

**MBA Assignment Test 3rd Semester (NC) (Admission Batch- 2013,14 & 2015)
Examination Dec. 2015 CBCS DDCE**

Answer any Two 15 X 2 = 30 Word limit – 1000 Time – 1 hrs.
Name of the paper: Business Ethics and Corporate Governance

1. What are ethical decision making ? Discuss three different frame work for ethical decision making ?
2. What is social responsibility of Business? Elucidate the argument in support as well as against the social responsibility of business?
3. A manager must possess certain skills in order to translate knowledge of performance. What are the required managerial skill in corporate governance ?
4. Ambiguity concealed facts exaggeration and psychological appeal are certain methods by which organizations do unethical practices while advertising – Explain ?
5. Explain sexual harassment of women at work place and provide constitutional guidelines and norms to solve the problem ?

Name of the paper: Entrepreneurship Development

1. What is entrepreneurship Development .Explain Entrepreneur v/s Manager?
2. What is Entrepreneurial mobility explain with its meaning and concept. Support your answer with motivation theories.
3. What do you understand by Entrepreneurial culture. What is the sub -culture?
4. What are the causes of formation of MSME policy in India? How are government organizations supporting them?
5. Explain the concept of social enterprise and social Entrepreneurship. What are the responsibilities of an Entrepreneur towards society?

Name of the paper: Banking and Insurance Management

1. The history of Indian Bank is segregated into three distinct phases. Give a brief note on this.
2. Explain the following Ratios.
 - (a) Current Ratio
 - (b) Debt Equity Ratio.
 - (c) Operating Profit Ratio.
 - (d) Debtor's Turnover Ratio.
3. Define Reinsurance. Briefly explain the various objectives and methods of reinsurance.
4. Describe the historical frame work of General Insurance in India and also the role of certain new players in these business.

5. Answer any three
- (a) Digitalization of banking
 - (b) Bank investments
 - (c) Financial Reports
 - (d) Marketing of Life Insurance
 - (e) Creation of Money

Name of the paper: International Business

1. Explain the product life cycle Theory of international business. Write down its criticism.
2. What is flexible exchange rate system, What are the advantages of this system ?
3. What is GDR ? How is it issued ? What is the impact of GDR on international business
4. What is cultural trade ? Explain the steps to be taken for an effectiveness cultural training ?
5. Discuss the role of bilateral and multilateral agreements in resolving and preventing conflict in international trade ?

Name of the paper: Management Information System

1. Discuss the characteristics of information system. Define the several ways in which information system can be classified.
2. What can be done to improve the security of business users of the internet ? Give several examples of security measures and technologies you would use.
3. Discuss the role of information system in the field of Human Resource. What types of information system are suitable for T and D ?
4. Describe the concept of a system development Life Cycle (SDLC)
5. What is the role of database management system in a business information system ?

Name of the paper: Business Economic Environment

1. What is meant by social responsibility of business ? state the responsibilities of business towards the community.
2. Explain the functions of WTO. Describe how it helps the developing countries in their growth process.
3. Explain the important instruments of Indian capital market.
4. Explain MRTP policy and its role in large business houses.
5. Explain any two non-economic environment of Business.