

**IMBA Assignment Test 5<sup>th</sup> Semester (R & B)**

**Examination Dec. 2016 CBCS DDCE**

**Answer any Two      10 X 2 = 20      Word limit – 300      Time – 30 mins.**

**Paper – 21 (Indian Economy and Macro Economics)**

1. Define Macroeconomics. Why should one studies macroeconomics ? Explain some of the major concepts used in macroeconomics ?
2. Describe the different methods of measuring the national income. How is method chosen for measuring national income ?
3. The interest rate affects saving and investments. Does it affects consumptions also ?

**Paper – 22 (Operation Research)**

1. Define LPP and explain the importance of LPP.
2. What is assignment problem? Discuss its advantages.
3. What is multi objective decision making, explain.

**Paper – 23 (Written and Oral Communication)**

1. State the major differences between oral and written communication.
2. What is report ? State the different parts of a report. Give example wherever necessary.
3. Imagine that you have just relocated to a new city write a letter to a general manager BSNL applying for a new telephone connection ?

**Paper – 24 (Contemporary Indian Society and culture)**

1. Examine various approaches to social integration in India ?
2. Examine process of Socio-Cultural changes in India ?
3. Discuss religion, faith and belief in Indian society ?

**Paper – 25 (Research Methodology)**

1. What do you mean by research process ? Explain steps of research process.
2. Differentiate between primary and secondary data. Explain the various methods of collection of primary data ?
3. What is sampling ? Explain different types of sampling procedure and also explain importance in research study ?