

**All P.G Diploma Assignment Test 2nd Semester (NC) (R & B) Examination
June 2016**

(Admission Batch- 2013/2014) CBCS DDCE

Word limit – 1000 Time – 1 hrs.

(Answer any Two) 15 X 2 = 30

P.G D HRM

PAPER-06 (HRPD)

1. What is HRP? Discuss the importance , types and methods of HRP.
2. "HRIS must be integrated with the overall Management Information System of the Organisation. Elaborate this statement.
3. Explain the concept and nature of HRD. What are HRD instrument.
4. Who can be a Manager? What are the role and skills of a HRD Manager.
5. Briefly discuss the OCTAPAC culture.

PAPER-07 (MERRL)

1. Define the term Industrial Relations. Explain their functions and responsibilities of Industrial relations specialists.
2. Examine the main provisions of the payment of Gratuity Act, 1972.
3. Briefly discuss the allocable surplus and available surplus under the payment of bonus Act 1965.
4. Discuss the provision relating to health and safety under the Factories Act, 1948.
5. What is the procedure for modification of standing orders.

PAPER-08 (MTD)

1. Discuss Krick Patrick model, CIRO model and Kaufman's model on training evaluation.
2. What is learning? How its affects the employees capabilities, competency and commitment level.
3. Activity based training is more result orientated that any other training programme. Discuss its importance in the training programme.
4. What is the skill and different qualities required for a trainer? What steps should be taken by a trainer to gain attention of the training programme.
5. What is ROI? Why it is important to calculate.

PAPER-09 (IHRM)

1. What expatriate system is to be adopted in the process of selection of employees by MNC's?
2. What is culture? How it affects the international business strategy.
3. Discuss the ERPG model with describing its organizational structure.
4. Discuss the training for long term assignment and shot term assignment? What are its advantages and disadvantages.
5. Write down the scope of International Performance Appraisal? What are the different area to be appraised.

P.G.D FM

PAPER-06(FM-FMI)

1. Explain the various components of Indian Financial System & state the interrelationship between the components.
2. Discuss the innovative financial instruments introduced recently and bring out their features.
3. What is On Line Trading System? Discuss the BSE BOLT system in detail.
4. Describe Buy-back of shares, state the reason, importance, advantages and disadvantages of Buy-back.
5. Classify the brokers and explain their functions.

PAPER-07(FM-MBFS)

1. What is meaning of Financial Services? Discuss its types in details.
2. Define Venture Capital. Describe the types of venture Capital firms.
3. Define Mutual Fund. Discuss different schemes of mutual fund with its advantages.
4. What is Factoring? Describe the process of it with examples.
5. Discuss the sources and policies for Housing Finance.

PAPER-08(FM-SAPM)

1. Discuss the Markowitz model of portfolio selection with appropriate diagrams. Note down the limitations of the model.
2. Define Efficient Market Hypothesis. Discuss the empirical tests of weak form efficiency. How the efficient market hypothesis differs from fundamental analysis.
3. Explain the assumptions under Capital asset Pricing Model?
4. Define efficient portfolios and how these are related to Arbitrage Pricing Theory?
5. What is Beta? Interpret the meaning of $\beta > 1$, $\beta < 1$ and $\beta = 1$.

PAPER-09 (FM-IF)

1. Discuss what are the new Global instruments and their role.
2. Describe the various concepts of Balance of Payments deficits used in general and by trading currencies.
3. What are the components of foreign exchange market ? Discuss the theories of exchange rate determination.
4. Define Foreign Exchange market and describe its role.
5. Compare and contrast in Futures and Forwards and Currency Futures and Options.

P.G.DMM

PAPER-06(MM-CB)

1. How is consumer behavior influenced by relationships within families? Discuss with context to various family types.
2. How a marketer can create Customer value Chain, Discuss.
3. Specify the psychological influences on buyer.

4. Define opinion leadership. What are the characteristics of an opinion leader?
5. Discuss the factors focused by Engell Kollat Blackwell in their model.

PAPER-07(MM-APM)

1. What is Advertising campaign? How a campaign length is decided, discuss.
2. Describe the media planning and selection process.
3. Define budgeting, describe the percentage of sales method in ad budgeting. Highlight its limitations.
4. Elaborate the Vodafone creating ZooZoo advertisement how put impact on buyers mind.
5. Define Client – Agent relationship. Describe the reasons of breaking Client – Agent relationship and discuss the different principles to settle Client –Agent Dispute.

PAPER-08 (MM-SDM)

1. What is retailing? Discuss the major retailing decisions that a retailer should consider while developing and implementing his marketing plans. Illustrate with suitable examples.
2. What do you understand by salesmanship? Describe.
3. Briefly describe the duties and responsibilities of sales Manager.
4. What do you mean by market logistics? Examine the role of transport and warehousing in physical distribution system.
5. Write short notes on any two:
Order Processing
Cold calling
Horizontal Marketing System

PAPER-09 (MM-PBM)

1. Discuss the issues involved in the product launching process.
2. Discuss the various advantages and disadvantages of Test Marketing Process.
3. “Brand identifies the seller or market”. Elaborate with top ten brands of Indian market.
4. Write short notes on:
 - a. Commercialization
 - b. E-Brand
 - c. Question Mark
5. Discuss the different strategies adopted for Branding of the product.

