

## **6.4-DSE-4-Business Research Methods**

**Q1.** Define the term research? What is its purpose? Discuss different types of research with example?

**Q2.** What is research process? Elaborate different steps involved in a research?

**Q3.** Differentiate between primary data and secondary data? Enumerate different methods and sources of collecting primary and secondary data?

**Q4.** Differentiate between null and alternative hypothesis? Discuss different steps involved in testing hypothesis?

**Q5.** Write short notes on:

(a) Parametric and Non parametric test

(b) ANOVA