why marketing services is playing an essential role in Product advertisement.
2. How the service market enhancing the revenue of Tourism in India.
3. Need of Marketing in educational Service Sector, discuss.

Minor MM

MM- Mnr- paper- 50- SDM

1. Explain the process of recruitment and selection as adopt by the sales organizations today.
2. Why is necessary to have sales territories? Describe the factors that organizations consider while designing sales territories.
3. What do you mean by Channel Management? State the importance of Channel Management. Explain the different types of Distribution Channel.

MM- Mnr- paper- 51- PBM

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2. Discuss the importance of Boston Consulting Group(BCG). Explain the Star, Cash, Cows, Questions ark, Dogs.
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5. Why do people learn ? What are the techniques of learning in organization setting.
6. How will you identify training needs of an organization ? Describe the process of training.