P.G.DPOM

PAPER-06(POM-TQM)

1. What is total quality management? How would you judge whether a company has achieved the culture of TQM.
2. Discuss the salient point of difference in TQM and ISO quality management system.
3. Justify the statement "Culture and attitudinal changes are moving over TQM system.
4. Discuss single sampling and double sampling plan of acceptance sampling with suitable examples.
5. What do you mean by six sigma? What is the utility of six sigma.

PAPER-07(POM-PMM)

1. What is the importance of material management of the cost control? Describe the steps adopted in the material management process.
2. What is MRP-I, describe its advantages and disadvantages?
3. What are different methods of store verification and what are their advantages and disadvantages?
4. What do you mean by waste wastivity? Briefly explain its classification and measurement.
5. What is the function of a store and how can you organize the store systems and procedure to achieve the objective of store management?

PAPER-08 (POM-OPC)

1. Explain in details the functions and strategies of Operation Planning and Control with appropriate examples.
2. Why forecasting is required? Explain in details the different types of errors in forecasting.
3. What are the different plans adopted in Aggregate Production Planning? Explain in details with the advantages and disadvantages of each of them.
4. What is a master production scheduling? Explain in details with the help of an appropriate example.
5. Explain in details the different steps of MRP-II.

PAPER-09 (POM-TM)

1. What is Technology? Explain the roles of Technology in India.
2. Explain the science and technology policy statement of the government in details.
3. What is technology forecasting? Explain in details its necessity.
4. Explain the methodologies for technology forecasting.
5. What is technology transfer? Explain the same in details with example.

P.G.DDNM

PAPER-06 (DNM-HSM)

1. What is a cell? Describe its structure and functions.
2. How does a human cell reproduce? Explain with diagrams.
3. What are the respiratory organs in a human body? Explain.
4. How are proteins, fats and carbohydrates digested and absorbed in the body?
5. Diagrammatically describe the circulatory system and label it.

PAPER-07(DNM-TM)

1. Explain the factors responsible for planning therapeutic nutrition.
2. Describe different types of modified diets used for therapeutic purpose.
3. Explain the causes and symptoms of cirrhosis of liver.
4. What are high residue and low residue diets and when are they administered.
5. What is the role of a dietitian and how is a diet prescription prepared.

PAPER-08 (DNM-MMFI)

1. What are the beneficial and harmful effects of micro organisms? Give examples for the same.
2. What are the general characteristics of micro organism? Explain.
3. Define food spoilage. How can it be controlled?
4. What is food preservation and what are its basic principles and methods?
5. What is food adulteration? Name the agencies and standards laid down by Govt. of India to check quality of food.

PAPER-09 (DNM-PHPM)

1. Discuss the concept and causes of climate irregularities and Soil erosion.
2. Why education on Nutrition is essential, explain.
3. Briefly describe the causes of Natural Calamities.
4. Write a note on Mid day meal program with suitable examples.
5. Discuss the disadvantages of environment pollution discuss different types of it.

P.G.DTTM

PAPER-06(TTM-TTT)

1. Discuss the Emerging trends and new thrust areas in Indian Tourism Industry.
2. What is Special interest tour? Discuss with suitable examples.
3. Examine the scope of health and spa tourism in India with special reference to Kereal.
4. Explain the present state of Tourism in India.
5. Discuss the significance of tourism industry in Indian economy.

PAPER-07(TTM-HM)

1. Explain the origin of the hotel industry.
2. The invention of the wheel is seen as one of the greatest events in the progress of the hotel industry. Discuss.
3. In the past only selected segments of the population used to travel. Describe the various types of accommodation that were available for their use.
4. Define catering establishments. And explain various types of catering establishments.
5. Explain why the hotel industry is considered to be the fastest growing sector in India.

PAPER-08 (TTM-TMEM)

1. How is modern concept of marketing different from the traditional concept of marketing?
2. How marketing of products is different from marketing of services.
3. Explain 8 Ps of marketing mix by Morrison.
4. Write short notes on following.
Salesmanship
Sales Quota
Delphi Technique
Sales Control
5. Define conference and explain its components with examples. To organize a conference of 500 doctors at Bhubaneswar what facilities and amenities you require? Elucidate.

PAPER-09 (TTM-TOTM)

1. Discuss the types of Travels Agencies & Tour Operations. Draw their organizational setups.
2. Give an overview of the Indian Travel Agencies and Tour Organization.
3. Led down the importance of Market research in Travel Agency.
4. Discuss the steps to procure the legal certification for setting up a travel agency.
5. Explain the requirements of a travel agency for affiliation membership of FHRA.